

Context is everything!

Relevance and Growth are in Strategy

COVID-19 has redefined our lives. There is no going back to how it was in 2019. Volatile, Uncertain, Complex, Adaptive (VUCA) is no longer a concept to be discussed in workshops. It is our lived reality now and for at least the next five years. The New Normal is being shaped now.

Adaptation is an imperative. It is not a choice.

Knowing is a start. Doing is everything!

After the Covid-19 recession

After the Covid-19 recession. by John Nugée 31 March 2020
change society, trade and economics. During the 2008 finan

FC <https://www.fastcompany.com> > ho...

How B Lab thinks businesses could emerge better after C

31 Mar,2020 · "This is an opportunity for us to focus on both how busines
a more resilient economic system for the next crisis." How businesses co

<https://www.smartcompany.com.au> > ...

The eight ways retail will shift after COVID-19 - SmartCompany

03 Apr,2020 · From mixed retailing and services to understanding supply chains on a deeper level, here's what I
believe will happen after COVID-19.

Extra Crunch

Venture capitalists chat edtech's im mal after COVID-19

<https://qz.com> > amsterdam-adopted...

Amsterdam adopted a new economic model for life after Covid-19 – Quartz

The economic concept was developed by an Oxford University economist. Now the Dutch city
is giving it a shot.

<https://www.tse-fr.eu> > rebuilding-w...

Rebuilding the world after Covid-19 | TSE

03 Apr,2020 · What will the world look like when it emerges from isolation and the ravages of Covid-19? Predicting
what will happen after the pandemic is difficult, not least because we have little information about how ...

RTE <https://www.rte.ie> > News > News

What will the world look like after Covid-19? - RTE

05 Apr,2020 · Over 60,000 people have lost their lives to Covid-19 and there are a more than a
million confirmed cases with the outbreak yet to reach its peak across the developed and



Different After COVID-19 - Forbes

07 Apr,2020 · There has already been some significant and fundamental changes in the
business world and many of these will become permanent. When this health crisis abates, we
will be in a new world.



<https://www.mckinsey.com> > risk

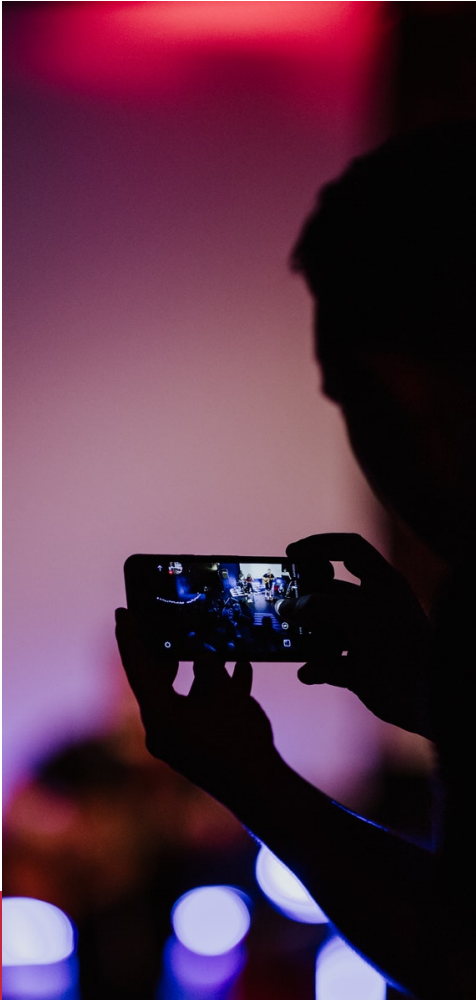
COVID-19: Implications for business - McKinsey

2 days ago · Since the crisis began, McKinsey has published more than 70 articles on the extraordinary public-
health and economic impact, as well as the ideas that government and business leaders need to ...

<https://www.ey.com> > en_be > why...

Why remote working will be the new normal, even after COVID-19 - EY

6 days ago · What are the challenges of remote working and how should companies address them during COVID-
19? And what after the crisis? Is remote working here to stay?



Beyond staying alive lies STRATEGY

Keeping the distance is saving lives

We are doing it at a personal level for now. It will be at business level for a while.

Sitting it out is not a strategy! Hibernate for too long and you may never come out of it.

