



## KANGAROOS

BROTHERS AUSTRALIAN FOOTBALL CLUB Inc.  
PO Box 536  
Rockhampton Qld 4700  
PREMIERS A GRADE: 1984, 1986, 1987, 1995, 2005, 2010  
RESERVE GRADE: 1982, 1995, 2010  
"The most affordable sport in Capricornia"



Dear Sir/Madam,

My name is Cameron Wyatt and I am the President of Brothers Australian Football Club, Rockhampton. With more than 300 registered players, the club has grown exponentially in its nearly 40-year history. Our youth enrolments are growing rapidly and this year, several have been selected to play in regional and state representative AFL teams. Our women's team has increased by 65 percent since 2018, and female participation will continue to grow through the new Youth Girls competition.

Brothers AFC has a large team of industrious volunteers whose time and efforts contribute much to our on-field success. We are proud of our family-friendly environment and the strong spirit of our diverse community. In all we do, our club aims to improve the health and well-being of all club members. Celebrating our Indigenous players and women's and youth girls' players and supporting FIFO players ensures high morale and sustainability.

There are, however, many expenses connected with running the club and we rely on funding from fundraising events and the support of local businesses. While any amount of assistance is greatly appreciated, included with this letter is a brochure outlining a range of sponsorship options, all of which are vital to the longevity of our club.

We appreciate the support of all local businesses and can work with you to tailor a package. In accordance with your contribution, your business can be acknowledged through off-field signage, on player attire, recognition in our publications, social media and electronic scoreboard, in addition to complimentary entry to game days and special events.

I welcome the opportunity to discuss sponsorship with you further.

Thank you for your consideration,

Cameron Wyatt  
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