### **1. Get inspired.**

### **2. Learn anything and everything you can about logos.**

## **Here are the most important tips for designing a logo:—**

* 1. [Understand why you need a logo](https://99designs.com/blog/logo-branding/how-to-design-logo/#whyyouneed)
	2. [Define your brand identity](https://99designs.com/blog/logo-branding/how-to-design-logo/#defineyourbrand)
	3. [Find inspiration for your design](https://99designs.com/blog/logo-branding/how-to-design-logo/#findinspiration)
	4. [Check out the competition](https://99designs.com/blog/logo-branding/how-to-design-logo/#checkoutthe)
	5. [Choose your design style](https://99designs.com/blog/logo-branding/how-to-design-logo/#chooseyourdesign)
	6. [Find the right type of logo](https://99designs.com/blog/logo-branding/how-to-design-logo/#findtheright)
	7. [Pay attention to color](https://99designs.com/blog/logo-branding/how-to-design-logo/#payattentionto)
	8. [Pick the right typography](https://99designs.com/blog/logo-branding/how-to-design-logo/#picktheright)
	9. [Communicate with your designer](https://99designs.com/blog/logo-branding/how-to-design-logo/#communicatewithyour)
	10. [Evaluate your logo options](https://99designs.com/blog/logo-branding/how-to-design-logo/#evaluateyourlogo)
	11. [What not to do when designing a logo](https://99designs.com/blog/logo-branding/how-to-design-logo/#whatnotto)
	12. [Integrate your logo design into your brand](https://99designs.com/blog/logo-branding/how-to-design-logo/#integrate)