

# 2026 - 2029

Kangaroos  
Brothers AFC  
Prospectus  
Mini



EST. 1981

## KANGAROOS

AUSTRALIAN FOOTBALL CLUB  
SOUTH ROCKHAMPTON & GRACEMERE



### Premierships

**Youth:** 1989 (U17), 2022 (U13 Mixed), 2024 (U15), 2025 (U16 Girls)

**A Grade:** 1984, 1986, 1987, 1995, 2005, 2010

**Reserve Grade:** 1982, 1995, 2010

**Women:** 2025



Discipline

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Respect

-

Brotherhood

-

Sisterhood

# About the Club

Kangaroos Brothers Australian Football Club (Brothers AFC) is a long-standing community sporting organisation established in 1981 and based at Kele Park in Rockhampton, Queensland. The club services the communities of Rockhampton, Gracemere and Mount Morgan and continues to build a strong reputation for inclusiveness, player development and community engagement.

The club currently supports more than 350 members and fields teams across all levels of participation, including:

- Junior (U7, U9, U11 mixed)
- Girls (U12 girls, U16 girls)
- Youth (U13 mixed, U15 boys, U17 boys)
- Senior Men (A Grade and Reserve Grade)
- Senior Women

Brothers AFC has a proud history of premiership success across junior, youth, men's and women's competitions and continues to position itself as a sustainable, family-oriented football club focused on long-term growth. The club's mission is to provide quality experiences for players, volunteers, members and the wider community while creating an environment that supports ongoing success both on and off the field.



Cameron Wyatt  
President  
Kangaroos Brothers AFC Inc.



# Club Values & Community Focus



## Respect & Professionalism

Brothers AFC values fairness, transparency and integrity while fostering respect for teammates, officials, opponents, volunteers and the broader community.



## Discipline & Relentlessness

The club promotes accountability, persistence and a commitment to excellence in all areas of operations and performance.



## Brotherhood & Sisterhood

The club promotes a strong family culture where players, supporters and volunteers support one another through both success and adversity.



## Community Engagement

Community connection is central to the club's identity. We support the McGrath Foundation, Red Cross and domestic violence awareness initiatives.

The club prioritises partnerships with local businesses and organisations to strengthen community ties and create mutual value.

# Sponsorship & Brand Exposure

Brothers AFC offers a structured sponsorship program designed to deliver strong visibility, meaningful engagement and measurable value for sponsors.

