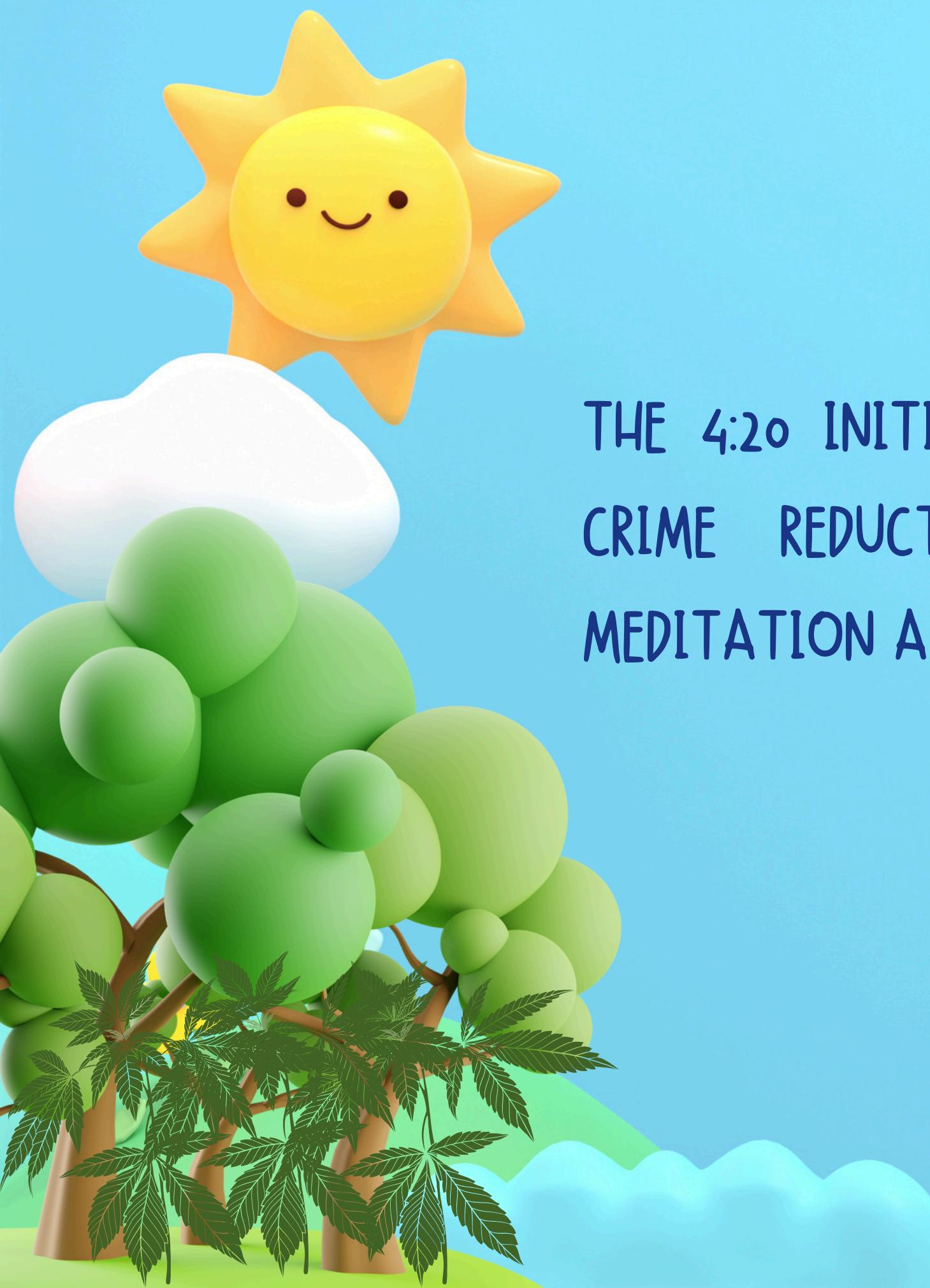




MAKA SIHU PRESENTS THE 4:20 INITIATIVE

