1607 19TH STREET BAKERSFIELD, CA 93301

BAA Art Center Dates:

- Managers Meeting— Weds., November 11, 2:00 pm
- BAA Board Meeting— Thurs., November 12, 4:30 pm
- General Meeting No general meeting in No-vember

In this Issue:

I-Featured Artist 2-President's Message 2-MissionStatement 2-Contact Information 3-Dagny's Artist 4-Adult Art Classes 5-Children's Classes 6-Satellite Art Shows 6-Group Show Call 7-Bakersfield Life Mag 7-Plein Aire Trekkers 8-Membership Appli-

NEW MEMBERS:

cation



November 2020

The BAA Art Center reopened in September and will remain open through November! Wednesday—Saturday 11 am—4 pm.

November Featured Art

Mark Engelein will be the featured artist at the BAA Art Center through November. The Art Center WILL be open for November Wednesday—Saturday, with a virtual show on the Bakersfield Art Assn. website, the Art Association Facebook and Instagram pages will be available. There will regrettably be no First Friday reception.

While at Cal Poly, San Luis Obispo, Mark studied drawing, watercolor, and ceramics as part of his training to be an architect. He used his drawing skills to represent visions of design concepts as part of his professional activity. Art has also been a means of personal expression for much of his life.

He began to use ink sketching as a means to create memories of places he visited, while on a river cruise from Amsterdam to Budapest, in the year 2000. He learned that a sketch embeds the memory of an experience more deeply and indelibly than any photograph.

After retirement he attended an Urban Sketching workshop in 2018 held in Costa Rica, conducted

by James Richards who utilizes watercolor to enhance his ink sketches.

When the Pandemic hit, he used this newfound time, to reactivate and enhance his watercolor skills, which he had not used as his primary medium for over 40 years.

The show at the Bakersfield Art Center is made up of Watercolor Paintings created during the Pandemic shut down. Mark says, "This show is called Favorite Places, as I have been creating paintings from my photographs of places I have had the good fortune to have visited."







Dagny's November Featured Artist

Dagny's BAA Art Gallery 1600 20th Street. **Susan McQuerrey** will be the featured artist at the Dagny's BAA Gallery through October . See page 3.

MEMBERSHIPS (extra)

Art Lovers: Janice Banducci; Nancy Clark; Ron Schilling; Andy & Sasha Honig, Amy Smith, and Joyce Umfress. Art Patrons: Randall Bergguist Art Champion: David Olds; and Annie Renee Degeare-Garner

LIFE MEMBERSHIPS (active) Stella Mullins, Kathy Schilling, Charlotte White & Pam & Bob Smith

CONTACT INFORMATION

BAA ART CENTER Bakersfield Art Association 1607 19th Street, 93301 P.O. Box 386, 93302 **TELEPHONE: 869-2320** Email: baaartcenter@gmail.com

> HOURS: Wed.—Sat. 11—4 pm

2019-2020 BAA BOARD

President: Toni Lott 205-3488 Vice President: Micki Schulz, 330-3002 Secretary: Joyce Umfress, 398-1122 Treasurer: Kay Hall, 324-0311 Art Center Managers: Iva Fendrick 872-2332 Finance: Jim Bates, 805-8201 Satellite Shows: Charlotte White, 330-2676 AT LARGE: Publicity/Facebook: Mimi Placencia 444-0186 Classes/Instruction: Laura Best 428-7510 Marketing: Jan Wiley 805-405-5799

Instagram: Mike Lucero 348-0726

COMMITTEES

Art Center Staffing: Toni Lott or TBA 205-3488 Artist Relations: Toni Lott 205-3488 Bookkeepers: Elleta Abuliel 832-0333, Ron Schilling 319-8635 Donations/Bequests: Micki Schulz 330-3002 Featured Art Show: Jim Bates 805-8201 First Friday: Vicki Meadows 747-6143, TBA Fund Raising: Julie Fleming 345-3074 Grants: TBA Historian: Stella Mullins 587-5211 Hospitality: Micki Schulz 330-3002 Housekeeping Supply: Anne Hutton 805-4402 Kern Community: TBA Librarian: Cheri Sperl 301-3008 Light Maintenance: Rosalio (Leo) Martinez Membership: Kay Hall 324-0311 Minor Maint.: Rosalio Martinez 424-210-0258 Newsletter: Norma Eaton 633-4640 Newspaper/1st Thursday: Mimi Placencia 444-0186 Office Manager: Kay Hall 324-0311 Office Supplies: Kay Hall 324-0311 Plein Aire: Norma Eaton 633-4640 Programs: Micki Schulz 330-3002 Programs Assist: Norma Savage 619-9038 Schedule Artist Critique: Jim Bates, Toni Lott Scholarships: Laura Best 428-7510 Scholarship Assist: Norma Savage 619-9038 Space Assignment/Rent Toni Lott, Kay Hall Website: Greg Ketchum 319-5937 Workshops: Bob Ross 303-7894

