

Privacy Policy for After School Plus

Effective Date: December 30, 2024

At After School Plus, we prioritize the privacy and security of our families' and children's personal information. This Privacy Policy outlines how we collect, use, and protect the information provided to us.

Information We Collect

We may collect the following types of information:

1. **Personal Information:** Name, address, phone number, email, and emergency contact details.
2. **Child Information:** Name, age, medical information, allergies, special needs, and behavioral records.
3. **Payment Information:** Credit card or banking details for tuition payments.
4. **Program Usage Information:** Attendance records, activity participation, and feedback.

How We Use the Information

The information we collect is used for the following purposes:

- To enroll and manage children in our programs.
- To communicate with parents/guardians regarding their child.
- To process payments and issue receipts.
- To ensure the safety and well-being of all participants.
- To improve and customize program offerings.

Information Sharing

We do not sell or share personal information with third parties, except as necessary to:

- Comply with legal or regulatory requirements.
- Work with trusted service providers (e.g., payment processors) who help us operate our program.

Data Security

We implement strict measures to protect your personal information, including secure payment processing and restricted access to sensitive data. However, no system can guarantee complete security, so we encourage families to take appropriate precautions.

Parent and Guardian Rights

Parents and guardians have the right to:

- Access and update their personal or child's information.
- Request the deletion of their personal data, subject to legal or operational requirements.
- Opt out of certain communications by contacting us directly.

Photos and Media

With prior consent, photos and videos of children participating in our programs may be used for marketing and promotional purposes. If you do not wish for your child to be included, please let us know in writing.

Changes to This Policy

We may update this Privacy Policy from time to time. Families will be notified of significant changes via email or program announcements.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

- Email: office@afterschoolplus.org
- Phone: (864)881-4666
- Address: 255 Service Bay Road, Suite 500, Mauldin, SC 29662