LONE STAR WINTER WAHOO CLASSIC

2027 SPONSORSHIP OPPORTUNITIES

January 1 - March 31, 2027 | Texas Gulf Coast

Partner with the Lone Star Winter Wahoo Classic and connect your brand with offshore anglers, boat owners, captains, crews, fishing families, and the Texas Gulf Coast community throughout a three-month winter tournament.

Tournament Partner	Elite Sponsor	Premier Sponsor	Signature Sponsor	Presenting Sponsor
$500	**$1,000**	**$1,500**	**$2,000**	**$5,000**

SPONSORSHIP BENEFITS MATRIX

Benefit	$500 Partner	$1,000 Elite	$1,500 Premier	$2,000 Signature	$5,000 Presenting
Company name on tournament website	✓	✓	✓	✓	✓
Company logo on sponsor page	✓	✓	✓	✓	✓
Link to sponsor website	✓	✓	✓	✓	✓
General social media sponsor recognition	✓	✓	✓	✓	✓
Dedicated sponsor social posts	—	1	2	3	Recurring
Logo on digital tournament materials	—	✓	✓	✓	✓
Logo on tournament signage	—	✓	✓	✓	✓
Sponsor-provided banner at weigh station(s)	—	—	✓	✓	✓
Enhanced website logo placement	—	—	✓	✓	✓
Leaderboard recognition	—	—	✓	✓	✓
Logo on tournament shirt*	—	—	—	✓	✓
Premium / larger shirt logo placement	—	—	—	—	✓
Recognition during awards presentation	—	—	—	✓	✓
Sponsor promotional items in angler materials	✓	✓	✓	✓	✓
"Presented by [Sponsor]" tournament naming	—	—	—	—	✓
Top website and primary tournament branding	—	—	—	—	✓
Featured on leaderboard / major catch posts	—	—	—	—	✓
Category exclusivity	—	—	—	—	✓

PRESENTING SPONSOR — $5,000

ONE AVAILABLE. The Presenting Sponsor receives the tournament's highest level of recognition and may be featured as **"2027 Lone Star Winter Wahoo Classic presented by [Sponsor]."** This level includes all Signature Sponsor benefits plus dominant branding, recurring tournament-wide recognition, premium leaderboard and major-catch exposure, and category exclusivity.

LEVEL OVERVIEW

Tournament Partner — $500: Entry-level tournament support with website presence, sponsor-page logo and link, social recognition, and the ability to provide promotional items for anglers.

Elite Sponsor — $1,000: Adds a dedicated social post, digital tournament-material placement, and tournament signage.

Premier Sponsor — $1,500: Adds stronger website visibility, leaderboard recognition, a sponsor-provided banner at participating weigh station(s), and additional dedicated social exposure.

Signature Sponsor — $2,000: Major tournament sponsor recognition, including tournament-shirt placement, awards recognition, leaderboard visibility, and expanded social exposure.

Presenting Sponsor — $5,000: Exclusive top-level sponsorship with tournament naming integration, dominant brand placement, premium shirt placement, recurring social and leaderboard exposure, awards recognition, and category exclusivity.

** Tournament-shirt benefits apply if tournament apparel is produced. Sponsor-provided banners and promotional materials are subject to tournament approval and applicable placement requirements.*