Page 2

PRESIDENT'S MESSAGE

(by Toni Lott) Here comes the holiday season. This is a wonderful time for that special one-of-a-kind gift. Original art is sought after by those in the know and folks that just love colors and images.

The Art Center will be open 11/27 & 28, Black Friday and Saturday, so don't forget to come by and check out the work by local artists. We will be spending the month of October bringing in new pieces.

I want to encourage visiting the Art Center. We are taking every precaution to protect artists, staff and visitors. Classes are held with students spaced at least 6 feet apart. Face masks are required and we can provide one if you forgot yours. Surfaces are cleaned and hand sanitizer is available.

There will be new artists showing and their art is special and different. We encourage all creative people to try to show their work. It gives you a push to learn and grow in your abilities. Please contact the Art Center at (661) 869-2320 for more information about joining this special group.



BAA MISSION STATEMENT

It is important for us to revisit the Objectives and Purpos-

- es for which the BAA was formed (the Mission Statement). • To provide an opportunity for study and improvement in art
- technique; • To encourage an interest in and an appreciation of art in the community:
- · To provide opportunities for exhibition and for sales of member's work.
- To recognize the works of other artists; and
- To offer scholarships to the community for art education.

IVA FENDRICK presents FUN with WATERCOLOR & PEN and INK Wednesdays, 9:30 to 12:30 BAA Art Center 1607 19th Street \$25 per class Drop-ins welcome space permitting Checks payable to Iva 661-303-5327 or 661 872-2332 Her art is available for purchase



BLACK FRIDAY & SATURDAY ART SALE Open Black Friday & Saturday 10 am-4 pm



IT'S TIME FOR A DATE NIGHT!



Sat. Nov. 28th 6-8pm -A special HOLIDAY paint 'n sip -Adults only, Raffle Prizes & more! -\$40 per ticket, or two for \$60

-Registration: 661-428-7510 PaintDateWithLaura-Lee@gmail.com

DAGNY'S FEATURED ARTIST

"Nature's Colors" by Susan McQuerrey, a California native, was raised in Sacramento., earned her B.A. in modern languages from the University of the Pacific in Stockton. She also enrolled in Covell College, inside Pacific. It offered general education classes taught in Spanish by professors from Peru, Columbia and Mexico. In her junior year, a scholarship from NYU allowed her to travel to Spain where she attended Madrid University and lived with a Spanish family. She took a variety of classes, one at the Prado Museum. Studying the remarkable paintings of the masters, her love of art began. She returned to Pacific for her senior year and graduated, meeting her husband, Michael, in the University choir and marrying soon after.

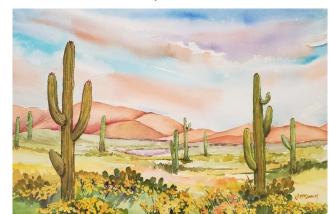
Susan took credential classes while teaching multiple subjects as an elementary school teacher in 1968, in Lodi. Later the family moved to Bakersfield where she taught 6th grade in Shafter. Her daughter was born in 1975 and Susan stayed home. During these years she began painting on her own using watercolor. Later she earned an M.A. in English at CSUB. Then she began her second career as a professor at Bakersfield College. When she retired she could freely devote time to art classes. "The more I

"Nobody sees a flower really - it is so small it takes time - we haven't time - and to see takes time, like to have a friend takes time."

