

Mary Delia Allen

Author and Speaker

Enjoy Your Solo; How to Be Great at Being Single

✉ themarydelia@gmail.com

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📷 @enjoyyoursolo 📘 Enjoy Your Solo: Private Group

WWW.THEMARYDELIA.COM



I met so many people who were single for all kinds of reasons and thriving in that solo season that I knew I had to write a book to reflect a new era of how single life is today. #enjoyyoursolo

PRESENTATION TITLES:

SINGLE STIGMA TO SOLO 2.0.

The days of the sad cranky bachelor and the lonely unmarried cat lady are over. Society is experiencing a systemic shift in how unmarried life is experienced. If you have a Family of One within your family or friend circle you will learn the positives and negatives of solo life today.

SELLING TO A FAMILY OF ONE

Learn more about the single person lifestyle so you can connect to solo buyers in today's market. Are you aware that traditional conversation starters can land wrong with the modern single? Do you know what data influences solo person decision making? Walk away from this presentation more empathetic to unmarried customers.

ENJOY YOUR SOLO

How to Be Great at Being Single. Targeted specifically to singles with positive and practical advice on how to build a happy solo in an unmarried season. If you are living life as a party of one then this fun and funny solo building and soul affirming talk is for you!

STATISTICS:

◆ 48%
of US Adults are single.

◆ 28%
of US Households are
one person living alone

◆ 25%
of adults aged 26-41 today report
they do not plan to ever marry.

Single status is experiencing a societal shift and reading Enjoy Your Solo provides valuable insights for all readers.

BIOGRAPHY

For 20 years as a luxury event logistics professional, Mary Delia executed and participated in once in a lifetime experiences over and over again.... working for clients like the NFL, MLB, Bank of America, Olympics, T-Mobile, and others. All while building her own happy solo life.

Mary Delia holds a master's degree in communication and is the author of Enjoy Your Solo; How to Be Great at Being Single. She resides in Fort Lauderdale, Florida and Rocky River, Ohio and is available as a dynamic in-person and virtual speaker.



Mary Delia also led tours targeted specifically to single adults for more than a decade. She met so many thriving singles and is committed to evangelizing the societal shift happening in single life today.

FOR BOOKINGS

✉ themarydelia@gmail.com



Enjoy Your Solo: How to Be Great at Being Single