We protect what matters most™

# Accelerating Your Digital Journey

Geoffrey Jackson March, 2023

#### We Are GAF



GAF is part of the largest roofing and waterproofing business in the world



GAF research and development is leading the industry forward in new and exciting ways



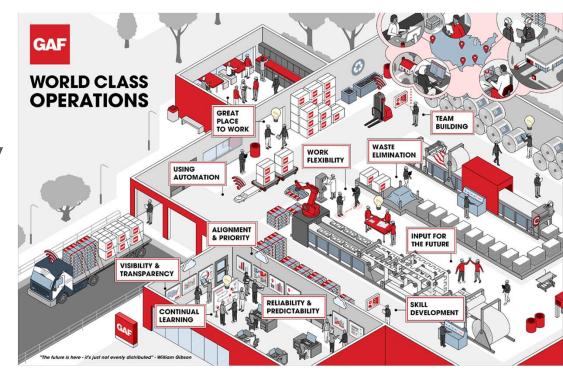
We are committed to strengthening the communities where we live and work



GAF is proud to promote sustainability in all areas of our business

# GAF Agenda

- Our Approach
- Digital Thread
- People, Process, Technology
- Automation
- Countdown to the Future
- Accelerate the Adoption



2017

## Setting the Stage

2020

**Build Strategy Execute Plan** Operationalization **Predict and Prescribe** Incorporate tools into daily life Industry 4.0 tools Infrastructure Build models for prediction **Digital Thread** Workforce planning Analyze and visualize Incorporate new visualization tools (AR/VR) Adjust strategy and vision Multi-generational Digitize and connect approach Demonstrate value Focus on user experience Automate 3D Tasks

2022

Future

GAF OPERATIONS



Generation 1

Generation 2

Generation 3

Connect and Analyze Data/ Data visibility to all

**Automate Inventory** Make Inventory Visible **Near Real Time** 

Machine Learning/ **Entire Process Visible** 



Generation 1

Generation 2

Generation 3

#### Connect and Analyze Data/ Data visibility to all

- All critical to business apps are connected and accessible through a single, mobile user interface
- Routine business tasks are automated and managed by exception in multiple areas
- Standardize and connect data between plants for analytics and visibility
- Build roadmap for skills and competencies evolution.

**Automate Inventory Make Inventory Visible Near Real Time** 

Machine Learning/ **Entire Process Visible** 



Generation 1

Generation 2

Generation 3

#### Connect and Analyze Data/ Data visibility to all

- All critical to business apps are connected and accessible through a single, mobile user interface
- Routine business tasks are automated and managed by exception in multiple areas
- Standardize and connect data between plants for analytics and visibility
- Build roadmap for skills and competencies evolution.

#### **Automate Inventory Make Inventory Visible Near Real Time**

- Real time raw material consumption in select plants
- Automated cycle counting at reduced frequency based on raw material consumption
- Automated production processes where it makes sense
- Business rules between systems automated and managed by exception

Machine Learning/ **Entire Process Visible** 



Generation 1

Generation 2

Generation 3

#### Connect and Analyze Data/ Data visibility to all

- All critical to business apps are connected and accessible through a single, mobile user interface
- Routine business tasks are automated and managed by exception in multiple areas
- Standardize and connect data between plants for analytics and visibility
- Build roadmap for skills and competencies evolution.

#### **Automate Inventory Make Inventory Visible Near Real Time**

- Real time raw material consumption in select plants
- Automated cycle counting at reduced frequency based on raw material consumption
- Automated production processes where it makes sense
- Business rules between systems automated and managed by exception

#### Machine Learning/ **Entire Process Visible**

- Fully integrated data with all functions to make strategic decisions
- Real time inventory consumption in all plants
- Machine automation of routine tasks
- Use of VR/ AR and other electronic resources for troubleshooting, training, and other use cases

## The Digital Thread



Product identification created which ties all relevant information together **Product Health** 

Determined by visual inspections and testing, conformance to finished good specifications

