

## CONVENTION PARTNER PROGRAM

### THE REQUEST:

Provide tours and entertainment for partners of convention attendees during a convention

### ATTENDEES:

250 partners at a national convention for the engineering industry based at the Hyatt Regency Convention Center in Houston, Texas

### THE EVENTS:

Day One – tour of historical Old Town Spring with our own guide providing fun stories about the area on the bus ride, lunch and shopping on their own

Day Two – tour of NASA with their guide and private lunch, our guide entertaining everyone on the bus ride

Day Three – tour of whimsical and artistic sites in the area with our own guide, ending with box lunch and original comedy show at a unique and intimate theater

### WHAT WE DID:

We organized and handled all aspects of the Partner Program, including sign-ups, buses, tours, guides, lunches and entertainment.

The objective was to make each event intriguing and special. Our guides engaged our guests by sharing rich, interesting, often humorous stories about the locales we visited and the unique people who lived and worked there.

Our original sketch and musical comedy show “Outside the Box Lunch” poked gentle fun at relationships and was met with much appreciative laughter. We provided our guests with a delicious gourmet box lunch.

### RESULTS:

We heard many remarks that this was the most entertaining, unique, interesting and fun partner program they had been through. The meeting planner who hired us was extremely pleased with how smoothly and professionally everything was handled.

“I have been going to these partner events for 25 years. This was the best one EVER! I have never had so much fun. Thank you!”



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