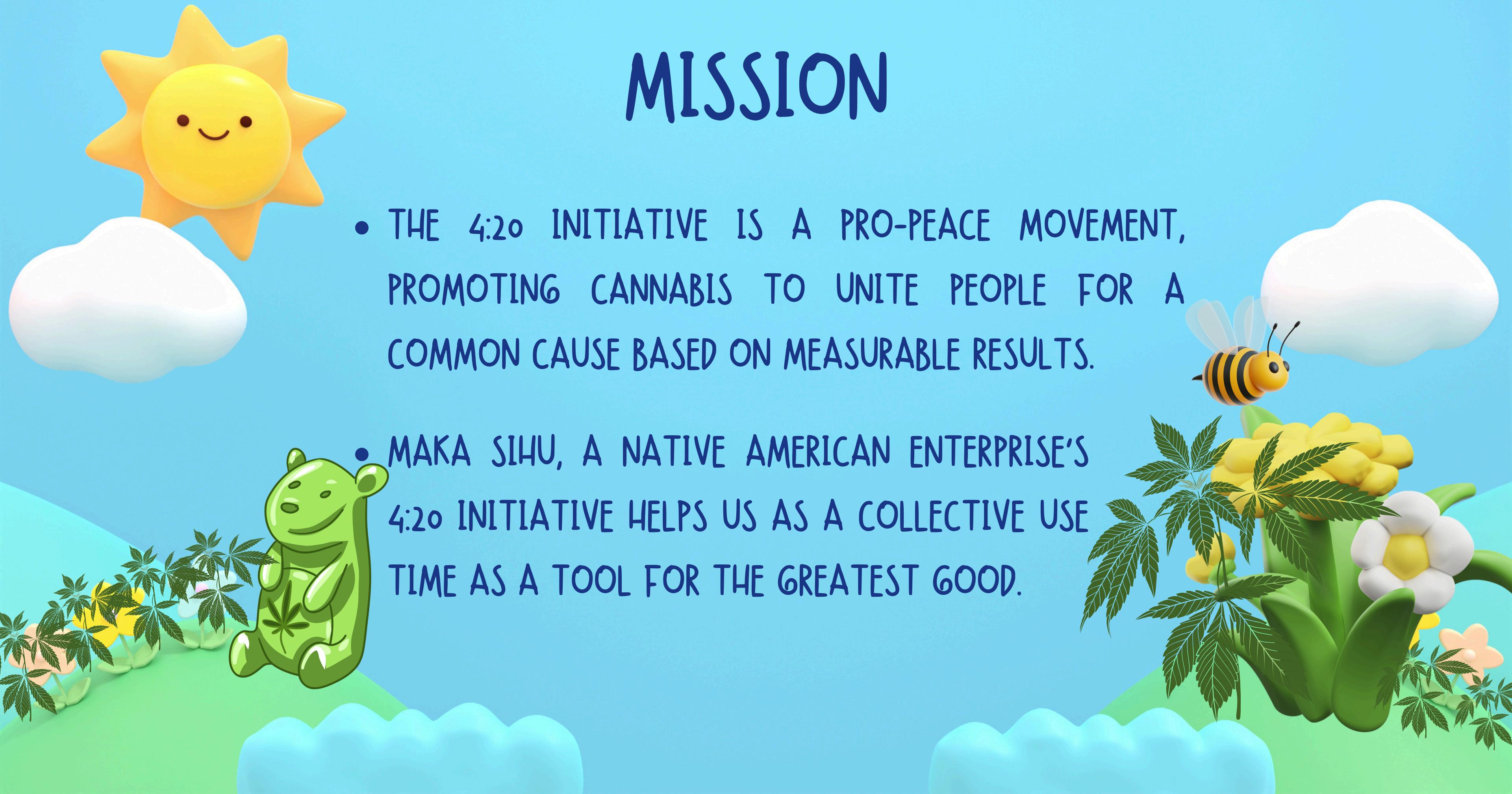
CAUSE

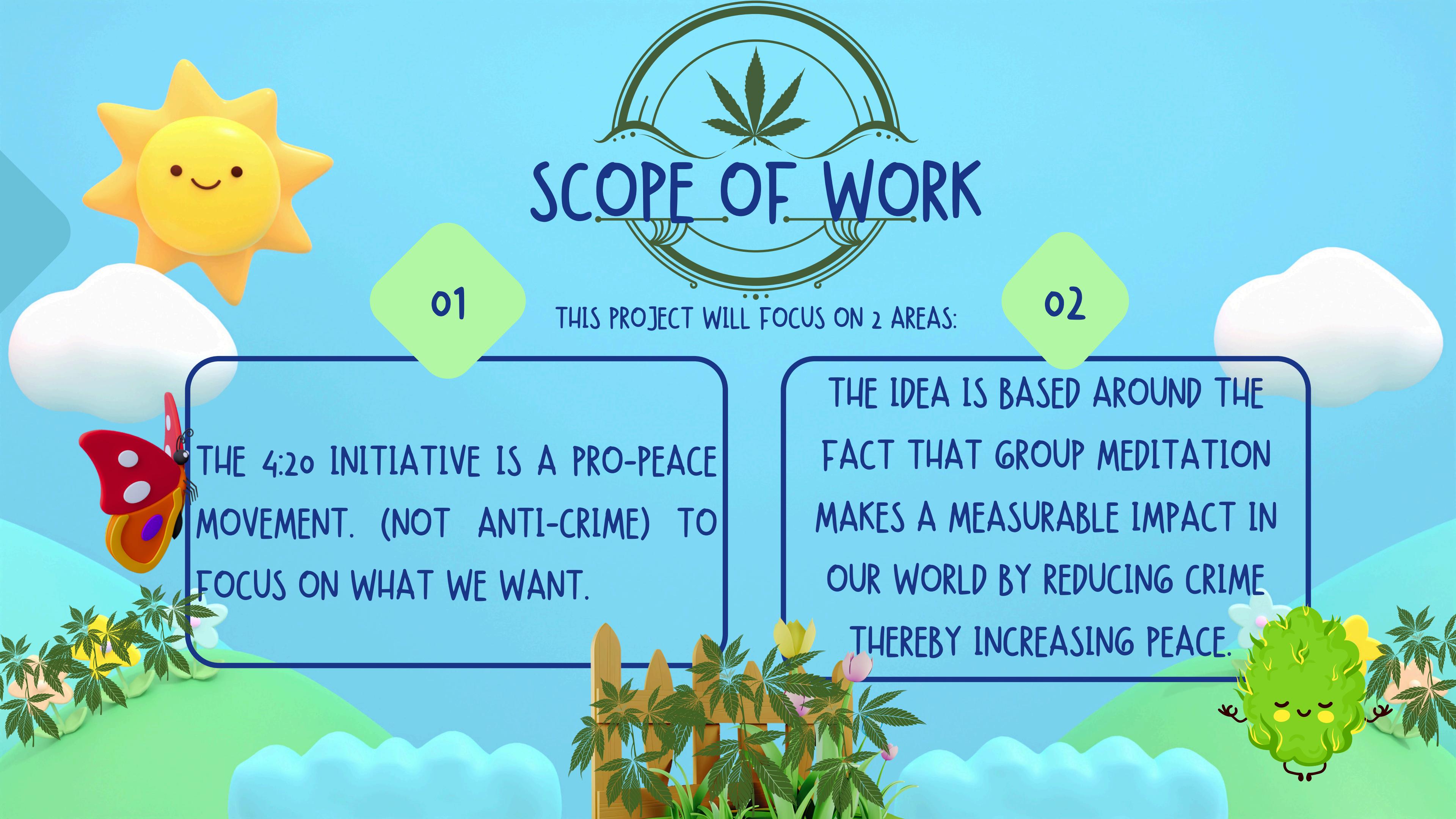
THE 4:20 INITIATIVE PROMOTES PEACE AND
CRIME REDUCTION THROUGH COLLECTIVE
MEDITATION AT THE SAME TIME EVERYDAY.



