

# Malware Most Prominent Cyber Threat to SMBs in Last 2 Years

From Q2 2016 - Q2 2018

## 79% of MSPs

report ransomware attacks against SMBs. In the first half of 2018 alone, **55%** report attacks against clients.

### The average ransom requested?

The cost of downtime is **10x higher** than the ransom requested (per incident).

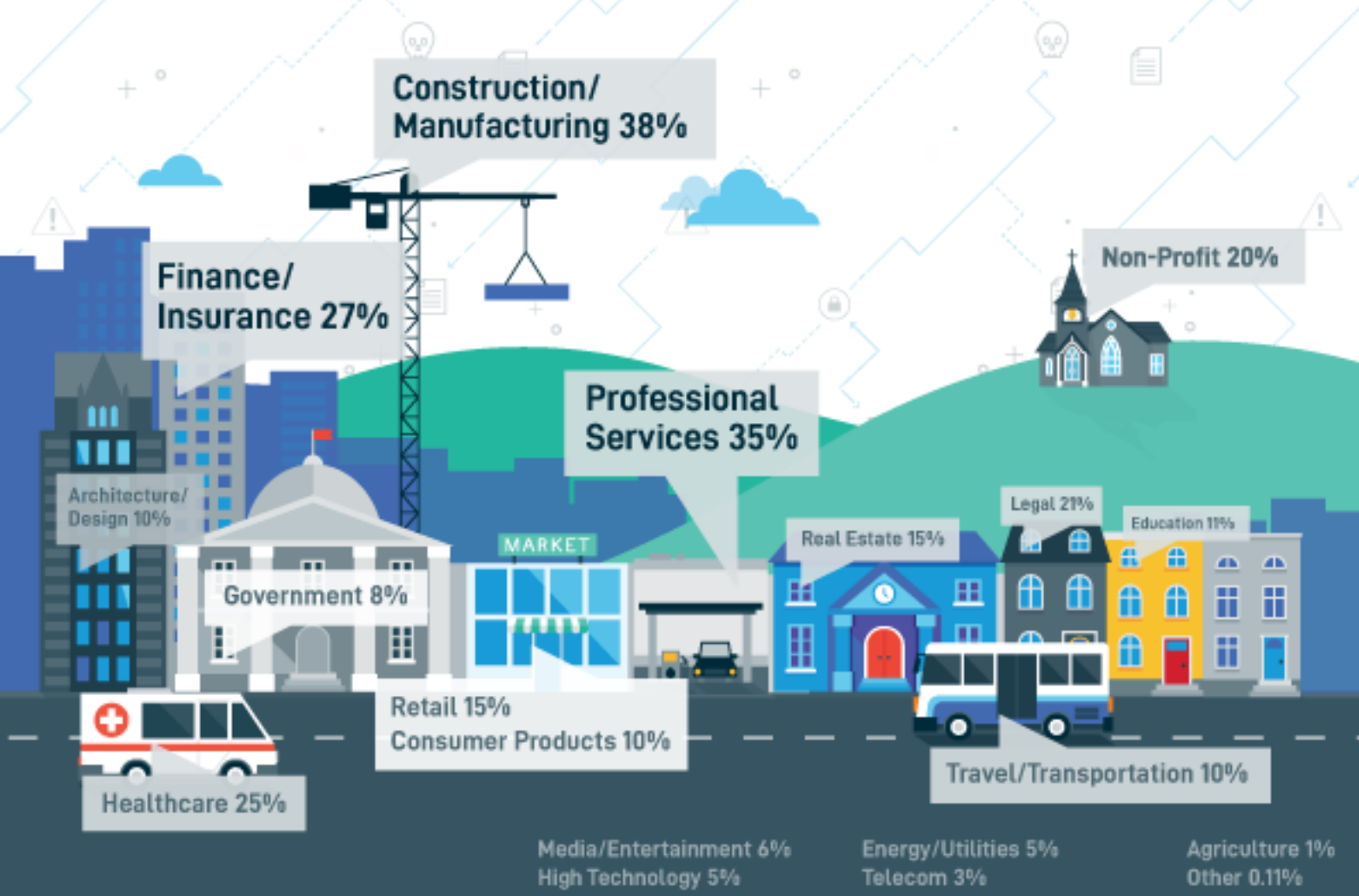
**\$4,300**

Average Ransom

**\$46,800**

Average Cost of Downtime

### No single industry is safe.



### All operating systems are at risk:

... Yes, even your iPhone! The number of MSPs reporting **Apple OS/iOS** attacks is up nearly **500%** from last year.

**99%**  
Windows



**9%**  
macOS



**8%**  
Android

**iOS**

**5%**  
iOS

### The cloud is not immune to ransomware attacks.

Office 365

**17%**  
of MSPs

report an increase in **Office 365** ransomware infections

### So... SMBs need a way to recover - fast.

#### Here's the good news:

With a solid business continuity and disaster recovery solution - aka BCDR<sup>†</sup> - in place,



**90%** of MSPs report clients **fully recovered** from Ransomware in **24 hours**, or less.

\*BCDR: Business Continuity and Disaster Recovery

† Refers to Datto devices

