



BROTHERS AUSTRALIAN FOOTBALL CLUB



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Dear Sir/Madam,

My name is Cameron Wyatt, and I am the President of Brothers Australian Football Club, Rockhampton. With more than 350 registered players and a nearly 45-year history, we are proud of the individual and group achievements of our players, including selection in regional and state representative AFL teams and premierships for Under 13 Mixed, Under 15 Boys, Under 16 Girls and Women in the last 4 years.

Brothers AFC has a large team of industrious volunteers whose time and efforts contribute to many successes each season. We are proud of our family-friendly environment and the strong spirit of our diverse community. In all we do, our club aims to improve the health and well-being of all club members to ensure high morale and sustainability.

There are, however, many expenses associated with running our club and we rely on funding from fundraising events and the support of local businesses. Included with this letter is a prospectus that outlines a range of sponsorship options, all of which are vital to the longevity of our club. We can work with you to tailor a package and in accordance with your contribution, your business can be acknowledged via physical and electronics signage, on player attire, in our publications and social media, and receive complimentary entry to game days and special events.

I welcome the opportunity to discuss sponsorship with you further.

Thank you for your consideration,

Cameron Wyatt
President: Brothers AFC Inc.
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