MISSION

- THE 4:20 INITIATIVE IS A PRO-PEACE MOVEMENT, PROMOTING CANNABIS TO UNITE PEOPLE FOR A COMMON CAUSE BASED ON MEASURABLE RESULTS.
- MAKASIHU, A NATIVE AMERICAN ENTERPRISE'S 4:20 INITIATIVE HELPS US AS A COLLECTIVE USE TIME AS A TOOL FOR THE GREATEST GOOD.





SCOPE OF WORK

01

THIS PROJECT WILL FOCUS ON 2 AREAS:

02

THE IDEA IS BASED AROUND THE
FACT THAT GROUP MEDITATION
MAKES A MEASURABLE IMPACT IN
OUR WORLD BY REDUCING CRIME
THEREBY INCREASING PEACE.

THE 4:20 INITIATIVE IS A PRO-PEACE
MOVEMENT. (NOT ANTI-CRIME) TO
FOCUS ON WHAT WE WANT.

SOLUTION

IN MEETING THE NEEDS OF THE TWO PROCESSES ABOVE, THE SOLUTIONS THAT WILL BE USED ARE:

01

NORMALIZE SENDING OUT GOOD VIBES AS A COLLECTIVE
TO PROMOTE PEACE FOR CRIME REDUCTION EVERYDAY
AT 4:20 WHILE CELEBRATING YOUR CANNABIS.

02

THE 4:20 INITIATIVE FOCUSES ON RAISING THE
COLLECTIVE CONSCIOUS EVERYDAY AT 4:20 AM AND/OR
PM THROUGH UNITY, INCLUSION, SOUL CONVERGENCE AND
LOVE VIA THE HIGHER PLANES CANNABIS HAS TO OFFER.

