

HOLCA Membership Tiers

Annual Membership Benefits	General <i>General</i>	Aliado <i>Ally</i>	Amigo <i>Friend</i>	Socio <i>Partner</i>	Padrino <i>Trustee</i>
	\$75	\$400	\$850	\$1,400	\$2,000
Number of general memberships included per tier	1	3	6	9	12
Discounted prices on all fee-based HOLCA events	X	X	X	X	X
New member recognition on social media and monthly E-Newsletter	X	X	X	X	X
New member recognition at Temas con HOLCA breakfast/dinner events	X	X	X	X	X
Invitation to exclusive HOLCA WhatsApp chat group	X	X	X	X	X
Free basic listing in the HOLCA Business Directory	X	X	X	X	X
Use of HOLCA logo in all marketing and advertising materials		X	X	X	X
Access to HOLCA organization referrals and letters of support		X	X	X	X
Enhanced HOLCA Business Directory listing (including logo and description)		X	X	X	X
Free announcements in HOLCA newsletter and social media pages		X	X	X	X
Number of complimentary tickets to all fee-based HOLCA events		1	2	3	4
Run a free digital business ad at all Temas con HOLCA breakfast/dinner events			X	X	X
Priority HOLCA Business Directory placement at top of page			X	X	X
Featured story about your organization in English and Spanish to all subscribers			X	X	X
Plaque of Appreciation with membership level presented at HOLCA event				X	X
Free premium booth placement at HOLCA events and festivals				X	X
Run a free printed business ad at all Temas con HOLCA breakfast/dinner events				X	X
Business logo on front page of HOLCA website					X
Listed as Trustee on banner at all HOLCA events					X
Recognized as Trustee Sponsor at major HOLCA Hispanic festivals					X
Complimentary Spanish translation services for documents and marketing materials					X