



Agenda

January 14th, 2027

“Strategic Breeding Decisions for Improved Profitability”

- 8:30 am** **Tradeshow Opens**
- 9:00 am** **Welcome, FCA Update, & IFAS Update**
Hannah Baker & Jonael Bosques, UF/IFAS Extension
John Williamson, Florida Cattlemen’s Association President
UF/IFAS Extension Update
- 9:15 am** **Determining the Economic Value of Reproduction Strategies**
Dr. Angela Gonella, University of Florida/IFAS Extension
- 10:00 am** **Keynote: Exploring the Timelines & Benefits of Synchronization Protocols**
Dr. Rick Funston, University of Nebraska-Lincoln
- 10:45 am** **Tradeshow Break**
- 11:30 am** **Discussing Bull Selection & Heterosis**
Dr. Todd Thrift, University of Florida/IFAS Extension
- 12:15 pm** **Awards & FDACS Update, Lunch, & Tradeshow**
- 1:15 pm** **Considering the Pros & Cons of Reproduction Technologies**
Dr. Kelsey Savell, Veterinarian for Florida Veterinary and Reproductive Services
- 2:00 pm** **Tradeshow Break**
- 2:45 pm** **Repro Rotations**
Rotation 1- Tail Bleeding
Rotation 2 - Palpating & Stages of Pregnancy
Rotation 3 - Passing an AI Rod
- 3:45 pm** **Evaluations**
- 4:00 pm** **Adjourn**