### Sabrina Wilhite

WilhiteSabrina@gmail.com | 801-913-8921 | <https://www.linkedin.com/in/sabrina-wilhite/>

Summary of Qualifications

* Three years of experience in digital marketing, campaign management, and effective social media management
* Nine years of experience in Photography, Graphic Design, and Adobe Programs
* Detail oriented, hardworking, dependable, dedicated, and passionate
* Proven track record of effective team management and time management resulting in three workplace awards

Education

**UTAH VALLEY UNIVERSITY**

*Orem, Utah* Expected, May 2024

Bachelor of Science in Digital Marketing Entrepreneurship Minor

Professional Experience

**SABRINA MEDIA CO.** 01/21 – Present

*Freelance Social Media and Digital Marketing Manager*

* Creates, executes, and manages social media and digital marketing campaigns for clients.
* Uses various social media platforms, email, and websites to increase brand awareness, generate leads, and boost sales for nine companies and organizations.
* Proficient in Adobe programs, Canva, and a variety of social media and digital ad software programs.

**UTAH VALLEY UNIVERSTY** 04/23– Present

*VP of Marketing*

* Creates, executes, and manages social media and digital marketing campaigns for financial and business programs.
* Utilizes a variety of social media platforms, email, and websites to increase resource awareness, generate leads, increase engagement, and achieve the goals of the individual organizations.

**SECURITY SERVICE CREDIT UNION** 08/21 – 06/23

*Senior Member Relationship Officer*

* Assists approximately 50 members and nonmembers daily in opening accounts, resolving complex and unique problems, and applying for and booking loans.
* Coordinated efforts between members and departments credit union wide.
* Informed and trained six team members and assisted in tracking and setting branch sales goals and marketing relevant branch promotions.

Service & Awards

**THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS** 01/21 – 07/21

*Head Social Media Specialist for the Alaska Anchorage Mission*

* Oversaw all social media platforms, content, marketing efforts.
* Worked within an assigned budget, timeline, and resources to create social media posts, stories, music videos, devotionals, and weekly live digital media events tailored to our target audience.
* Generated leads which were sent to organization representatives capable of assisting them which is the organization’s purpose.

**SLCC’S PRESIDENTIAL LEADERSHIP SCHOLARSHIP** 08/18

* Awarded for promising potential being a leader and SLCC representative, head of Northern Campuses.