

Conference Sponsorship Tiers

We are deeply grateful to our sponsors for considering a partnership with the Post Traumatic Growth Project (PTGP) for this conference. Your support not only makes this event possible for up to 300 attendees but also fuels our mission to inspire healing, resilience, and growth. By joining us as a sponsor, you're contributing to a meaningful cause and gaining a unique opportunity to connect with a passionate community. Thank you for being part of this journey!

Below are possible sponsorship Tiers:

Visionary Tier (\$10,000+)

Eligibility: Any organization, foundation, grant program, or individual donating \$10,000 or more to the Post Traumatic Growth Project (PTGP) to fund the organization or sponsorship of keynote speakers.

Benefits:

- Designation as the Main Conference Sponsor.
- Subsidized ticket costs for attendees (amount determined by PTGP based on donation).
- Premium table placement in the sponsor hallway.
- A 5-minute speaking slot during the opening remarks or lunch break (optional).
- Inclusion of flyers, swag, or promotional materials in the attendee welcome packet.
- Prominent recognition on the conference website, social media, and all event materials as the Visionary Sponsor.
- Two complimentary tables in the sponsor hallway (if desired).

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Platinum Tier

Eligibility Options:

1. **Monetary Contribution (\$5,000):** Direct sponsorship of the conference.
2. **Media Promotion:** Media organizations (TV, radio, etc.) that promote the conference or PTGP via advertising.
3. **Venue Support:** Agencies providing free locations for the conference, training, or retreats.

Benefits:

- Designation as a Platinum Sponsor with category-specific recognition (e.g., “Platinum Media Sponsor”).
- Premium table placement in the sponsor hallway.
- A 3-minute speaking slot during the lunch break (optional).
- Inclusion of flyers or swag in the attendee welcome packet.
- Recognition on the conference website and social media as a Platinum Sponsor.
- One complimentary table in the sponsor hallway.

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Cornerstone Tier (Lunch Sponsor)

Eligibility: Sponsor covers the full cost of lunch for attendees (cost varies by venue/caterer; must use PTGP-approved vendors).

Benefits:

- Designation as the Lunch Sponsor.
- Premium table placement in the sponsor hallway.
- Opportunity to provide branded napkins, cups, or a takeaway item (e.g., reusable lunch bags) for attendees.
- A 3-minute speaking slot during the lunch break (optional).
- Inclusion of flyers or swag in the attendee welcome packet.
- Recognition on the conference website and social media as the Lunch Sponsor.
- One complimentary table in the sponsor hallway.

Notes: All food items and serving arrangements must be approved by PTGP and the venue. Restrictions may apply to food types and catering sources.

Gold Tier (Break Sponsor)

Eligibility: Sponsor provides small food and drink items for the breakfast snack table and two scheduled breaks (cost varies; must use PTGP-approved vendors).

Benefits:

- Designation as the Break Sponsor.
- Logo and name displayed on signage at the buffet tables.
- Opportunity to provide branded napkins, cups, or a takeaway item (e.g., reusable snack bags).
- A 3-minute speaking slot during the lunch break (optional).
- Inclusion of flyers or swag in the attendee welcome packet.
- Recognition on the conference website and social media as the Break Sponsor.

Notes: Break Sponsor may display their logo and tablecloth on the food table along with promotional items. All food items and serving must be approved by PTGP and the venue.

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Silver Tier (\$500)

Eligibility: Monetary contribution of \$500 for a conference table.

Benefits:

- Designation as a Silver Sponsor.
- A 6-foot table in the sponsor hallway to display materials and interact with attendees.
- Logo included on the PTGP website under the list of sponsors.
- Mention in the group “thank you” during the event’s closing remarks.
- Option to include a small promotional item or flyer in the attendee welcome packet.

Other ways to become a Silver Tier Sponsor...

Eligibility: (In-Kind Donation)

Donation of items or services for auctions, drawings, or direct support of PTGP (e.g., gift baskets, professional services, etc.; value determined by PTGP).

Agencies approving CME or CEUs for students are eligible for this level.

Agencies donating time of speakers in the conference are eligible for this level.

- Logo included on the PTGP website under the list of Silver sponsors.
- Mention in the group “thank you” during the event’s closing remarks.
- Option to include a small promotional item or flyer in the attendee welcome packet.

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Bronze Tier (Free)

Eligibility: Agencies or individuals who promote the conference by posting the flyer on their website, sharing it with their mailing list, or featuring a conference notice online.

Benefits:

- Designation as a Conference Supporter.
- Logo displayed on the PTGP website and during the conference.
- Option to provide flyers or promotional items for the attendee welcome packet.

Additional Notes

- **Customization:** Tiers can be tailored further based on sponsor preferences (e.g., swapping speaking slots for additional swag opportunities).
- **Approval Process:** All in-kind contributions (food, venue, items) must align with PTGP's mission and venue policies.
- **Scalability:** For a 300-person conference, costs for Lunch and Break Sponsors will depend on catering rates and size of event—PTGP can provide estimates upon request.

The Post Traumatic Growth Project (PTGP) reserves the right, at its sole discretion, to designate any donor or contributor to a sponsorship tier deemed appropriate, regardless of whether the specific tier criteria outlined above are fully met. This includes, but is not limited to, adjusting sponsorship levels based on the nature, value, or impact of the contribution, as determined by PTGP. All sponsorship designations and associated benefits are final and subject to PTGP's approval, ensuring alignment with the organization's mission and the conference's goals.