



MAKA SIHU PRESENTS
THE 4:20 INITIATIVE

CAUSE

THE 4:20 INITIATIVE PROMOTES PEACE AND
CRIME REDUCTION THROUGH COLLECTIVE
MEDITATION AT THE SAME TIME EVERYDAY.



MISSION

- THE 4:20 INITIATIVE IS A PRO-PEACE MOVEMENT, PROMOTING CANNABIS TO UNITE PEOPLE FOR A COMMON CAUSE BASED ON MEASURABLE RESULTS.
- MAKASI, A NATIVE AMERICAN ENTERPRISE'S 4:20 INITIATIVE HELPS US AS A COLLECTIVE USE TIME AS A TOOL FOR THE GREATEST GOOD.






SCOPE OF WORK

01


THIS PROJECT WILL FOCUS ON 2 AREAS:

02



THE 4:20 INITIATIVE IS A PRO-PEACE MOVEMENT. (NOT ANTI-CRIME) TO FOCUS ON WHAT WE WANT.

THE IDEA IS BASED AROUND THE FACT THAT GROUP MEDITATION MAKES A MEASURABLE IMPACT IN OUR WORLD BY REDUCING CRIME THEREBY INCREASING PEACE.



SOLUTION

IN MEETING THE NEEDS OF THE TWO PROCESSES ABOVE, THE SOLUTIONS THAT WILL BE USED ARE:

01

NORMALIZE SENDING OUT GOOD VIBES AS A COLLECTIVE TO PROMOTE PEACE FOR CRIME REDUCTION EVERYDAY AT 4:20 WHILE CELEBRATING YOUR CANNABIS.

02

THE 4:20 INITIATIVE FOCUSES ON RAISING THE COLLECTIVE CONSCIOUS EVERYDAY AT 4:20 AM AND/OR PM THROUGH UNITY, INCLUSION, SOUL CONVERGENCE AND LOVE VIA THE HIGHER PLANES CANNABIS HAS TO OFFER.



WHAT TO DO

INHALE THE GOODNESS AND EXHALE WITH A POSITIVE
THOUGHT AND CONGRUENT FEELING OF COMMON GREATER
GOOD BACK OUT TO THE UNIVERSE TO PERMEATE AND
REVERBERATE THROUGHOUT THE QUANTUM FIELD CREATING
HIGHER FREQUENCIES, ENERGIES AND VIBRATIONS SUCH AS
PEACE; NULLIFYING LOW LEVEL ENERGY FORCES LIKE CRIME
THAT DRAIN THE COLLECTIVE AS WE KNOW IT.

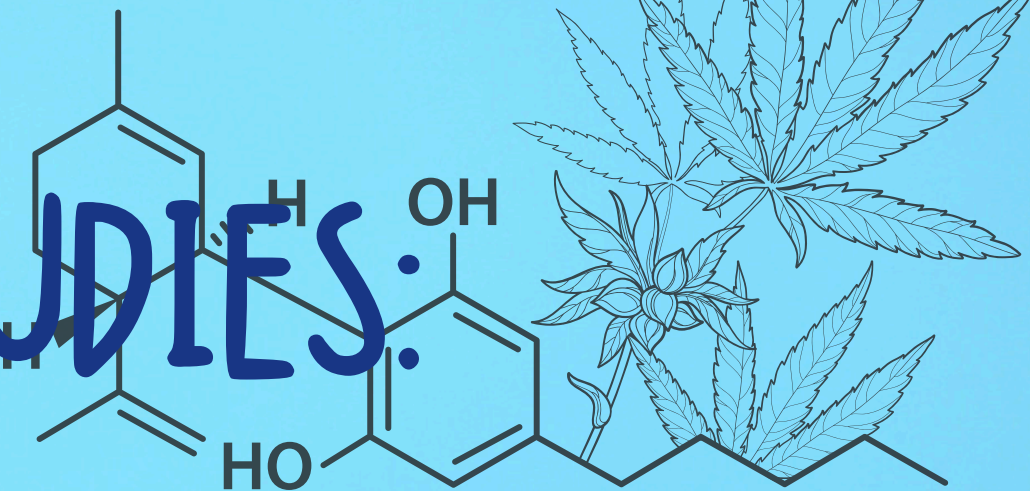
4:20AM/PM



MEDITATE



BACKED BY SCIENTIFIC STUDIES:



01

[HTTPS://WWW.EUREKALERT.ORG/PUB_RELEASES/2017-03/MUOM-FSS032917.PHP](https://www.eurekalert.org/pub_releases/2017-03/MUOM-FSS032917.php)