—Georgia O'Keeffe

Monday or Wednesday at 4 p.m., Art Center

Call Charlotte White at 330-2676 to register



learned, the more I wanted to use watercolor," she says, "The medium allows for so much; representational, fluid, soft, planned or spontaneous



Grades 1 through 8 Art classes based on the State Standards

Nov. 2 & 4 Fruits and Vegetables drawing/ painting Nov. 9 & 11 Pencil Drawing, shading a circle into a ball

Nov. 16 & 18 Dots, Dots, and more Dots. Pointillism Nov. 18 & 20 Fall Words and Letters using stencils Nov. 22 & 24 Thanksgiving break, NO CLASSES Nov. 23 & Dec. 2 Winter scenes approaches. Of course, there are challenges with a medium that does not allow one to paint over mistakes. She cites, "It's almost always better to chuck than to fix." "But starting over on a painting doesn't (usually) discourage me." she says.

ART FOR SALE On the BakersfieldArtAssociation.org website. Check it out!

Page 3

AUTUMN ART CLASSES FOR ADULTS PLEASE REGISTER FOR CLASSES WITH THE INSTRUCTORS

*Due to COVID-19 health safety guidelines seating is limited and students are required to wear proper masks as well as space a minimum of 6' apart between others not of the same household. Please contact the instructor for a list of any necessary supplies you may need to bring from home.

ONLINE CLASSES

Introduction to Pattern Drawing Zentangle® with Terry Hall

Saturday Nov. 7th 10:30am-12:30pm: Cost: \$27. Once students have registered and paid, a Zoom invitation & supply list will be sent via email two days prior to class. To register and see the class project go to: https:// www.facebook.com/AllTangledUpInBakersfield/events or Terry's website: www.alltangledupinBakersfield.com. Call or text Terry at 661-343-5303 or email at tangledterry@gmail.com.

Faux Folded Organic Positive Words Pattern

Drawing with Terry Hall Saturday, November 14th 10:30am-12:30pm: Cost: \$27.

Zentangle organic patterns surround your choice of positive words in this online class. Once students have registered and paid, a Zoom invitation & supply list will be sent via email two days prior to class. To register and see the class project go to: https://

www.facebook.com/AllTangledUpInBakersfield/events or Terry's website: www.alltangledupinBakersfield.com. **Call or text Terry at 661-343-5303 or email at tangledterry@gmail.com.**

<u>Fragments Pattern Drawing with Terry Hall</u> Saturday, November 21st 10:30am-12:30pm:

Cost: \$27. Once students have registered and paid, a Zoom invitation & supply list will be sent via email two days prior to class. To register and see the class project go to: https://www.facebook.com/

AllTangledUpInBakersfield/events or Terry's website: www.alltangledupinBakersfield.com. **Call or text Ter**ry at 661-343-5303 or email at tangledterry@gmail.com.

NEW CLASSES

ACRYLIC DATE NIGHT- "Paint Date with Laura Lee" - 4th Saturdays. Nov. 28th 6:00-8:00p.m: Cost: \$40.- SPECIAL HOLIDAY THEME! Adult 21+ Acrylic class for beginners and intermediate artists. Supplies included for 11x14 canvas. Instructor accepts cash and mobile pay (Zelle, VENMO, GooglePay, CASH app). Pre-registration is REQUIRED. To register or schedule a private party text/call Laura (661)428-7510 or PaintDateWithLaura-Lee@gmail.com. Facebook/Instagram/ @PaintDateWithLauraLee.

ALL MEDIA Art with Charlotte White Mondays & Wednesdays 5:30-7:30p.m.: Nov. 2 & 4, 9 & 11, 16, 18, & 30th. NO CLASSES 23rd &



25th. Cost: \$20.00 per class (cash only). Classes designed for High School Students and Adults. Students will provide their own materials and each class will begin with a demonstration. Students may select their own subject to draw

and/or paint. For registration and additional information please contact Charlotte White at (661) 330-2676.

CONTINUING CLASSES

ACRYLIC PAINTING MADE EASY! with Toni Lott

Saturdays 1:00-4:00p.m: Nov. 7, 14, & 21st. NO CLASS Nov. 28th. Cost: \$20. Fundamentals of acryl-

ic painting: brush techniques, composition, color mixing, and finishing touches. Supplies are included (cost is \$15 for students bringing their own supplies- contact Toni for list of supplies). **Pre-registration is REQUIRED. For additional information please contact Toni**



at (661)205-3488 or tlframer@gmail.com.

ALL MEDIA "Painting with Julie" Fleming Mondays 12:00-3:00p.m: Nov. 2, 9, 16, & 23rd.

