



SYSTEM
DYNAMICS
CONSULTING
SYSTEM . STRATEGY . SIMULATION

COMPANY PROFILE



OUR STORY

- A GCC-based advisory firm dedicated to **elevating strategy, transformation, and performance across the GCC.**
- We work alongside **boards, executive managements, and owners** to shape high-performing, resilient, and future-ready organizations.
- Rooted in regional insight and global best practice, our firm brings a **disciplined, results-driven approach** to solving complex strategic and operational challenges.



OUR EXPERTISE

- Experts in **strategy, performance, and enterprise transformation.**
- Senior team with board-level and multi-sector experience.
- Skilled in navigating **regulatory, structural, financial, and organizational challenges.**
- Experienced in providing clear, **actionable solutions** in high-stakes environments.



OUR PROMISE

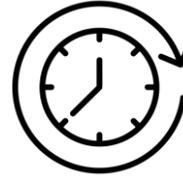
- Senior-led advisory **available around the clock.**
- **Fast, responsive communication** with solutions tailored to your specific context.
- Support that moves **quickly from diagnosis to implementation** with clear accountability.
- High-impact delivery **at competitive cost** with top-tier consulting rigor and discipline.

OUR KEY DIFFERENTIATORS



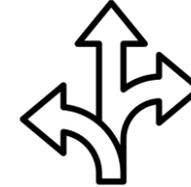
Execution Team

- Senior-led advisory with 20+ years of executive experience
- Cross-industry transformation expertise
- Proven delivery in complex, high-impact transformations



Availability & Responsiveness

- Fast turnaround and consistent communication
- Executive and board level support at all times



Flexibility & Adaptability

- Tailored solutions directly addressing client requirements
- Agile approach that adjusts to client pace and priorities
- Ability to scale support up or down seamlessly



Practical Solutions & Confidentiality

- Deliverables shaped for quick decision-making by CEOs, boards, and owners
- Trusted advisory on sensitive strategic, organizational, and family matters



Relationship & Continuity

- Long-term partnership mindset
- Consistent support through all phases of transformation
- Reliable presence—not disappearing after deliverables



Cost Competitiveness & Affordability

- Competitive pricing with senior-level quality
- Flexible pricing models (project, retainer, hybrid)
- Lower overheads compared to international consulting firms

OUR EXECUTION AND DELIVERY SUPPORT TEAM



Managing Partner

A senior executive and board-level advisor with extensive cross-sector leadership experience of more than 24 years, specializing in strategy execution, governance, and organizational transformation across the public and private sectors.



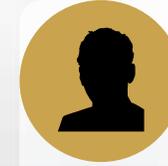
Technology Expert

A senior technology and transformation expert with extensive experience of 22 years, leading digital strategy, software development, and enterprise infrastructure modernization, with local and international exposure.



Supply Chain Expert

A supply chain and operations leader with extensive experience of more than 25 years, optimizing end-to-end logistics, procurement, and inventory networks across diverse industries.



Human Capital Expert

A human capital and organizational development expert with deep experience of around 22 years, shaping people strategies, resource planning, talent systems, and board secretariat functions across complex organizations.



Financial & Family Business Expert

A financial and family business expert with deep experience of 18 years in financial discipline, governance, succession planning, and the unique dynamics of multi-generational enterprises.



Project Mgt. Expert

A project management expert with strong technology experience, leading complex initiatives with structured governance and hands-on execution.



Quality Assurance

Provides hands-on quality assurance, ensuring processes and service delivery align with client requirements and established best practices.



Administrative Support

Provides reliable administrative support and documentation management, ensuring smooth coordination, organized records, and efficient day-to-day operations.

CLIENTS SERVED BY OUR EXECUTION TEAM



INDUSTRIES COVERED



Supply Chain Industry



Information & Communication Technology



Aviation Industry



Real Estate Industry



Banking Industry



Insurance Industry



Public Administration

SERVICE PORTFOLIO

1

PRIVATE ADVISORY SESSIONS

Refer to slide no. 7

- 1 Board Performance Review Session
- 2 Executive Performance Review Session
- 3 Strategy Review Session
- 4 Governance Review Session
- 5 Executive Coaching Session
- 6 Financial Performance Review Session

2

RETAINER & MONTHLY SUPPORT

Refer to slide no. 8 and the appendix

- 1 Executive & Board Level Advisory Retainer
- 2 Nextgen Executive & Board Readiness Retainer Program

3

CORE CONSULTING SERVICES

Refer to slides 9&10 and the appendix

DESIGN & DEVELOPMENT

- 1 Governance & Operating Model Design
- 2 Organizational Design & Resource Optimization
- 3 Strategy & Transformation Execution
- 4 Performance Management & Financial Discipline
- 5 Simulation & Scenario Planning

DIAGNOSIS & IMPROVEMENT

- Governance Maturity Model™
- Operating Model Stress Test™
- Work Capability Engine™
- Resource Efficiency Heatmap™
- Strategy Execution Readiness Index™
- Strategy Cockpit™
- Leadership Performance Cockpit™
- Value Creation Scorecard™
- Executive Scenario Lab™
- Family Business NextGen Simulation Suite™

PRIVATE ADVISORY SESSIONS

Online booking through the company's website

BOOKING AN APPOINTMENT

www.sdynamicsbh.com

Board Performance Review Session

BOOK

Executive Performance Review Session

BOOK

Strategy Review Session

BOOK

Governance Review Session

BOOK

Executive Coaching Session

BOOK

Financial Performance Review Session

BOOK



1

EXECUTIVE & BOARD LEVEL ADVISORY RETAINER

Provide continuous advisory and execution support, ensuring your strategy, operations, and governance initiatives progress consistently and without delays month after month.