02

[HTTPS://TMHOME.COM/BENEFITS/STUDY-MAHARISHI-EFFECT-GROUP-MEDITATION-CRIME-RATE/](https://tmhome.com/benefits/study-maharishi-effect-group-meditation-crime-rate/)

05

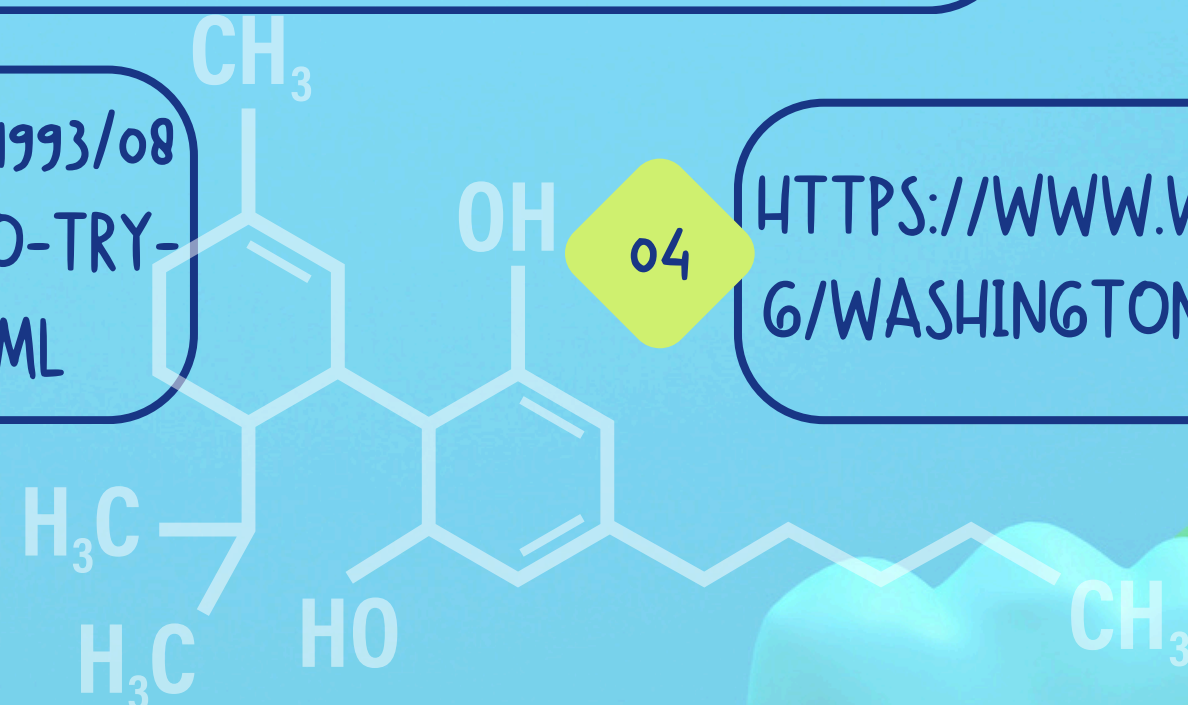
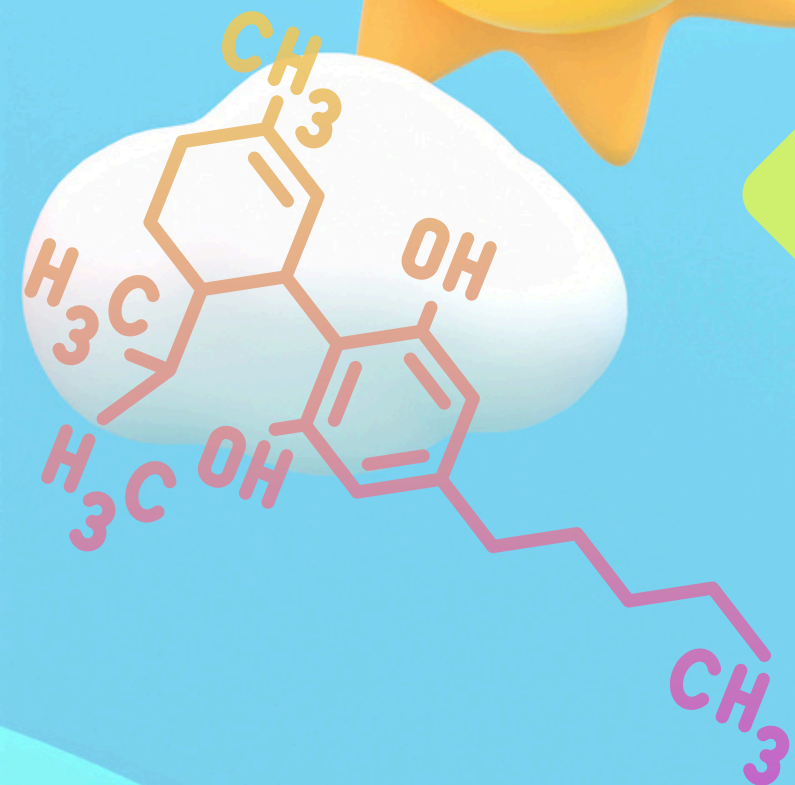
[HTTPS://MEDIUM.COM/@JENNIFERCHASE_45595/WE-CAN-LITERALLY-REDUCE-CRIME-THROUGH-MEDITATION-60D5FF023E1](https://medium.com/@jenniferchase_45595/we-can-literally-reduce-crime-through-meditation-60d5ff023e1)


