

WEEKEND OF HOPE

A WATERFRONT CHARITY RETREAT

WHERE LUXURY MEETS PURPOSE

OCTOBER 1-3, 2027
CHAMPLIN'S MARINA & RESORT





WHY I FOUNDED THIS

It began with a phone call.

While working as a dockhand at Champlin's Marina on Block Island, my mother FaceTimed me to tell me she had been diagnosed with breast cancer. In that moment, life changed for our family.

As we navigated her journey, I came to realize that the waterfront offered something invaluable—a place to reconnect, find peace, and simply enjoy time together despite life's challenges.

Anchoring Hope Foundation was born from that experience. Our mission is to bring people together through extraordinary waterfront experiences that inspire generosity, support families affected by cancer, and create hope that lasts far beyond a single weekend.

KYLE SOUSA, FOUNDER

WHY ANCHORING HOPE IS UNIQUELY POSITIONED

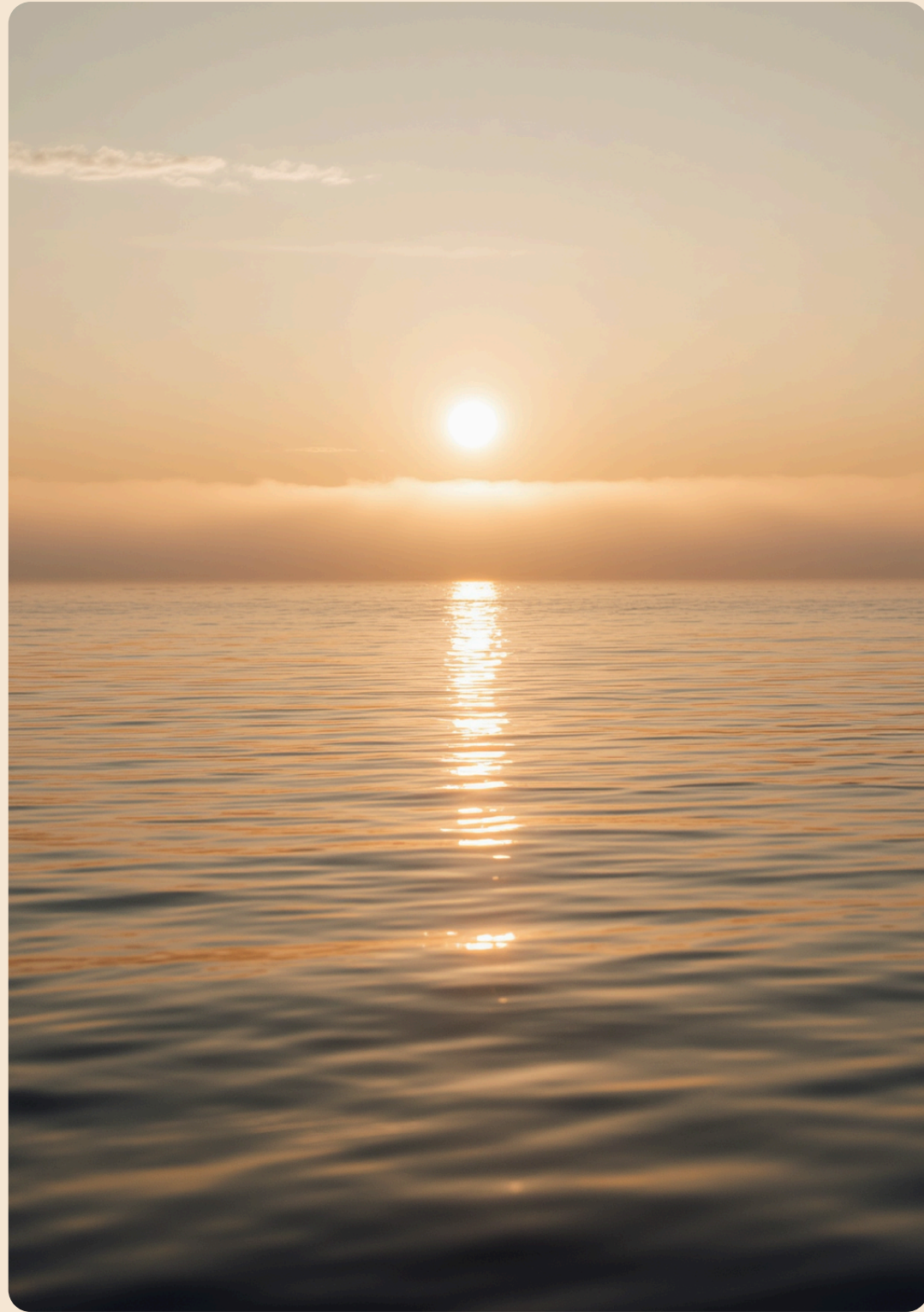
Great organizations are built by people who understand the communities they serve.

Founder Kyle Sousa has spent more than a decade earning the trust of New England's waterfront community. Combined with a deeply personal mission inspired by his family's experience with breast cancer, these relationships provide the foundation for an organization unlike any other.

Anchoring Hope is uniquely positioned to unite the waterfront community with healthcare organizations, philanthropic leaders, and mission-driven businesses through extraordinary experiences that inspire generosity, build lasting relationships, and create meaningful impact.

More than a fundraising event, Anchoring Hope is building a community where people come together around a shared purpose—to create hope for families affected by cancer.

