



SPONSORSHIP OPPORTUNITY

A WEEK LONG PAINTING COMPETITION
Benefiting The Bakersfield Art Association

plein-air

/plān'er/

adjective

denoting or in the manner of a 19th-century style of painting outdoors, or with a strong sense of the open air, that became a central feature of French impressionism. "the French style of plein-air landscape painting"

Sponsorship Benefits:

Buttercup \$250

Podium name recognition, listed on both BAA & BDA's websites, and wall signage.

Fiddleneck \$500

All of the above plus BDA Plein Air tote bag.

Lupine \$1000

All of the above plus invitation to April 16, 2024

Artists Kick-off Coffee, and April 20th (Gala 30 minute purchase preview).

Poppy \$2500

All of the above plus a special hosted BDA gallery wine reception for a party of 12. Date TBD.

This Year's Plein Air Artists

Cleo Vilett

Charlotte White

Kristian Mathews

Nancy Takaichi

Randall Stauss

Michael Gamboa

Eddie Barbini

Maura Carta

Catherine Boyer

Steven McDonald

Mark Monsarrat

Erica Norelius

Joe Mancuso

2024 Schedule Of Events

April 16	Artist Kick-Off Coffee	8:30am-9:30am	Bird Dog Arts
April 18th	Paint The Town	2:00pm-5:30pm	Downtown Bakersfield: Open To The Public
April 18	Paint The Town Wine And Cheese	5:30pm-6:30pm	Bakersfield Art Association: Open To Public
April 20th	Awards And Sales Gala	5:30pm-7:30pm	Bird Dog Arts: Open To The Public

Presented By



bird dog arts

CALIFORNIA

David Gordon

David.gordon@birddogarts.com

Bird Dog Arts Mission: The mission of BDA is to make California arts and artists available to a global consumer audience by including fine arts commerce into the traditional commercial shopping experience.

Bird Dog Arts Vision: BDA will satisfy its mission through the continued development of an inclusive and innovative shopping experience that offers an array of artistic products at prices accessible to all consumers.

661.847.3200

BirdDogArts.com

5701 Outlets at

IG@birddogarts

Tejon Parkway

Suite 440

Tejon Ranch, CA 93203



Benefiting

Bakersfield Art Association Mission: To provide an opportunity for study and improvement in art technique

- To encourage an interest in and an appreciation of art in the community
- To provide opportunities for exhibition of members' work
- To recognize the works of other artists
- To offer scholarships to the community for art education.
- Sponsorship supports BAA's college scholarships, Kern High Schools art space, on going outreach, and gallery support.

bakersfieldartassociation.org

IG@Bakersfieldartassociation

Sponsorship Level:

Buttercup \$250 Fiddleneck \$500 Lupine \$1000 Poppy \$2500 Larkspur: Over \$2500

Company: _____ Contact Name: _____

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Paid by: CASH Check (check # _____) Credit Card # _____

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Signature

Please make checks payable to
Bakersfield Art Association
 PO Box 386, Bakersfield CA 93302
 661-869-2320
 501(c) (3) ID: 95-6092498

The BAA is a 501 (c) (3) non-profit organization dedicated to enrichment and empowerment of local Kern County artists since 1944. All memberships and donations are tax deductible.