



**STUDENT INNOVATION PROGRAM CERTIFICATE**

## Innovation Internship Program

*Building the Next Generation of Innovators, Leaders & Problem Solvers*

A six-month, cohort-based innovation internship that develops the complete innovator — combining an innovation mindset, design thinking, AI and digital skills, leadership, and entrepreneurship into one immersive, build-heavy journey. Learn by doing, with live online sessions, real-world challenges, hands-on projects, and an innovation capstone — delivered by Enggect Innovation.

<b>6 Months</b> Program Duration	<b>240–250</b> Live + Practice Hrs	<b>Live</b> Online Cohort	<b>Capstone</b> Innovation Project
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**Admissions Open • Limited Seats — 25–30 per Batch**  
Apply early to secure your seat. [info@enggect.com](mailto:info@enggect.com) | [www.enggect.com](http://www.enggect.com) | Hyderabad



Sample certificate — design is indicative and subject to change.



## UNLOCK REAL-WORLD IMPACT

# Develop the complete Innovator

The Innovation Internship Program is built around a simple Enggect principle: practical over theoretical. Instead of long lectures, you spend most of your time building, solving, and presenting — guided by a learning model of 10% learn, 50% practice, 20% build, and 20% present. Over six months you move from self-awareness and creative confidence to shipping a real innovation capstone you can show employers.

### By the end of the program, you will be able to:

- Cultivate an innovation and growth mindset, and lead yourself with clarity, discipline, and creative confidence.
- Apply design thinking — empathize, define, ideate, prototype, and test — to solve real human problems.
- Use no-code AI tools to research, create, and accelerate ideas, and understand how AI and digital transformation reshape industries.
- Communicate and present with impact through storytelling, structured thinking, and persuasive pitching.
- Think like an entrepreneur — validate ideas, model a business, and manage projects from concept to delivery.
- Plan, build, and showcase an end-to-end innovation capstone project with a mentor by your side.

## THIS PROGRAM IS IDEAL FOR

# Who should join

Designed for engineering and management students of any branch, and fresh graduates, who want to stand out with real innovation, AI, and project experience.

### Engineering Students (Any Branch)

Looking to stand out with innovation, AI, and real project experience before campus placements.

### Management Students (Any Branch)

Wanting hands-on skills in design thinking, entrepreneurship, communication, and digital tools.

### Fresh Engineering / Management Graduates

Seeking a job-ready portfolio, modern skills, and a verifiable credential for the market.

### Aspiring Innovators & Founders

Ready to turn raw ideas into validated, well-presented ventures with a structured method.



KEY PROGRAM HIGHLIGHTS

## Why choose this program

- **Live & Cohort-based** — Engage in live online weekend sessions in a small batch of just 25–30, alongside peers and mentors who keep you moving.
- **Practice-first learning model** — A 10% Learn - 50% Practice - 20% Build - 20% Present design means most of your time is spent doing, building, and presenting — not just listening.
- **AI & digital from day one** — Work with modern no-code AI tools — ChatGPT, Claude, Perplexity, Canva AI, Gamma, and Miro — to research, create, and build faster.
- **Mentored by 25+ year experts** — Learn from industry leaders, SMEs, and academics with deep real-world and teaching experience.
- **Real portfolio of work** — Solve case challenges, run an innovation sprint, and deliver a capstone that demonstrates genuine capability.
- **Enggect certificate with QR verification** — Earn an Enggect-branded certificate of completion with QR-based digital verification you can share with employers.

SKILLS YOU WILL BUILD

## Capabilities you walk away with

Innovation Mindset	Design Thinking	Creative Problem Solving
Critical Thinking	No-Code AI Tools	Digital Transformation
Communication & Storytelling	Leadership & Teamwork	Entrepreneurship
Business Modelling	Project Management	Pitching & Presentation



COMPREHENSIVE CURRICULUM

## Your 6-month learning journey

<b>Orientation</b>	<p><b>Program Kick-off &amp; Innovation Foundations</b></p> <p>Cohort onboarding, tools setup, goal-setting, and an introduction to the innovation landscape and how real value is created.</p>
<b>Month 1</b>	<p><b>Innovation Mindset &amp; Self-Development</b></p> <p>Growth mindset, curiosity and observation, habits and self-leadership, time and energy management, and building creative confidence.</p>
<b>Month 2</b>	<p><b>Design Thinking &amp; Problem Solving</b></p> <p>The five-stage design thinking process — empathy, problem definition, ideation, prototyping, and testing — applied to real user problems.</p>
<b>Month 3</b>	<p><b>AI / ML &amp; Digital Transformation</b></p> <p>How AI and digital technologies reshape industries; hands-on with no-code AI tools for research, content, and prototypes; responsible and ethical use.</p>
<b>Month 4</b>	<p><b>Leadership &amp; Communication</b></p> <p>Self and team leadership, structured thinking, storytelling, professional communication, and presenting ideas with confidence and clarity.</p>
<b>Month 5</b>	<p><b>Entrepreneurship &amp; Project Management</b></p> <p>Idea validation and customer discovery, business model and value proposition, lean execution, and managing projects from plan to delivery.</p>
<b>Month 6</b>	<p><b>Innovation Capstone Project &amp; Showcase</b></p> <p>Scope, build, and refine an end-to-end innovation project with mentor guidance, then present it in a final cohort showcase.</p>