2

NEXTGEN EXECUTIVE & BOARD READINESS RETAINER PROGRAM

Prepare NextGen family members for succession into senior leadership and board roles through structured, personalized one-to-one development that combines tailored training and guided real-world preparation.



1

GOVERNANCE & OPERATING MODEL DESIGN

Establish the rules, authority, accountability, and decision-making structure that guide how the company is governed at the Board and executive levels, ensuring clear and transparent decision-making, reducing conflict and bottlenecks, strengthening investor, board, and regulatory confidence, and enabling smooth succession and leadership continuity.

2

ORGANIZATIONAL DESIGN & RESOURCE OPTIMIZATION

Design the structure, roles, capabilities, and manpower model needed to execute strategy and deliver services efficiently, enabling lower operating costs without compromising service quality, ensuring the right people are placed in the right roles, strengthening succession and talent continuity, and building a streamlined, efficient, and scalable organization.

3

STRATEGY & TRANSFORMATION EXECUTION

Review the company's strategic direction and ensure its initiatives are implemented effectively through structured transformation governance, providing clarity on the future direction, enabling faster execution with stronger governance, driving higher revenues and improved profitability, and enhancing overall competitiveness and market presence.



4

PERFORMANCE MANAGEMENT & FINANCIAL DISCIPLINE

Establish the mechanisms, tools, and financial discipline required to measure performance, control costs, and improve profitability, enabling better financial control and visibility, higher profitability through reduced waste, improved executive accountability, and data-driven decision-making at all levels.



5

SIMULATION & SCENARIO PLANNING

To strengthen decision-making, resilience, and strategic agility by enabling leadership teams and boards to anticipate future risks, test strategic options, and evaluate the impact of decisions using structured simulations, predictive modeling, and scenario-based exercises.

SIMULATION & SCENARIO PLANNING PARTNERS

SIMWELL
Your Simulation Technology Partner

 **business
simulations**

 **Inchange**


CELEMI
THE POWER OF LEARNING

SIMULATION GAMES – *for illustrative purposes only*



Create an Agile Mindset

- Collaborate to identify opportunities to work with agility
- Experience the agile principles and learn how to apply them
- Align on when agile is – and isn't – applicable for you



4 (3-8) hrs

[MORE about CELEMI Agile Move™](#)



Business Finance for Everyone

- Practice business decisions that have an impact on financial outcomes
- Increase operational efficiency and resource utilization
- Understand your role in the company and how you contribute
- Industry specific versions: Manufacturing, Sales, Service, Retail



8 (4-12) hrs

[MORE about CELEMI Apples & Oranges™](#)



Secure Project Success

- The team decision-making game. Handle common project pitfalls
- Practice stakeholder management, prioritization, alignment, and mitigation... under time pressure with limited resources!
- Will you beat the fierce competition to maximize your project's business value while staying within the timeline and budget



6 (3-8) hrs

[MORE about CELEMI Cayenne™](#)



A Micro MBA on Strategic Leadership

- Make strategic decisions supported by relevant key performance indicators
- Create strong business acumen – a critical need in business today
- Focus areas: Leadership, Supply Chain Management, Finance



16 (8-24) hrs

[MORE about CELEMI Decision Base™](#)



Win Clients with Strategy Execution and Brand Strength

- Differentiate and stand out in a changing market
- Customer segmentation. Set a successful and agile business strategy
- Portfolio management. Meet changing client demands
- Price strategy. Corporate Intelligence. Digitalization. AI power



8 (4-16) hrs

[MORE about CELEMI Enterprise™](#)



Lead Your Team Through Change

- How to create alignment and buy-in among your key stakeholders at the start of a change process
- Apply theoretical models for organizational transformation and change
- Deepen their understanding of the human side of change



4 (4-8) hrs

[MORE about CELEMI Exploring Change™](#)



Unlock Your Supply Chain Potential

- Prepare yourself for the challenges in inventory management
- Align across purchase, production and demand planners
- Identify gaps in the supply chain and reduce inventory while increasing customer satisfaction and profitability



4 (4-8) hrs

[MORE about CELEMI PartnerStock™](#)



Exercise Strategic Thinking

- Get a strategic view by analyzing the market conditions
- Analyzing customer information and determining their needs to attract the clients you want to work with
- Anticipate market changes and stay ahead of the competition



4 (3-6) hrs

[MORE about CELEMI Performance™](#)



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CONSULTING



GCC



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Engage with us through the channels above for **tailored guidance and strategic support**. Our team provides **responsive, senior-level attention** to ensure every inquiry is addressed with **clarity, urgency, and professionalism**.