03

[HTTPS://WWW.NYTIMES.COM/1993/08/01/NYREGION/MEDITATING-TO-TRY-TO-LOWER-CRIME-RATE.HTML](https://www.nytimes.com/1993/08/01/nyregion/meditating-to-try-to-lower-crime-rate.html)

04

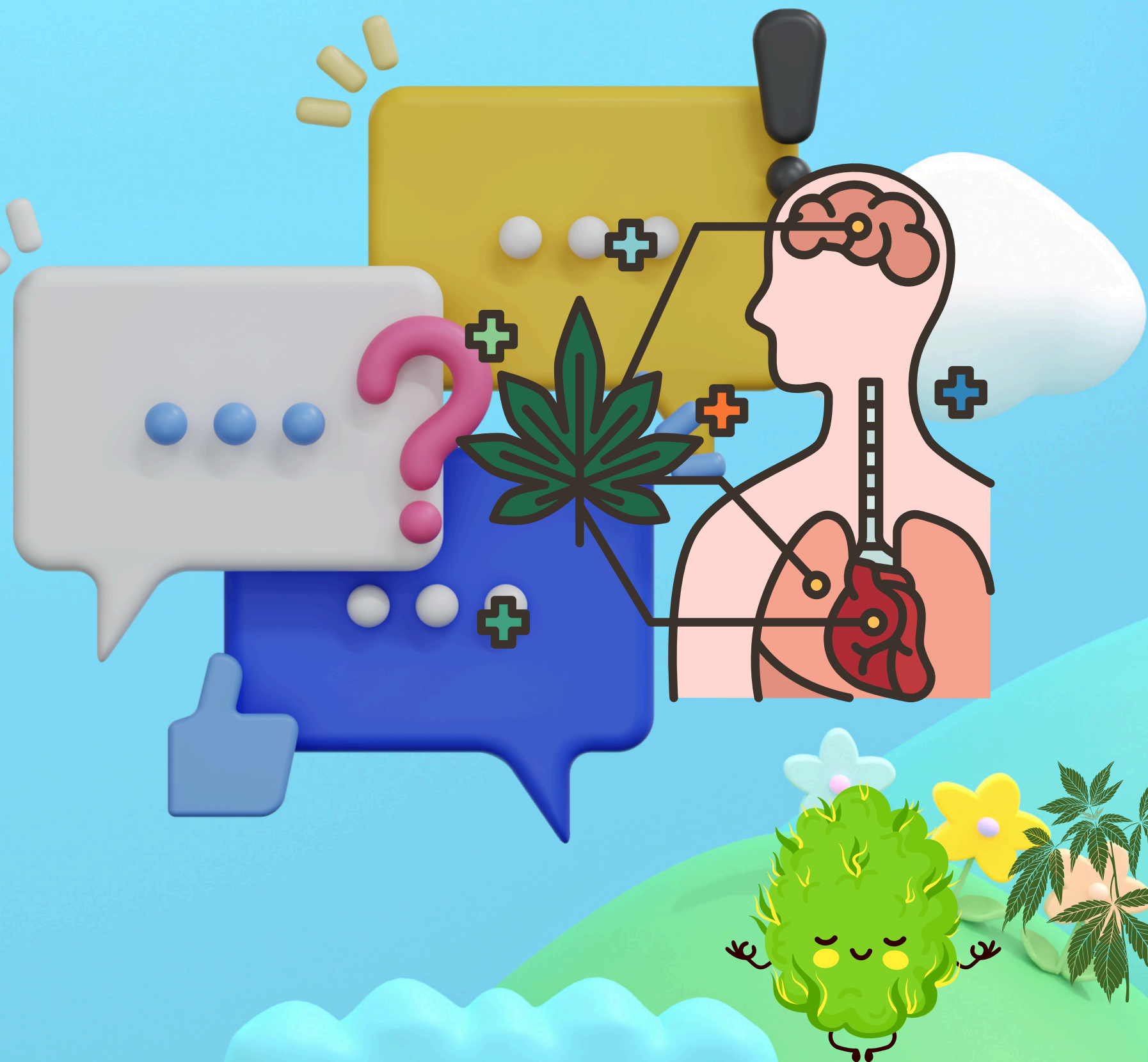
[HTTPS://WWW.WORLDPEACEGROUP.ORG/WASHINGTON_CRIME_STUDY.HTML](https://www.worldpeacegroup.org/washington_crime_study.html)





