

Makeup Artist Pro Magazine

HALLOWEEN
SPECIAL 2023



CLASSIC CULTURE

Halloween Looks for
Everyone, from
simple techniques to
full scale applications

CURATED CHAOS

This Season's Makeup
Trends
By Rani Bain

HALLOWEEN SPECIAL



editor's note

Halloween Makeup Looks are the best! Professional Makeup Artists, as well as amateur makeup artist, are at their most creative.

Zombie brides looks to vampires, witches and warlocks are all part of the Halloween party look. You don't need to spend a fortune on getting the best Halloween costume of all time – it's already in your makeup bag. With a little makeup and maybe some face paint and fake blood, you can completely transform into a scary character this Halloween. Alternately, by contrast, a cute, pretty or even silly character, depending on your take on Halloween. There are a lot of inspiration pictures where you can let your creativity run wild, for seriously talented makeup artists. But you don't need to have expert advanced professional techniques and skills, to create most of these looks thanks to all the step-by-step Halloween makeup tutorials that you can use easily. Don't feel intimidated by the designs and trends this Halloween, beginners can be just as daring with their creativity and skills. Top it off with a costume from Disney princess to your favourite film star, pop star or even cartoon character! Whatever your costume you can be sure the makeup will show it off spooktacularly!!

Rani Bain

**Rani Bain
Editor In Chief**



Skincare Advice

As The Season Changes so does the needs of your skin care routine. From summer tinted Moisturisers to super charged hydration moisturisers. The inside complications of central heating inside and cold temperatures outside play havoc on the skins natural balance. Keep up with reemiving all traces own makeup at night and applying night creammoisturiser. Exfoliate once or twice a week, depending on your age, leaving a day or two in between. Using SPF protection all the year round is so important, even more so in the autumn when you may no think you need it because the weather is not as sunny. It is so important to use SPF all the year round.





Halloween makeup ideas

Halloween is a very exciting time for makeup artists. It's a time to fulfill your creative and artistic skills- anything goes!

From easy spiders webs, applying stitches and fake blood to dramatic and creative works of art.



HALLOWEEN MAKEUP LOOKS







Autumn bride smokey eye halo cut crease look. Achieved by lighter eyeshadow on the lid, under the brow line. Contrasting with darker colour in the crease line and blended out to a 'wing'. Light highlighter is applied to the inner corners. Lashes can complete the look.

Let's get Down to business



In the competitive world of makeup artistry, it's essential for professionals to develop their niche and stand out from the crowd. By leveraging your expertise and focusing on a specific area, you can attract clients who are seeking specialised services. This not only sets you apart from your competitors but also allows you to help your clients on a much deeper level.

Rather than constantly searching for new clients, it's important to shift your mindset towards creating demand for your unique methodology. By showcasing your expertise and demonstrating the value you can provide, you can position yourself as an authority in your field. This will not only attract more clients but also enable you to charge properly for your skills and knowledge.

By developing a niche market, you can cater to a specific audience who are looking for the exact services that you offer. This allows you to tailor your offerings and provide specialised solutions that meet their needs. When clients see that you understand their requirements on a deep level, they are more likely to trust in your abilities and be willing to pay higher prices.

In conclusion, by using your expertise and developing a niche market, makeup artists can escape the fierce competition and create a steady stream of revenue. By focusing on helping clients on a much deeper level, rather than simply acquiring new customers, professionals in this field can establish themselves as sought-after experts in their industry.

More information and join free community with free training sessions email info@makeupartistcollege.com