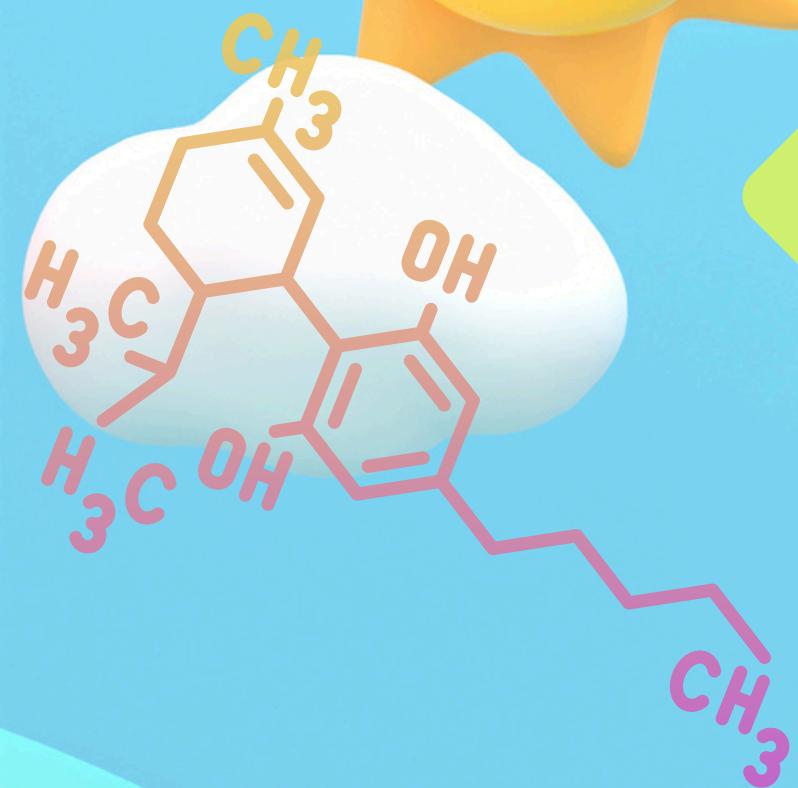
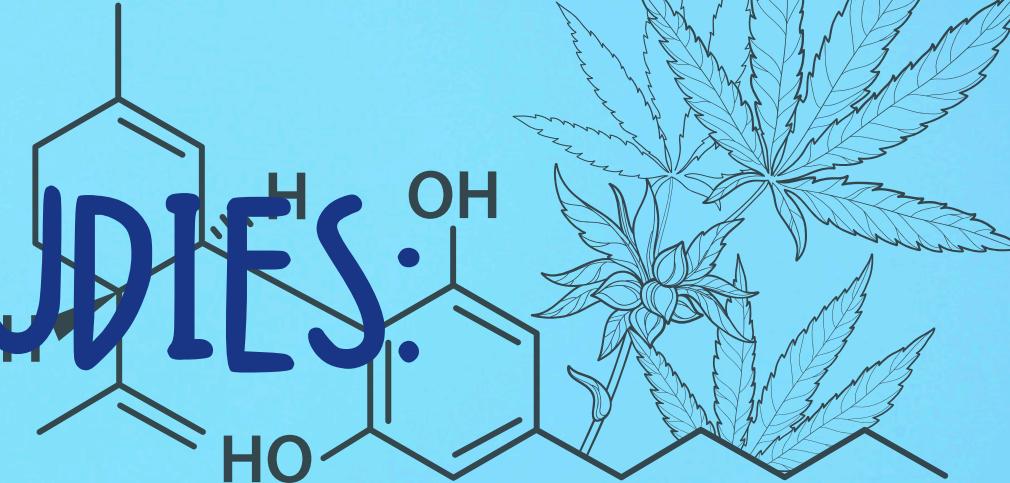
WHAT TO DO

INHALE THE GOODNESS AND EXHALE WITH A POSITIVE THOUGHT AND CONGRUENT FEELING OF COMMON GREATER GOOD BACK OUT TO THE UNIVERSE TO PERMEATE AND REVERBERATE THROUGHOUT THE QUANTUM FIELD CREATING HIGHER FREQUENCIES, ENERGIES AND VIBRATIONS SUCH AS PEACE; NULLIFYING LOW LEVEL ENERGY FORCES LIKE CRIME THAT DRAIN THE COLLECTIVE AS WE KNOW IT.

4:20AM/PM

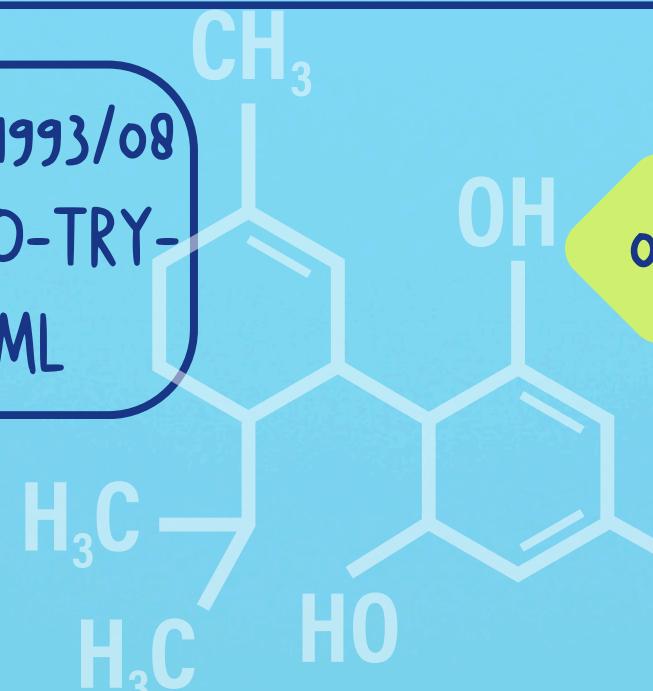
MEDITATE

BACKED BY SCIENTIFIC STUDIES:



03

[HTTPS://WWW.NYTIMES.COM/1993/08/01/nyregion/meditating-to-try-to-lower-crime-rate.html](https://www.nytimes.com/1993/08/01/nyregion/meditating-to-try-to-lower-crime-rate.html)



04

[HTTPS://WWW.WORLDPEACEGROUP.ORG/WASHINGTON_CRIME_STUDY.HTML](https://www.worldpeacegroup.org/washington_crime_study.html)

05

[HTTPS://MEDIUM.COM/@JENNIFERCHASE_45595/WE-CAN-LITERALLY-REDUCE-CRIME-THROUGH-MEDITATION-60D5FF023E1](https://medium.com/@jenniferchase_45595/we-can-literally-reduce-crime-through-meditation-60d5ff023e1)

01
[HTTPS://WWW.EUREKALERT.ORG/PUB_RELEASES/2017-03/MUOM-FSS032917.PHP](https://www.eurekalert.org/pub_releases/2017-03/muom-fss032917.php)

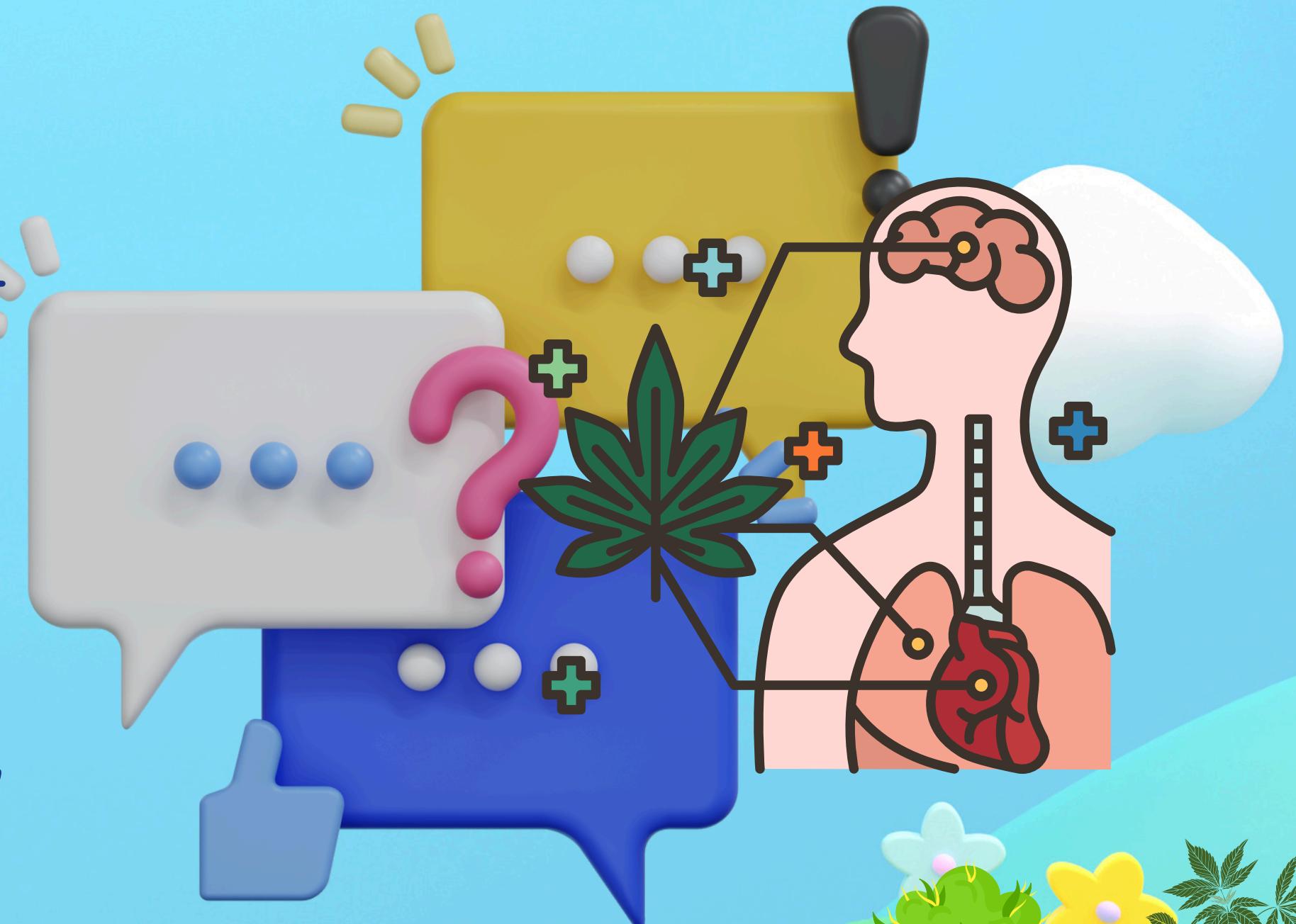
02
[HTTPS://TMHOME.COM/BENEFITS/STUDY-MAHARISHI-EFFECT-GROUP-MEDITATION-CRIME-RATE/](https://tmhome.com/benefits/study-maharishi-effect-group-meditation-crime-rate/)