**Process Health** 

Process setpoints and actual values

**Machine Health** 

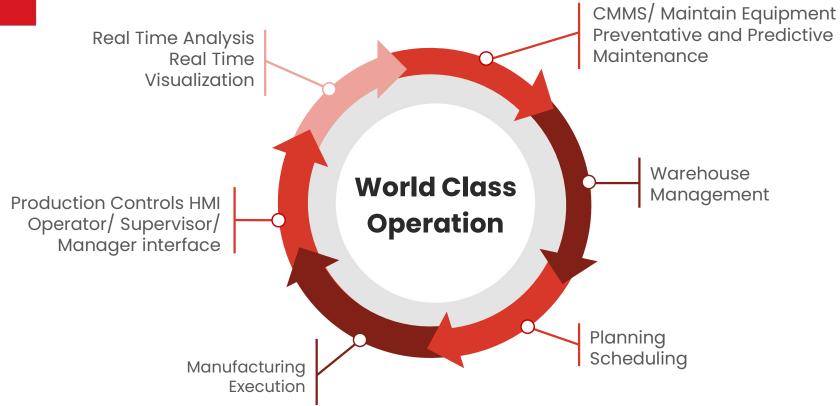
Drive/ motor conditions, condition-based monitoring, lifecycle management, utility (compressed air, colling, HTM, etc.) information

**Material Health** 

Captures conformance to RM specifications, storage, handling and usage, physical properties, CofAs, receiving information, usage

When raw material and process traceability extends beyond the receiving dock and through to the end user, issues can be easily identified and properly analyzed using all data.

GAF OPERATIONS



GAF GAF OPERATIONS

10



## **Building World-Class Operations**

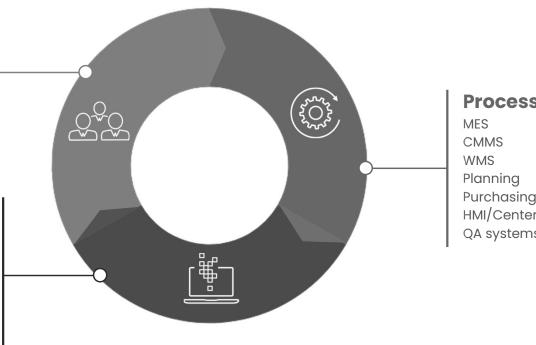
Our framework for innovation, sustainment and continuous improvement

#### **People tools**

Skills building/tracking Single user interface Dashboards for visualization HR-related information Action/idea tracking

#### Data generating tools

QC systems Raw material data Machine condition monitoring **EHS** information Knowledge management Financial reporting Shipping data



#### **Process tools**

Purchasing HMI/Centerlining QA systems

**GAF OPERATIONS** 



## How the Apps Match the Digital Thread

#### **Product** Health

Quality testing

Inventory levels and location

Life-cycle management

#### **Raw Material** Health

Incoming quality testing

Inventory levels and location

#### **Process** Health

Planning/ scheduling

Manufacturing

Shipping

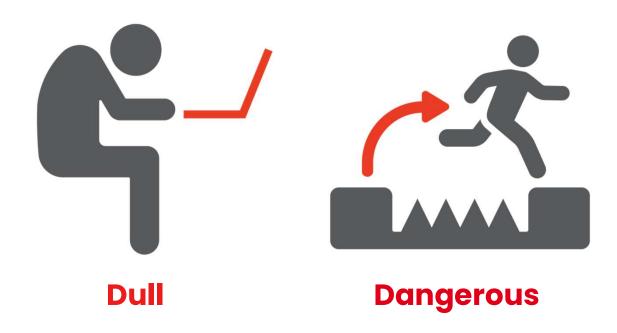
#### **Machine** Health

Condition-based monitoring

12

#### **Automate to Eliminate 3D Tasks**

What is a 3D Task? Any task that is:





# GAF Countdown to Factory of the Future

#### We want people to.....

Know the 4 Healths	Be free from the 3D tasks	Use the 2 Models	Enjoy the 1 Factory of the Future
Process Product Material Machine	Dull Dirty Dangerous	Predictive and Prescriptive	

#### Where Does BrainCube Fit in the Stack?

- Process Health- Hyperlift capability with cross-rank and correlation capability
- Centerlining BrainCube Live used for workstation display of critical process parameters including both direct and calculated variables
- Process Dashboarding- Consolidating data from multiple sources to create a single pane of glass for operators, supervisors, engineers, and managers







## **Accelerating Adoption**

• Rules before Tools: Critical that processes (transactional and physical) are standard, reliable, and meet the needs of the business.