"ONE INDIVIDUAL WHO LIVES
AND VIBRATES TO THE ENERGY
OF PURE LOVE AND REVERENCE
FOR ALL LIFE WILL
COUNTERBALANCE THE
NEGATIVITY OF 750,000
INDIVIDUALS WHO CALIBRATE AT
LOWER WEAK VIBRATION
LEVELS" -DR. DAVID R. HAWKINS

"IF EVERY 8 YEAR OLD IN THE
WORLD IS TAUGHT MEDITATION,
WE WILL ELIMINATE VIOLENCE
FROM THE WORLD WITHIN ONE
GENERATION." -DALAI LAMA



CONCLUSION

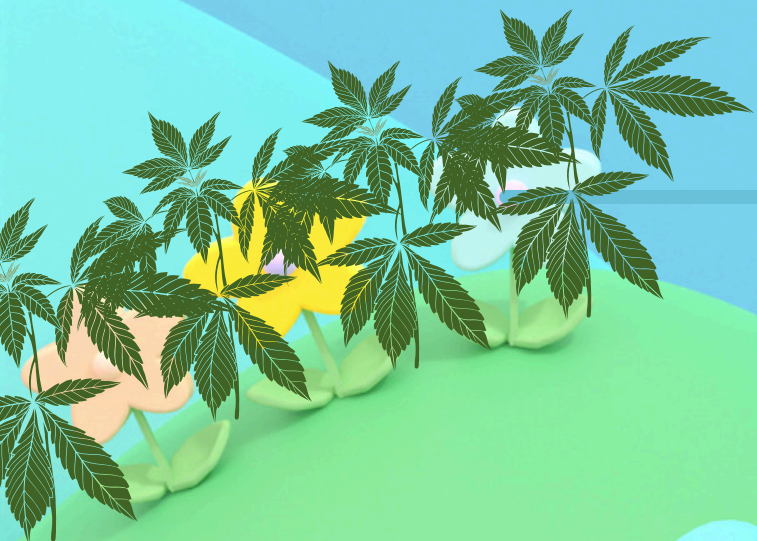
A PERCENTAGE OF EVERY DOLLAR GOES TOWARD THE 420INITIATIVE.ORG WHICH IN TURN RAISES AWARENESS FOR PEACE PROMOTION; THEREFORE, CRIME REDUCTION. THIS IS ACHIEVED THROUGH INFLUENCERS, PAID MARKETING AND PROMOTIONS, PAID CAMPAIGNS, SPONSORING EVENTS AND PARTICIPATING IN TRADE SHOWS.

THE MORE PEOPLE THAT ARE HELPED WITH THE PRODUCT THE MORE MONEY CAN BE USED TO RAISE AWARENESS FOR THIS ONE OF A KIND CAUSE. SUPPORT THE 420INITIATIVE.ORG AND BUY A MAKASIHU CANNABIS HEMP DERIVED CBD PRODUCT TODAY!



CREATED BY

THE 420INITIATIVE.ORG IS A SUBSIDIARY OF
MAKA SIHU NATIVE AMERICAN ENTERPRISE, A
FEDERALLY CHARTERED TRIBAL CORPORATION
THE 420INITIATIVE.ORG IS NOT A 501(C)(3)
AND IS IN FACT A PRIVATELY FUNDED EFFORT
SEEKING GLOBAL SUPPORT AND
COLLABORATION. MAKA SIHU NATIVE
AMERICAN ENTERPRISE IS NOT A PL 280 OR 638
OPERATION & REGULATES ITSELF.





THANK YOU



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