

# 43<sup>rd</sup> Annual Florida Cattlemen's Institute & Allied Trade Show



"Understanding the "Why" Behind Today's Decisions for Tomorrow's Success"

8:30am Trade Show Opens

9:00am Welcome & FL Cattlemen's Association Update

Mr. Rick Moyer-FCA President

Dr. Andra Johnson, UF IFAS Dean for Extension

9:15am BQA Talk 1: The "Why" Behind Record Keeping

Dr. Todd Thrift, University of Florida / IFAS

10:00am Trade Show Break

10:45am Keynote: The Continued Search for the Elusive

**Optimum Cow**"

Dr. David Lalman, Oklahoma State University

11:45am Lunch and Trade Show Break

**Awards Presentation & FDACS Update** 

12:45pm BQA Talk 2: The "Why" Behind Nutrition & Body

Condition Scoring"

Dr. Philipe Moriel, University of Florida / IFAS

1:30pm BQA Talk 3: The "Why" Behind a Health Plan &

Vaccine Handling

Dr. Robert Gukich, Lake Wales Large Animal

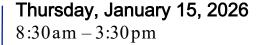
Services

2:15pm Trade Show Break

2:45pm Producer Panel—"BQA in Action Over the

Years"

3:30pm Evaluations & BQA Sign Off



# Hardee County Civic Center

515 Civic Center Dr. Wauchula, FL 33873

#### **Hotel Information**

Best Western 2727 US 17

Bowling Green, FL 33834

Holiday Inn Express 2709 SE Hwy 70 Arcadia, FL 34266

## Hampton Inn

205 Old Bartow Eagle Lake Rd Bartow, FL 33830

## **Registration Fee:**

\$10 by January 9<sup>th</sup> or \$20 at the Door



To register and for more information visit FCIATS.com