Schedule: Weekends only, approximately 5 hours per day — designed to fit alongside college or early-career commitments. Curriculum is indicative and may be refined for each cohort.



## HANDS-ON PROJECTS & CASE STUDIES

# Build an innovation-ready portfolio

Apply every skill through practical challenges across the program. (All projects are indicative and may be refined for each cohort.)

### SELF-DEVELOPMENT

#### Personal Innovation Roadmap

Map your strengths, goals, and habits into a 90-day self-development plan with measurable milestones.

### DESIGN THINKING

#### Campus / Community Challenge

Run a full design-thinking sprint on a real problem around you, from user interviews to a tested prototype.

### AI & DIGITAL

#### No-Code AI Build

Use no-code AI tools to design a working prototype — a chatbot, content engine, or simple app — that solves a defined need.

### COMMUNICATION

#### Story & Pitch Lab

Craft and deliver a structured, persuasive pitch with strong visual storytelling for a real audience.

### ENTREPRENEURSHIP

#### Venture Validation

Take an idea through customer discovery and a business model canvas to an evidence-backed go / no-go decision.

### PROJECT MANAGEMENT

#### Innovation Sprint

Plan and run a time-boxed team sprint with clear roles, milestones, and a shipped deliverable.

## TWO FLAGSHIP PROJECTS

# Innovation sprint + capstone

#### Innovation Sprint Project

A team-based, end-to-end sprint applying design thinking, no-code AI, and lean validation to a chosen problem — your mid-program proof of skill.

#### Innovation Capstone Project

Design and deliver a complete innovation solution of your choice, drawing on mindset, design thinking, AI, entrepreneurship, and project management — presented in a final showcase.



## TOOLS & TECHNOLOGIES

### A practical, no-code-first toolkit

Get hands-on with accessible tools used across modern innovation and product teams — chosen so learners from any background can build and present without prior coding:

ChatGPT	Claude	Perplexity
Canva AI	Gamma	Miro
Google Workspace	Notion	Trello / Asana
Google Forms	Figma (Intro)	Zoom / WhatsApp

Frameworks you will use: Design Thinking, Lean Startup, Jobs-to-be-Done, Business Model Canvas, SCAMPER, and Blue Ocean Strategy.

## RECOGNITION

### Earn an Enggect Professional Certificate

#### Certificate of Completion — Innovation Internship Program

On successful completion, earn an Enggect Innovation certificate featuring QR-based digital verification — ready to add to your résumé and LinkedIn and instantly verifiable by employers.

## ADMISSIONS

### Program fee & schedule

#### PROGRAM FEE

**₹50,000** + GST

A fraction of the cost of premium IIT / IIM programs. No-cost EMI options available.

#### Eligibility

Open to engineering and management students (any branch) and fresh graduates. No prior coding or AI experience required — all AI work is no-code.

#### Format & Duration

6 months — live online weekend cohort (5 hrs/day), small batch of 25–30, hands-on projects, mentorship, and a capstone showcase.



## HOW TO ENROLL

# Registration process

1. Apply for a free demo session or fill the online interest form.
2. A short screening conversation to understand your goals and confirm fit.
3. Receive your offer and confirm your seat in the upcoming batch.

**Seats are limited to 25–30 per batch — apply early to secure yours.**

## THE ENGGECT DIFFERENCE

# Why learn with Enggect Innovation

- **Practical over theoretical** — Minimal lecture, maximum building — every month ends with something you have made.
- **Cohort-based & mentored** — A small batch with weekly guidance from 25+ year practitioners, not just recorded videos.
- **Whole-innovator development** — Mindset, design thinking, AI, leadership, and entrepreneurship in one connected journey.
- **Verifiable credential** — An Enggect certificate with QR-based digital verification that employers can trust.
- **Built for India's students** — Hyderabad-based, with challenges and tools mapped to the skills employers actually want.

Scan to send your enquiry / book a free demo

WHATSAPP

EMAIL

*This brochure is for information only. Curriculum, tools, pricing, schedule, and projects are indicative and may be updated for each cohort.*