NO CLASS Nov. 30th: Cost: \$25. Mixed media class using oils, watercolor or acrylics for adult beginners and intermediate painters. (Limited to 8 seats, so early registration is encouraged). Please contact Julie for availability at (661)345-3074 or artbyju-

lie@bak.rr.com.

WATERCOLOR "Fun With Watercolor Pen &

Ink" with Iva Fendrick Wednesdays 9:30a.m.-12:30p.m: Nov. 4, 11, & 18th. NO CLASS Nov. 25th: Cost: \$25. Find your creative side and learn fun ways of combining pen & ink with watercolor. Please call if you are planning to attend! For more information or to register, contact Iva (661)872-2332 or (661)303-5327.

FREE 2nd SATURDAY CLASS with Charlotte White

Adults 2:30p.m.-3:30p.m. Nov. 14th (Free Kids' class 1:00-2:00p.m.). Seating is limited, early registration is appreciated. Please contact Mrs. White for more information at (661)330-2676.

OPEN STUDIO - Open Studio is available during regular business hours. Instruction is not provided & individuals must bring their own supplies. Cost is \$5 per member, \$10 per non-members, and payable to the BAA. **Please call ahead to confirm hours and check space availability (661)869-9320.**

AUTUMN ART CLASSES FOR CHILDREN

*Due to COVID-19 health guidelines seating is limited and students are required to wear proper masks and space a minimum of 6' apart except when from immediate households.

MONDAYS & WEDNESDAYS 4:00-5:00 pm Children's Art Class for Grades 1st-8th. Instruction in a variety of art skills: drawing watercolor and

acrylic painting, wood and clay sculpture, printing, and ceramics. Cost is \$10 per class when paying full month in advance at the first class of each month OR



\$15 per class for drop-in attendance. Class dates: Nov. 4, 9, 11, 16, 18, & 30th. NO CLASSES 23rd & 25th. Drop-in's welcome, no registration required, materials supplied. For more information about topics covered & availability please contact Charlotte White at 661-330-2676.

TUESDAYS 10:00-11:00 am



"Family Art" with Laura Best. Class dates: Nov. 3, 10, 17 & 24th. All media art class for ages pre-k through adults. Cost: \$15-20 per class (mobile payments & credit cards accepted), all supplies included. Please

pre-register prior to class via text (661)428-7510, email: PaintDateWithLauraLee@gmail.com, or FB/IG @PaintDateWithLauraLee.

TUESDAYS 4:00-6:00 pm

All Media Art with Miss Casey. Class dates: Nov. 3, 10, & 17th. NO CLASS the 24th. Adults & Children of all ages welcome. Cost is \$30 (CASH price) and \$34 (Homeschool VENDOR price) per weekly class and includes all supplies. For more info. text Casey Hibbard at (661)301-2195 or getcasey@gmail.com, or Miss Casey's Art Classes FB page.

THURSDAYS 4:00-5:00 pm

Miss Casey's all media art class for children of all ages and adults. Class Dates: Nov. 5, 12, & 19th. NO CLASS the 26th. Cost: \$15 (CASH price) and \$17 (Homeschool VENDOR price) per hour and includes all supplies. For more info. text Casey Hibbard at (661)301-2195 or getcasey@gmail.com, or Miss Casey's Art Classes FB page.

FRIDAYS 10:00-12:00 pm

Open Studio with Bob Ross. Class Dates: **Nov. 6**, **13, & 20th. NO CLASS the 27th.** Cost: \$15 per class (CASH only). Students should bring their own supplies and their current work in progress from home. Individual instruction will be given as needed. For more info. please contact **Robert (Bob) Ross at (661)303-7894 or rossart@gmail.com.**

2nd SATURDAY 1:00-2:00 pm

FREE CHILDREN'S CLASS. Nov. 14th. Pre-registration is appreciated- Please contact Charlotte White (661)330-2676.

Bakersfield Art Association

SATELLITE ART SHOWS

(by Charlotte White, Chairperson)

• <u>AltaOne Federal Credit Union</u>, 11211 River Run Blvd. (off Buena Vista) This location is closed until further notice. To exhibit contact *Micki Schultz, Coordinator*, 330-3002 (30% commission to BAA).