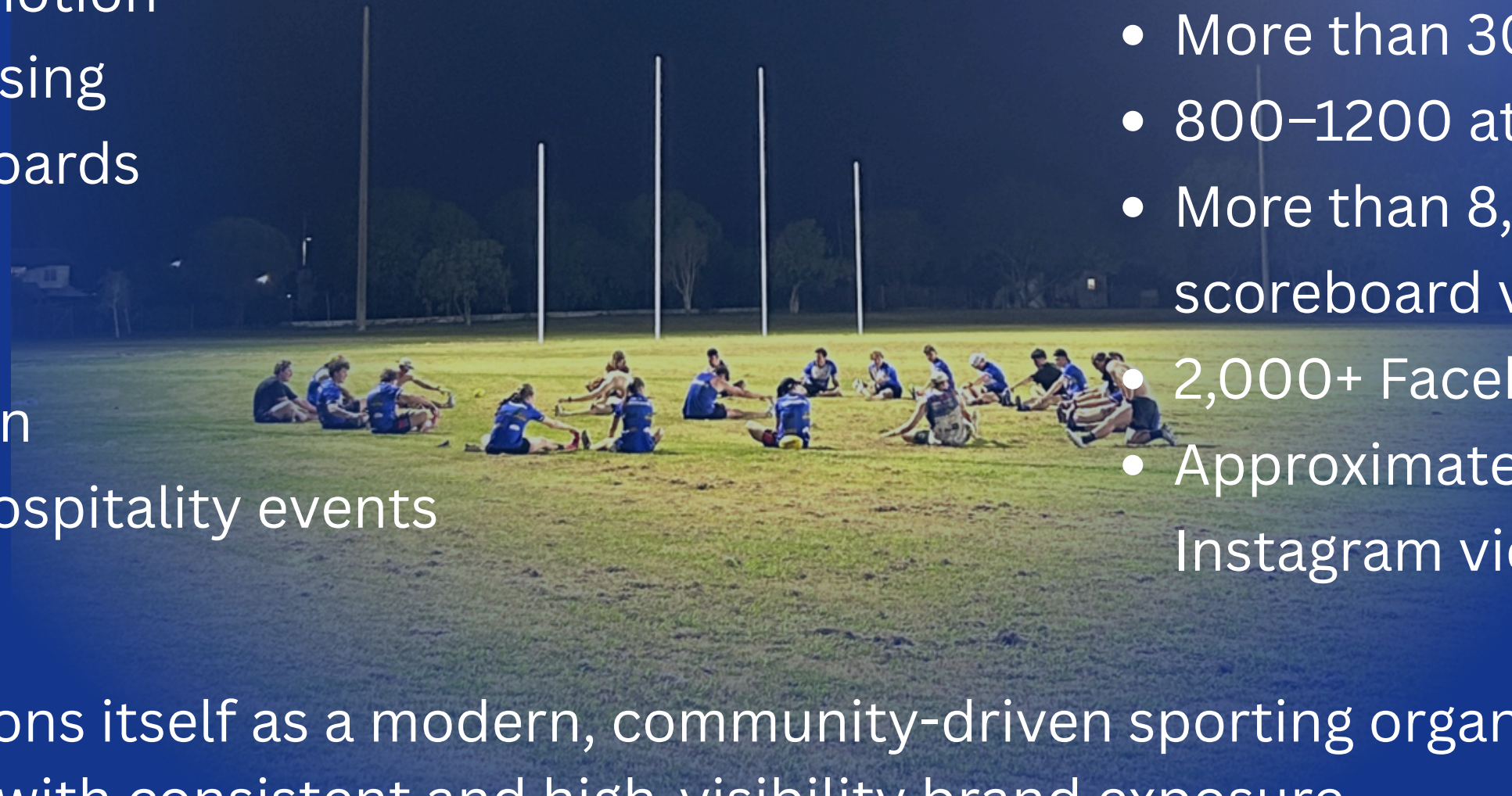
The club provides sponsors with exposure through:

- Social media promotion
- Game-day advertising
- Electronic scoreboards
- Ground signage
- Club publications
- Website promotion
- Networking and hospitality events

Our growing reach includes:

- More than 300 registered players
- 800–1200 attendees at home games
- More than 8,000 annual electronic scoreboard viewers
- 2,000+ Facebook followers
- Approximately 40,000 monthly Instagram views

Brothers AFC positions itself as a modern, community-driven sporting organisation capable of providing sponsors with consistent and high-visibility brand exposure.



# Sponsorship Packages

 <b>Package Inclusions</b> <i>all prices include GST</i>	<b>Platinum</b> \$10 000	<b>Gold</b> \$7 500	<b>Silver</b> \$5 000	<b>Bronze</b> \$3000	<b>Team Sponsor</b> \$2500 (Senior) \$1500 (Junior)
<b>Signage</b>					
Sponsor logo on ground fencing and scoreboard	✓	✓	✓	✓	✓
Sponsor logo on electronic scoreboard	✓	✓	✓		
Sponsor logo on Hunter Street sign	✓				
Small Sponsor logo on Hunter Street sign	✓	✓	✓		
Sponsor logo at ground entrance	✓	✓			
<b>Social Media posts</b>					
Posts and tagging on social media platforms	✓	✓	✓	✓	✓



# Package Inclusions

*all prices include GST*

**Platinum**  
\$10 000

**Gold**  
\$7 500

**Silver**  
\$5 000

**Bronze**  
\$3000

**Team Sponsor**  
\$2500 (Senior)  
\$1500 (Junior)

## Club Polo Logo Placement

Front/Back



Sleeve



## Playing Jumper Logo Placement

Seniors and Reserves



Youth



Juniors



## Website Exposure

Top of home page



Sponsors' page (including hyperlink to your website)





