TARGET SPEAKER & ATTENDEE JOB FUNCTIONS FROM UPSTREAM OPERATORS

Strategic Decision Makers	ROLE DESCRIPTION	Technical Practitioners	ROLE DESCRIPTION
VICE PRESIDENT, PRODUCTION	Oversees production strategy, integrating AI to forecast production rates and optimize resources	RESERVOIR ENGINEER	Specializes in simulation and modeling to optimize reservoir management and recovery using Al and ML
CHIEF TECHNOLOGY OFFICER (CTO)	Drives technological innovation and strategy, integrating Al into operational and engineering processes	DATA SCIENTIST	Applies AI and ML algorithms to analyze complex datasets for predictive insights and operational efficiency
CHIEF OPERATIONS OFFICER (COO)	Manages operational strategies and the implementation of AI to enhance efficiency and reduce downtime	PRODUCTION ENGINEER	Focuses on applying AI for production forecasting and optimization, improving well performance and recovery
STRATEGY AND PLANNING DIRECTOR	Develops long-term strategic plans for Al adoption and integration across operations	AI/ML ENGINEER	Develops and implements AI and machine learning models for various applications in upstream operations
CHIEF INFORMATION OFFICER (CIO)	Oversees IT strategy, ensuring alignment with AI initiatives for data management and analytics	MAINTENANCE & RELIABILITY ENGINEER	Utilizes predictive analytics for maintenance planning, asset optimization, and reducing operational failures
VICE PRESIDENT, RESERVOIR DEVELOPMENT	Directs reservoir development strategies, adopting AI for simulation, modeling, and maximizing recovery	DATA ENGINEER	Manages and prepares data infrastructure for efficient AI and ML model training