AltaOne Federal Credit Union, 6501 Ming Ave. (Corner of Ashe) This location is closed until further notice. Jan Wiley, Coordinator, 805-405-

5799. (30% commission to BAA).

• Bakersfield Chamber of Commerce, board room, on the corner of 18th and Eye Street. This location is closed until further notice. To exhibit contact *Charlotte White, Coordinator, 330*-

2676. (Commission: 15% to B. C. of C. and 15% to BAA).

• <u>Covenant Coffee Shop</u>, 11700 North Chester, Kay Hall Coordinator. **Bob Ross** will exhibit through November through December. **Charlotte White** will exhibit January and February. To exhibit contact: Kay Hall, Coordinator at 324-

0311. (Commission: 20% to C.C. and 10% to BAA). Dagny's Coffee Shop, 1600

20th Street. Dagny's has limited hours and service. **Rosalio Martinez** will exhibit in December. To exhibit contact: *Mimi Placencia, Coordinator, 444-*

0186. (Commission: 20% to D. and 10% to BAA). First Friday in front of the Art Cen-

ter. There will be no First Friday shows until further notice. Sign up in the notebook in the Art Center. Set up at 4 and break-down at 8 p.m. 30% BAA Commission.

Fox Theatre, Box Office office, 20th and "H" Street. The Fox is closed until further notice. Norma Eaton will exhibit until they open again. To exhibit contact *lva Fendrick, Coordinator.* (30% commission to BAA) <u>Guild House</u>, 1905 18th St. Contact Norma Neil

Guild House, 1905 18th St. Contact Norma Neil if you are interested in an on-line art show. Guild House is closed until further notice. To exhibit contact: Norma Neil, Coordinator, 204-4653 or 283-1376, nneil2@att.net Marsha Black, Assistant Coordina-

tor. 30% commission (20% to G.H. and 10% to BAA) Houchin Community Blood Bank, 11515 Bolthouse Dr. Laura Best will exhibit September through November. Martin Varga will exhibit December through February. To exhibit contact *Charlotte* White, *Coordinator*, 330-2676. (Commission: 30% to BAA).

Kern Literacy Council, 331 Eighteenth

Street. Phyllis Oliver, Berta Blackburn and Randall Berquest will exhibit until further notice. To exhibit sign up in the notebook. *Charlotte White, Coordinator, 330-2676.* (Commission: 15% to K.L.C. and 15% to BAA).

Lorene's Ranch Restaurant, 1531

23rd St. Toni Lott will exhibit through the pandemic. To exhibit contact *Toni Lott, Coordinator,* 205-

3488. (Commission: 15% to L. and 15% to BAA). Nature's Food Market and Juice Bar, 2000 H Street. The building is in the process of being sold. The BAA will no longer exhibit at this location. Thank you to all the artists that have exhibited at this location in the past.

<u>Toss It Salad Bar</u>, 1917 Eye Street. Marsha Black will exhibit November and December. To exhibit sign up in the notebook. *Charlotte White, Coordinator, 330-266*. (Commission: 15% to T.I. and 15% to BAA).

Epic Jet Center/ BAA Art Gallery, 1105 Douglas. Group Show: Iva Fendrick, Ann Sullivan, Patti Doolittle, and Charlotte

White. This is a semi-permanent exhibit, there will be no changes. *Iva Fendrick and Charlotte White, Co-Coordinators.* 30% Commission.

Satellite Art Shows in Businesses Guidelines: So that all BAA members have a chance to exhibit, an artist must wait one year before exhibiting at the same location a second time. All BAA members who have been juried may participate in BAA Art Shows. All art work submitted must be original with the artist. All reference photographs, used in the creative process, must be taken by the artist. Put the title of the painting, medium, copyright date/date painted, artist's name, address, and phone number **on the back** of every painting/ photograph. 16" x 20" recommend size. 11" x 14" is ok. Some locations may take larger pieces. D -rings only. All work must have a wire for hanging. Please tape wire ends. No masking tape. Pick up price tags for Satellite Art Shows at the gallery, and bring a black ballpoint pen for invoices. 30% to 40% commission depending on location. When purchases are made, the artist must turn in the total price of the art sold, plus the tax, to the Treasurer. The Treasurer will then issue checks to the artist and the Satellite Art Show Hosts.