The only logical thing to do is PREPARE for ReEntry

1. How is your business preparing for the New World?
 2. How are you preparing for a New World at a personal level?
 3. Do you have the right skills? Do you have the right capabilities?
 4. Do you understand the terrain? Can you navigate the terrain?
 5. How can you navigate with confidence and minimal risk?
- A strategist can help you define your destination and the route to it,
 - Getting to it is something you must do yourself. It requires capabilities.
 - How are you building capabilities in the time when the world appears to be at a standstill and watching the clock?

Execution = Strategy + Capabilities

Our Proposal

Build capabilities on the move

Learn and develop your strategy at the same time:

Your life, business and responsibilities will not wait while you figure out what to do and learn. Get learning rooted in the **real world** and focused on **the present** and on **Africa**.

Get a thought leader to accompany you:

What you learn and do now will define the rest of your life. It is not the time to take chances. Get a thought leader who has been and, continues be the go-to expert in navigating a world dominated by technology.

Strengthen the capacities of your staff:

All other capabilities without staff that find opportunities and help to adjust strategy will not deliver.



YOU NEED A BUSINESS
MENTOR - HOW TONY
ELUMELU HELPED ME ON
ZENVUS

TEKEDIA DAILY
W/ NDUBUISI EKEKWE

The Go-to Expert

Access is a privilege. Make the best of it.

Professor Ndubuisi Ekekwe:

His classroom is **real life**. His case studies are businesses growing and sinking in **our time**. Proud of his roots, he remains interested and focused on **Africa**. Board member, consultant, entrepreneur, innovator, Harvard Business Review contributor, founder, sought after speaker, are some of the terms that describe him.

The Opportunity:

In February 2020, he launched a **mini-MBA** through **Tekedia** (his blog). He and a selected **faculty of business practitioners** share knowledge on strategy and building successful businesses in a world dominated by technology. Each faculty member is a practicing expert providing real world and current insights.



- 2019 Technology Connoisseur of the Year ^[14]
- United States ERC/National Science Foundation Fellowship
- Johns Hopkins University Fellowship
- IGI Global 2010 "Book of the Year" Award
- IBM Global Entrepreneur Award
- World Economic Forum Young Global Leader
- SAMSTAG fellowship
- 2010 Who's Who in America
- 2009 Strathmore's Who's Who Worldwide
- 2018 NYCN Award for Outstanding Leadership

The Go-to Expert

Access is a privilege.

Selected Highlights



- Two doctoral degrees
- Four master's degrees



- Inventor - worked in the team that designed a generation XL for the iPhone and he created the company's first wafer level chip scale package for inertial sensor.
- Founder - Zenvus Systems, Fasmicro Group & Tekedia



- Consultant to Banks, Fintech & investment companies



- Disruptive Technologies, Innovation and Global Redesign: Emerging Implications
- Africa's Sankofa Innovation
- Electrochemical Impedance Spectroscopy: Corrosion Behaviour Application: Theory, Modelling, and Experimentation
- Nanotechnology and Microelectronics: Global Diffusion, Economics and Policy



- Board Member of forthcoming USD140Million partnership to address Africa's cross-border payments challenges (Read White Paper on www.mycenti.com)



April 2020: While others seek cover, visionaries act.

What you get in the Mini-MBA

- 1** Strategy as you will not find in any strategy books
Learn from a practicing entrepreneur as he studies companies and establishes businesses
 - 2** Real world case studies based on the present
Get analysis to understand the challenges & prospects for companies operating now
 - 3** A weekly webinar responding to questions
Get answers to questions that arise as you apply what you learn to your business
Course material is in the form of written notes, video, and flash cases available to download (posted on Mondays, Webinars on Saturdays).
- Use the assignments to apply lessons to your organisation
For a small fee you can have these reviewed and receive expert feedback

Enrollment

Become part of a learning cohort and alumni



22 June to 22 October 2020

Course Fee:

- The fee for the Second Cohort is **USD140** for each participant - a small investment for four months of access to a sought after adviser and entrepreneur. *We actively assist participants pay in the currency available to them.*

Added benefits (subject to availability):

- Participants get a free e-copy of Prof. Ekekwe's forthcoming book "The Dangote System: Techniques for Building Conglomerates".
- Discounted Access to Cybersecurity Certificate Training by First Atlantic Cybersecurity Institute (Facyber)
- Free e-copy of "Africa's Sankofa Innovation"
- Membership of Tekedia Mini-MBA Southern Africa Alumni (TeSAA) allowing for expanded context specific application of lessons and establishing business contacts that get it.



