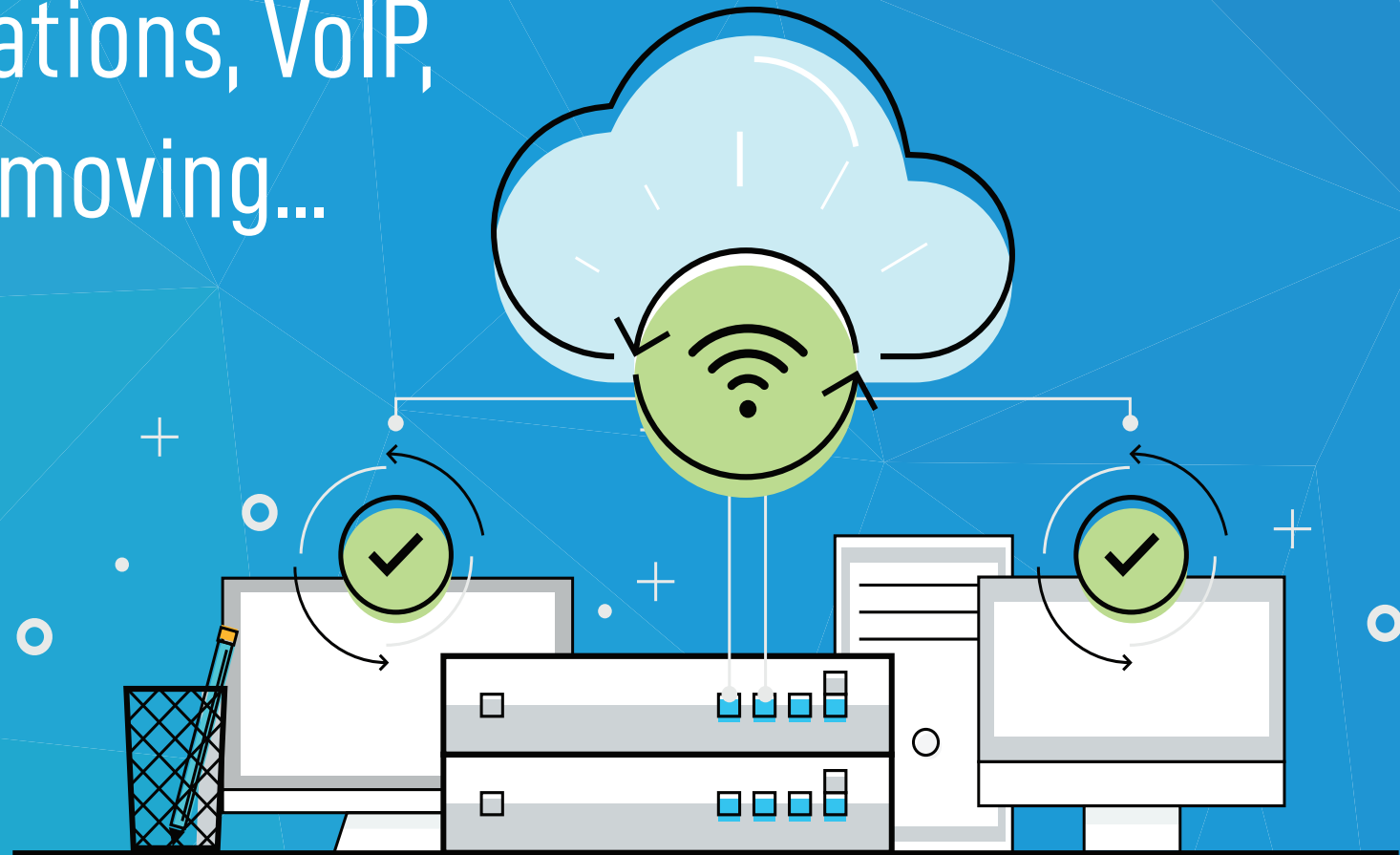




# WHAT IS NETWORK CONTINUITY? WHY DOES IT MATTER FOR SMALL BUSINESSES?

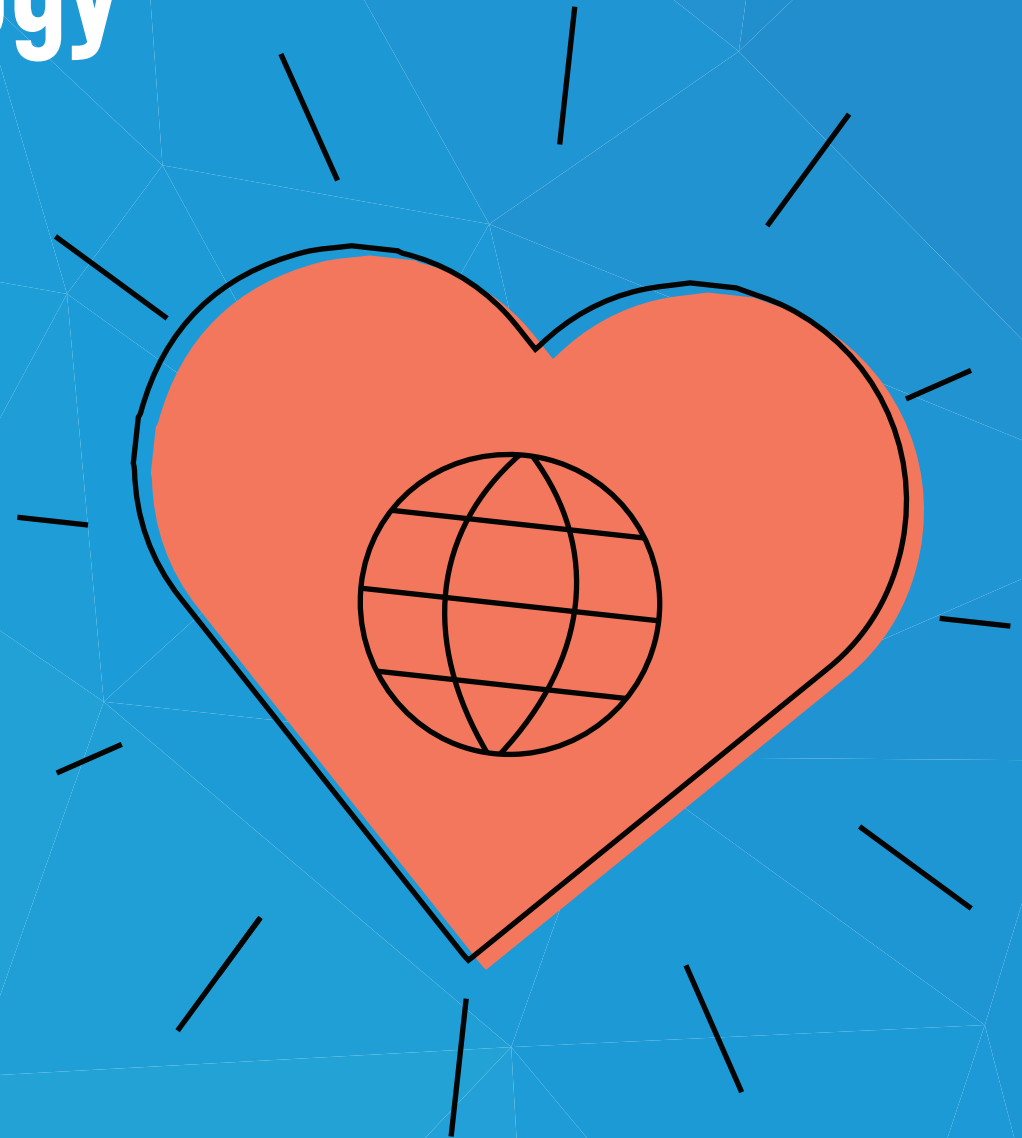


**Today's businesses rely on technology more than ever before.** Innovations like cloud-based applications, VoIP, and mobile keep things moving... as long as they're working properly.



# At the heart of all technology is the network. Without it...

- Business stops
- Communication stops
- Transactions stop
- Money is lost



# Network downtime can be a real-life nightmare for any business.

Fortunately, always connected Networking has arrived to help businesses stop losing sleep over this issue.



Always connected Networking equipment - AKA "Network Continuity" - was designed with a mission to end network downtime.

**So what exactly is Network Continuity?**



Network Continuity is NEVER  
having to worry about your Internet  
service. That's right: seamless,  
uninterrupted, always connected  
network operation.

**How is this accomplished?**  
**No, not by magic....**



Network Continuity is achieved by something pretty tangible actually: **A fully integrated 4G LTE failover and failback.**

This means: **always available cloud management, WiFi roaming, self-healing powers, hardened security, and built-in safeguards for maximum uptime.**



As a business owner, why should you care?

Two words: **YOUR CUSTOMERS.**





**Networks can make or break a small or mid-sized business's reputation with their customers.**



Lost network connections result in poor business performance and customer satisfaction suffers.

**Imagine you're a hotel whose WiFi goes down. Your business travel guests wouldn't be too pleased.**



Network Continuity gives SMBs an advantage over the competition. **Michael Porter** from the Harvard Business Review once said...

*“New technology changes the nature of competition.”*

**THE BOTTOM LINE: in today's competitive landscape, businesses, no matter their size, can't afford to be offline.**

We have a networking solution that is always connected, high performance product line provides businesses with peace of mind, and the confidence that the network will be there when they need it. **It's that simple.**

**Want to learn more?**

Give me a call today, or visit our website for more information.