Page 7

GROUP SHOW-CALL TO ARTISTS

You have one month left to complete your entry for the January 2021 group show, "**Confinement Creations**". The entry deadline Monday, December 7th. Pick two of the masterpieces you created during the Covid confinement and send them in. Prospectus/Rules are available in the gallery or can be sent via email upon request made to normart-



PLEIN AIRE TREKKERS (by Charlotte White)

Saturday, November 7th Everyone interested in a trip to the mountains is invited to sketch the Little Red Schoolhouse at 20811 Pine Ridge Drive, West Golden Hills. It is only a 45 minutes drive to a traditional school house

with a great view. Enjoy sketching/painting in front of the building from 10 to 1 p.m. Bring your chairs and easel. We will have access to the restroom in the building. We have lunch at the Kohnen's Country Bakery at 125 West Tehachapi Blvd. In down town Tehachapi. You may also want to check out the Gallery N Gifts at 100 West Tehachapi Blvd. Call Charlotte White at 330-2676 if you want to participate.

Saturday, Nov. 21st

Everyone interested in sketching/painting is Truxtun Lake on Truxtun Extension. We will sit across the street beside a parking lot. You may create the lake, trees and the oil refinery in the background. Bring you chair and easel. Call Charlotte White at 330-2676 if you want to participate.

"An outdoor painting is just like life. It's just a series of corrected mistakes."

-Brian Stewart



Want to work on improving your drawing skills?

Want to draw portraits from photos? Ready to get out of the house for the evening?

Then the Monday evening class may be the class for you.

Bring your own art supplies and join the fun.

5:30 to 7:30 p.m. Cost: \$20.00

Call Charlotte White at 330-2676 to register.

The Myth of the 30% Rule, Things to Consider

According to internet lore, if **you change** 30% of a **copyrighted** work, it is no longer infringement and **you can** use it howev-

er **you** want. This, as a rule, **is false.** <u>The 30 Percent Rule in Copyright Law -</u>

Gerben Law Firm

How do I change a picture to avoid copyright?

The only way to **avoid copyright** infringement is to create original work or by getting permission to use it. Ultimately the only way to know that you have changed enough of the **copyrighted** image is to get sued. Once in court, the judge will decide if there was enough **change** between the original work and yours.

No matter what one does to change a photo with Photoshop or another program it is still copyright infringement (theft). Do not even think of doing such a thing. If you modify a **copyrighted image**, and then **use** it publicly: yes, it is

a copyright infringement.

When is an image manipulated enough to become an original creation? Images can be manipulated, which can create problems. The simple answer is that you have to manipulate an image to the degree that it becomes an original work.

Not **editing photographs**. If you have ever been photographed by a professional wedding photographer or any professional photographer, you may have come across a clause in their contract which states that you must not edit the photographs that they deliver to you.



GIVING CATEGORIES: PEARL - \$500, SILVER—\$1000, GOLD—\$2500, EMERALD— \$5000, RUBY—\$10,000, DIAMOND—\$20,000

*There are many benefits of becoming a Bakersfield Art Association member! Members get discounts on art supplies, discounts on workshops, and the full use of a very extensive art library. >>>>

| | | extensive art library. >>>> | | |
|--|--------------------------------------|--|--|------------------------|
| BAKERSFIELD ART ASSOCIATION MEMBERSHIP INFORMATION NEW RENEWAL RETURNING PLEASE PRINT CLEARLY | | | Membership is from July I through June 30 Dues will be prorated. If you join in: July-Sept: \$45/\$40 Oct-Dec: \$34/\$30 Jan-Mar: \$22/\$20 April-June: \$11/\$10 | |
| Name | | | Date | |
| Phone #Cell: | | | | |
| Ad | dress | | | |
| Cit | У | | State | Zip |
| | nail address | | | |
| Newsletter and special info MAIL_(\$8.00) | | | or EMAIL | |
| \$ | \$100 Art Lover - Recognition in the | olus)\$30 Student (age under 25 fu BAA Newsletter\$200 Art Patron in the BAA Newsletter, in the Art Cente All membership dues are | - Recognition in BA er and 10% off one | piece of art in the AC |
| | | | | |

BAKERSFIELD ART ASSOCIATION

P. O. Box 386 Bakersfield, CA 93302

Phone: 661-869-2320 E-mail: baaartcenter@gmail.com