Winners
don't whine!

Results Institute

Tekedia Partner

Our Interest:

We are firmly convinced that there are many with same potential as Prof. Ekekwe. Our circumstances have not been enabling. The time is right to learn from one of our own who remains interested in the potential of Africa and spares the time to educate and share valuable insights that can be used today to change our fortunes. Following Ndubuisi on LinkedIn and participating in the first cohort of the mini-MBA has been inspiring and challenging us to dream bigger than before.

Our Role:

Our role is to connect more people of all ages in Southern Africa and beyond to Prof. Ekekwe.

We aim to go beyond and support a Tekedia Southern Africa network that will connect entrepreneurs and innovators learning and collaboration.

We aim to grow a reasonably large network to be able to periodically bring this thought leader to the region to work with out young people. He is in a place where he has the potential to connect outstanding potential to the ecosystems it needs to thrive.

TEKEDIA MINI-MBA: SEE OUR UPDATED ACADEMIC FACULTY [REGISTER TODAY]

THE DANGOTE SYSTEM
TECHNIQUES FOR BUILDING CONGLOMERATES



Book Arrives June 22, 2020

FREE for second edition of
Tekedia Mini-MBA Participants

 **TEKEDIA**

Mini MBA

Important Links

Stuff you may be curious about.....

Professor Ndubuisi Ekekwe Profile: https://en.wikipedia.org/wiki/Ndubuisi_Ekekwe

Course Content: <https://www.tekedia.com/mini-mba-2/>

Links to Speeches:

<https://www.tekedia.com/selected-ndubuisi-ekekwe-public-speeches/>

<https://www.tekedia.com/talk/>

<https://www.tekedia.com/the-message-from-south-africa/>

Link to places where books can be bought:

<https://www.waterstones.com/author/ndubuisi-ekekwe/804689>

https://www.goodreads.com/author/show/4368613.Ndubuisi_Ekekwe

<https://www.amazon.co.uk/Nanotechnology-Microelectronics-Global-Diffusion-Economics/dp/1616920068>

Results Institute

Tekedia - Results Institute Partnership

Our partnership with Prof. Ndubuisi Ekekwe and Tekedia Institute affords an opportunity to connect our clients with leading expertise and each other at affordable cost. At a time when everyone is looking inwards, we see an opportunity for an inclusive globalisation. A globalisation in which African talent and business thrives as equal partners.

Our Support to you



Enrolment:

- Payments & Registration.
- Region specific questions.
- Connecting participants and alumni in Southern Africa
- Facilitating access to confidential assignment reviews (extra fee)



Organisation-Specific Support:

- Facilitating organisation-specific support (subject to group size and extra fees)
- Facilitating speaking engagements or visits by Prof. Ekekwe (subject to terms & conditions)



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Tekedia Mini-MBA



Theme: Growth, Innovation & Execution



Dates: 22 June - 22 October 2020



Structure

- Online. Self-paced
- 4 months (22 June to 22 October 2020)
- Video, Written, Webinars & Flash Cases

Other Courses



Mini-MBA Customised for Firms



General Management Programme



On-demand Training

- Supply Chain, Manufacturing, Energy, Services, Telecoms, Public Sector & Start-ups



Customise and start when you want (subject to availability)

About Results Institute

Bringing visibility to the invisible Generalist

The Business: Results Institute was established to transform sixteen years of consultancy experience into a business through which a next generation of Africans can leverage the experience of older Africans and access opportunities. The company is the culmination of a thirty year journey in strategy, data analysis, policy, programme design and evaluation for a range of clients including community-based organisations, NGOs, local authorities, government ministries, UN agencies, inter-governmental bodies and donors, across a number of countries.

The Partnership: Our partnership is best expressed Africa wisdom:

"It takes a village to raise a child"

"Umuntu ungumuntu ngabantu" I am because you are.

"An honourable man does not leave his ill father only to return when he has been healed through the efforts of others"

We have a shared responsibility towards each other. Africa will advance when Africans help each other to grow and thrive.



Profile available on
LinkedIn

<https://www.linkedin.com/in/sifiso/>



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