## Package Inclusions

*all prices include GST*

**Platinum**  
\$10 000

**Gold**  
\$7 500

**Silver**  
\$5 000

**Bronze**  
\$3000

**Team Sponsor**  
\$2500 (Senior)  
\$1500 (Junior)

### Advertising & Communications

Front page of Game Day Booklet	✓	✓			
Sponsors' page of Game Day Booklet	✓	✓	✓	✓	✓
Logo on Club Correspondence	✓	✓	✓	✓	
Entry to Home Games and Deck area	✓	✓	✓	✓	✓
Special Entry to Deck on Sponsors' Day	✓	✓	✓		
Invitation to Presentation Nights	✓	✓	✓	✓	✓

### Memberships

Annual Social Club Membership	x 4	x 3	x 2	x 1	x 1
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# Additional Opportunities

*all prices include GST*

## Senior Training Shirts

- Front - \$1500 (1 spot available)
- Back - \$750 (4 spots available)

## Youth & Junior Training Shirts

- Front - \$1250 (1 spot available)
- Back - \$600 (4 spots available)

Training shirts are given to all players for free when they register

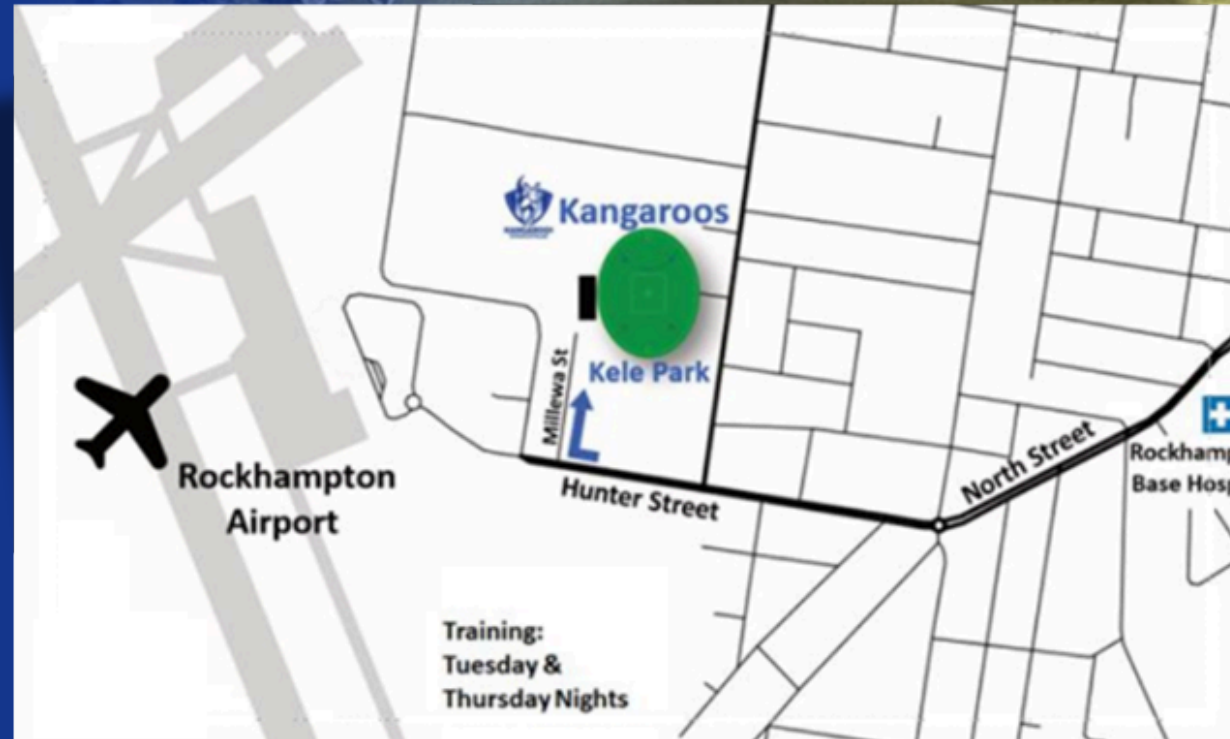
**Playing shorts (all teams)**      \$1500 (1 spot available)

**Hunter Street Signage**      \$2500

More than 6000 vehicles pass by per day



# Let's talk more



## Home ground

Kele Park, Millewa Street (off Hunter St)  
West Rockhampton



<https://brothersafc.com>



Kangaroos Australian Football Club



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