## **Accelerating Adoption**

- Rules before Tools: Critical that processes (transactional and physical) are standard, reliable, and meet the needs of the business.
- Human and Digital Infrastructure
   requirements should be
   understood and designed to
   handle future data requirements
   including headcount to
   operationalize and analyze

## **Accelerating Adoption**

- **Rules before Tools**: Critical that processes (transactional and physical) are standard, reliable, and meet the needs of the business.
- Human and Digital Infrastructure requirements should be understood and designed to handle future data requirements including headcount to operationalize and analyze
- Priority conflicts will exist between run the business and technology exploration. Innovation and new tools must be part of running the business, not in competition

## **Accelerating Adoption**

- **Rules before Tools**: Critical that processes (transactional and physical) are standard, reliable, and meet the needs of the business.
- **Human and Digital Infrastructure** requirements should be understood and designed to handle future data requirements including headcount to operationalize and analyze
- Priority conflicts will exist between run the business and technology exploration. Innovation and new tools must be part of running the business, not in competition
- Cultural Shift to Digital Mindset from traditional operational philosophy. Change from **Who** to **Where** data exists and **How** to use it to solve problems

# **Accelerating Adoption**

Eliminate the Crutch
 There comes a time when the old tools/ processes need to be turned off to insure adoption of the new.

GAF GAF OPERATIONS

20

## **Accelerating Adoption**

- Eliminate the Crutch
   There comes a time when the old tools/ processes need to be turned off to insure adoption of the new.
  - Deploy with the Right
     Expectations The users should know if the application is being launched as an MVP with rapid iterations planned or as a stable product with a longer term roadmap for feature enhancement

## **Accelerating Adoption**

- Eliminate the Crutch

   There comes
   a time when the old tools/
   processes need to be turned off to
   insure adoption of the new.
  - Deploy with the Right
     Expectations The users should know if the application is being launched as an MVP with rapid iterations planned or as a stable product with a longer term roadmap for feature enhancement
- Change Management Plan- Multichannel plan which includes hypercare services and a feedback mechanism. When feasible, add environments for feature testing and experimentation

## **Accelerating Adoption**

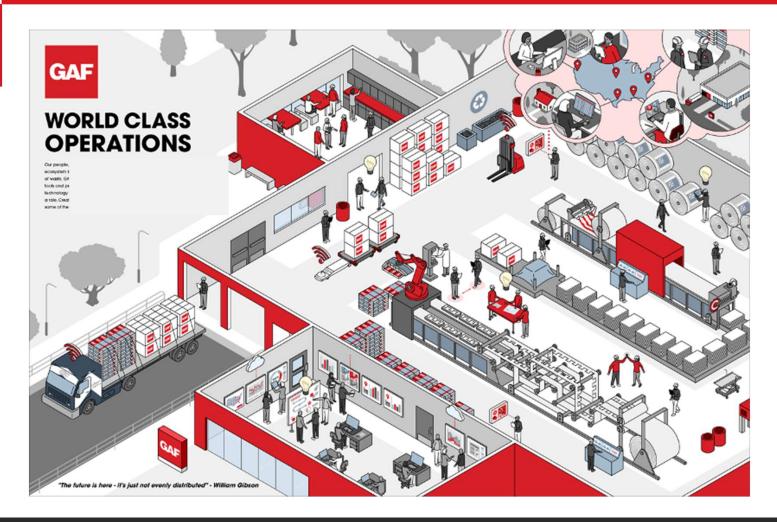
- Eliminate the Crutch

   There comes
   a time when the old tools/
   processes need to be turned off to
   insure adoption of the new.
- Deploy with the Right
   Expectations The users should know if the application is being launched as an MVP with rapid iterations planned or as a stable product with a longer term roadmap for feature enhancement
- organization or facility is at the same digital maturity level. It is important to consider the experience and comfort with digital tools in general when selecting sites for deployment.

We protect what matters most™

# Thank you

Questions?



GAF GAF OPERATIONS

25