Anchoring Hope is built on authentic relationships, guided by purpose, and inspired by the belief that the waterfront has the power to bring people together to create lasting hope.



OUR MISSION

To inspire generosity by creating extraordinary waterfront experiences that advance cancer research, support patients and families, and strengthen coastal communities.

**ANCHORED IN
COMPASSION.**



WHY WE'RE DIFFERENT

A RETREAT UNLIKE ANY OTHER

A three-day destination retreat designed to create deeper relationships, lasting memories, and meaningful charitable impact.



CHAMPLIN'S MARINA & RESORT

BLOCK ISLAND'S PREMIER WATERFRONT VENUE

200 guests | 44 waterfront rooms | 1,000+ ft of marina dockage
Three-day destination retreat | Exclusive waterfront venue



OUR IMPACT

Every dollar raised advances cancer research, funds patient assistance programs, and provides families with the support, transportation, and wellness care they need most.

OUR AUDIENCE

Who will your brand reach?

An intentionally curated audience where philanthropy, business, and coastal lifestyle converge.

An invitation-only audience of approximately 200 business leaders, philanthropists, waterfront executives, healthcare leaders, and community influencers.

The Northeast's Premier
Waterfront Charity Retreat

WHY BLOCK ISLAND

New England's premier boating destination

250,000+ annual visitors

Iconic East Coast yachting community

Destination experience — guests stay all weekend

No competing events

Creates deeper sponsor engagement

Champlin's Marina & Resort — waterfront venue

250K+

Annual visitors to
Block Island

The destination itself becomes
part of the sponsorship
experience.

IMPACT ALLOCATION

Every partnership helps fund research, provides transportation to treatment, offers emergency financial assistance, and creates moments of hope for families facing cancer.

40%

Cancer
Research

30%

Patient
Assistance

20%

Transportation
& Lodging

10%

Foundation
Operations

Transparency builds trust. Anchoring Hope Foundation will publish an annual impact report detailing funds raised, grant distributions, and measurable community outcomes.

Potential Impact of Every \$100,000 Raised

Advance cancer research through strategic grant funding

- Provide 150–250 nights of lodging for patients and caregivers
- Fund 300–500 transportation services for medical treatment
- Award 50–100 emergency assistance grants to families in need
- Expand access to wellness and recovery programs

Illustrative examples. Actual impact will depend on funding priorities and nonprofit partners.

WHY BECOME A FOUNDING PARTNER?

You're Not Sponsoring an Event.
You're Helping Build a Legacy.

Every enduring institution begins with a small group of visionaries who believe in something before everyone else.

Anchoring Hope Foundation is creating more than a weekend fundraiser.

Our vision is to build New England's premier waterfront charitable tradition.

As a Founding Partner, your organization becomes part of the story from the very beginning.

Together, we are creating:

- The Northeast's premier waterfront charity retreat
- An exclusive community where business leaders, philanthropists, and industry professionals build meaningful relationships
- A platform that inspires generosity through extraordinary waterfront experiences
- A lasting legacy that will support families affected by cancer for generations to come

WHY LEADING ORGANIZATIONS CHOOSE ANCHORING HOPE

Exceptional organizations deserve more than logo placement.

They deserve to be recognized for helping build something meaningful.

As a Founding Partner, your organization becomes synonymous with:

- ✓ Leadership
- ✓ Purpose
- ✓ Community
- ✓ Hospitality
- ✓ Innovation
- ✓ Long-Term Impact

This is not simply a sponsorship.

It is an opportunity to help shape one of New England's most distinctive philanthropic experiences while aligning your brand with a mission that inspires generosity, meaningful relationships, and lasting community impact.

WHY FOUNDING MATTERS

Founding Partners receive more than sponsorship recognition.

They receive permanent recognition as the organizations that helped establish Anchoring Hope Foundation.

As the foundation grows, your organization will forever be recognized as one of the leaders that believed in the mission from day one.

Legacy cannot be purchased later. It can only be earned at the beginning.

FOUNDING PARTNERSHIP OPPORTUNITIES

PLATINUM (ONE AVAILABLE)	GOLD (TWO AVAILABLE)	SILVER
\$100,000	\$50,000	\$25,000
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	—
✓	✓	—
✓	—	—
✓	—	—

ADDITIONAL PARTNERSHIP LEVELS

- Beacon of Hope** | \$10,000
Event recognition, VIP seating, logo on select materials
- Family of Hope** | \$5,000
Event recognition, preferred seating, website listing
- Friend of Hope** | \$2,500
Event recognition and website listing

FIVE-YEAR VISION

Building a Lasting Legacy

2027

Launch Weekend of Hope

2028

Expand to 500 guests and increase patient assistance

2029

Surpass \$1 million raised annually

2030

Launch the Anchoring Hope Patient Assistance Fund

2031

Established as New England’s most respected waterfront philanthropic tradition.

BECOME A FOUNDING PARTNER

Join fifteen visionary organizations committed to
building New England's premier waterfront
philanthropic tradition

FOUNDING PARTNER BENEFITS

Permanent recognition on the Founders Wall at every future event

Annual VIP access for the life of the organization

Exclusive Founding Partner designation — limited to fifteen

Legacy status in all publications and annual reports

Private dinner with the board and keynote honorees

*Together, we'll build more than a weekend.
We'll build a legacy of hope.*