



At *The Actor's Training Academy* (also known as TATA) we are committed to protecting your privacy and ensuring that your personal information is handled securely and responsibly. This Privacy Policy outlines how we collect, use, and protect your information when you book services through our booking site, ClassForKids, you automatically join our Newsletter. You can opt out of this at anytime. By accessing or using our website, you consent to the practices described in this policy.

Information We Collect

We collect both personal and non-personal information when you interact with our website:

- **Personal Information:** When you book a service or subscribe to our newsletter, you may be asked to provide personal details, such as:
 - Name
 - Email address
 - Address
 - Phone number
 - Billing information (if applicable)
- **Non-Personal Information:** We also collect non-personal information automatically when you visit our website, such as:
 - Your IP address
 - Browser type
 - Device information
 - Pages you visit and the duration of your visit
 - Referring URLs

This non-personal information is collected via cookies and tracking technologies to enhance your experience on our website.

How We Use Your Information

The information we collect is used for the following purposes:

- To process and manage your bookings and inquiries
- To send confirmations, updates, and reminders about your bookings

- By engaging with emails, or booking you subscribe you to our mailing list and will receive send newsletters, promotions, and other marketing communications
- To personalise and improve your experience on our website
- To analyse usage patterns to improve our website and services
- To comply with legal obligations and protect our legal rights

Mailing List and Marketing Communications

When you book through our booking form or engage directly, or subscribe to our newsletter through the website, you automatically join our mailing list. We may send you newsletters, updates, promotions, or special offers related to our services.

You can unsubscribe from our mailing list at any time by:

- Clicking the "unsubscribe" link at the bottom of our marketing emails
- Contacting us directly at info@tataUK.co.uk

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to improve your experience and provide personalised services. Cookies are small files stored on your device that allow us to remember your preferences and track your activity on our website.

You can manage cookie preferences through your browser settings. However, please note that disabling cookies may affect your experience on our website.

How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with trusted third parties in the following circumstances:

- **Service Providers:** We may share your personal information with third-party service providers who help us operate our website, process bookings, or send marketing communications (e.g., email marketing services).
- **Legal Compliance:** We may disclose your information if required to do so by law or in response to legal requests, such as subpoenas or court orders.
- **Business Transfers:** If we undergo a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

Data Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, no method of electronic storage or transmission over the internet is completely secure, and we cannot guarantee absolute security.

Your Rights and Choices

Depending on your location and applicable laws, you may have certain rights regarding your personal information, including:

- The right to access and receive a copy of the personal data we hold about you
- The right to request corrections or updates to your personal data
- The right to request deletion of your personal data
- The right to object to or restrict processing of your personal data
- The right to withdraw consent at any time (e.g., for marketing emails)

To exercise any of these rights, please contact us at info@tatauk.co.uk

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including for legal, accounting, or reporting purposes.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." Please review this policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: info@tataUK.co.uk

This policy was adopted by: The Actor's Training Academy	Date: 1 st April 2025
To be reviewed: 1 st April 2026	Signed: GWELLFARE