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Florida Cattlemen's Institute and Allied Trade Show

"Strategic Breeding Decisions for Improved Profitability"

January 14th, 2027

Agenda

8:30 am	**Tradeshow Opens**
9:00 am	**Welcome, FCA Update, & IFAS Update** *Hannah Baker & Jonael Bosques, UF/IFAS Extension* *John Williamson, Florida Cattlemen's Association President* *Marcelo Wallau, UF/IFAS Extension Update*
9:15 am	**Determining the Economic Value of Reproduction Strategies** *Dr. Angela Gonella, University of Florida/IFAS Extension*
10:00 am	**Keynote: Exploring the Timelines & Benefits of Synchronization Protocols** *Dr. Rick Funston, University of Nebraska-Lincoln*
11:00 am	**Tradeshow Break**
11:45 am	**Discussing Bull Selection & Heterosis** *Dr. Todd Thrift, University of Florida/IFAS Extension*
12:30 pm	**Awards & FDACS Update, Lunch, & Tradeshow**
1:15 pm	**Considering the Pros & Cons of Reproduction Technologies** *Dr. Kelsey Savell, Veterinarian for Florida Veterinary & Reproductive Services*
2:00 pm	**Tradeshow Break**
2:45 pm	**Repro Rotations** *Rotation 1 - Tail Bleeding* *Rotation 2 - Palpating & Stages of Pregnancy* *Rotation 3 - Passing an AI Rod*
3:45 pm	**Evaluations**
4:00 pm	**Adjourn**

Building a More Productive and Profitable Beef Industry

Hardee County Civic Center
515 Civic Center Dr, Wauchula, FL 33873

For more information contact:
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$10 Registration Fee or $20 at the Door

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Register at https://fciats.com

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