July 24, 2026

**Re: Rate Adjustment — Effective [January 1st 2027]**

Dear All customers,

We value your business and appreciate the trust you have placed in us as your transportation partner. This letter is to inform you that, effective Jan 1st, 2027, we will be implementing a 5% rate adjustment across all freight and trucking services.

This adjustment reflects the continued rise in operational costs, including fuel, driver wages, equipment maintenance, insurance, and regulatory compliance. Like many businesses in the transportation industry, we have absorbed these increases for as long as possible, but in order to maintain the level of service and reliability you expect from us, this adjustment has become necessary.

As part of our standard rate policy, adjustments of 5% are applied every six months, Jan 1st and July 1st, to keep pace with inflation and rising costs. We provide 30 days' advance notice prior to each adjustment so that you can plan accordingly.

We remain committed to delivering dependable, on-time service and will continue to work hard to earn your confidence every day. If you have any questions or would like to discuss your account, please do not hesitate to contact us directly.

Thank you for your continued partnership.

Sincerely,

*Kevin Banuelos*

Kevin Banuelos
CEO & Founder
Prevalent