"ONE INDIVIDUAL WHO LIVES
AND VIBRATES TO THE ENERGY
OF PURE LOVE AND REVERENCE
FOR ALL LIFE WILL
COUNTERBALANCE THE
NEGATIVITY OF 750,000
INDIVIDUALS WHO CALIBRATE AT
LOWER WEAK VIBRATION
LEVELS" -DR. DAVID R. HAWKINS



"IF EVERY 8 YEAR OLD IN THE
WORLD IS TAUGHT MEDITATION,
WE WILL ELIMINATE VIOLENCE
FROM THE WORLD WITHIN ONE
GENERATION." -DALAI LAMA



CONCLUSION

A PERCENTAGE OF EVERY DOLLAR GOES TOWARD THE 420INITIATIVE.ORG WHICH IN TURN RAISES AWARENESS FOR PEACE PROMOTION; THEREFORE, CRIME REDUCTION. THIS IS ACHIEVED THROUGH INFLUENCERS, PAID MARKETING AND PROMOTIONS, PAID CAMPAIGNS, SPONSORING EVENTS AND PARTICIPATING IN TRADE SHOWS.

THE MORE PEOPLE THAT ARE HELPED WITH THE PRODUCT THE MORE MONEY CAN BE USED TO RAISE AWARENESS FOR THIS ONE OF A KIND CAUSE. SUPPORT THE 420INITIATIVE.ORG AND BUY A MAKASIHU CANNABIS HEMP DERIVED CBD PRODUCT TODAY!



CREATED BY

THE 420INITIATIVE.ORG IS A SUBSIDIARY OF
MAKA SIHU NATIVE AMERICAN ENTERPRISE, A
FEDERALLY CHARTERED TRIBAL CORPORATION

THE 420INITIATIVE.ORG IS NOT A 501(C)(3)
AND IS IN FACT A PRIVATELY FUNDED EFFORT
SEEKING GLOBAL SUPPORT AND
COLLABORATION. MAKA SIHU NATIVE
AMERICAN ENTERPRISE IS NOT A PL 280 OR 638
OPERATION & REGULATES ITSELF.



THANK YOU



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