

Plymouth Area Sip & Savor Restaurant Week | March 1st - 8th, 2019 Registration Form

Welcome! Please review the information below carefully and contact the PACC with any questions. Please be sure to complete all pages of the Registration Form. <u>Incomplete forms</u> will not be processed.

DIRECTIONS

This form must be completed and mailed or faxed to PACC's attention by February 8, 2019. Payment in FULL must be made at time of registration.

RESTAURANT AGREEMENT

- Participating restaurants agree to offer a fixed-price lunch and/or dinner menu of three courses or exclusive Restaurant Week specials, from March 1st-8th, 2019.
- Cost for Restaurants to participate is \$100 (includes benefits attached)
- Restaurants can offer \$25, \$30 or \$35, three course options or Exclusive Restaurant Week Specials.
- Tax and gratuity are not included in the restaurant week price. No tickets, discount codes, or coupons are required. Surcharges are allowed for supplemental courses or additional choices beyond the basic menu requirements.
- Restaurants may offer their regular menus during restaurant week and if they do so must present all diners with both the regular and the restaurant week menus.
- Participating restaurants must provide promotional materials such as logos, etc. and promote Plymouth Restaurant Week through their own social media channels and websites in conjunction with the Plymouth Area Chamber and www.dineplymouth.com.

RESTAURANT AND CONTACT INFORMATION





Contact Name:					
Position at Restaurant:					
Contact Phone No.:					
Restaurant Name:					
Restaurant Address:					
City:	State:		Zip:		
Restaurant Phone No. (for re					
Email:					
FacebookPage:	TwitterHandle:				
	35 Exclusive	Restaurant V	·		
	cipating in during F Mon 4th	Tues	Wed	Thurs 7th	Fri 8th
Check (made payable to		NFORMATION Thamber of Co		Amount I	Enclosed
Credit Card (Please Circ	•		. –		
Card#:	E	xp. Date:	CV	V (3 digit cod	de):
Name on Card:					-
Billing Address:					
Signature:					
	Plymouth Area Ch 134 Court Street, I	Plymouth, MA	nmerce A 02360	the <mark>\$100</mark> reg	istration
Signature:		C)ate:		
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Plymouth Area Chamber of Commerce, 134 Court Street, Plymouth, MA 02360 (p) 508.830.1620 (f) 508.830.1621

www.plymouthchamber.com www.dineplymouthma.com



We work for you! How we promote Destaurant Week.

Print & Radio

The Plymouth Area Chamber of Commerce will be promoting Restaurant Week through local media outlets such as the Old Colony Memorial, GateHouse Media local town papers, Today's Easy 99.1 and many more.

Social Media

Restaurant Week will be promoted through the Plymouth Area Chamber of Commerce social media outlets. Paid Facebook ads promoting Restaurant Week will be purchased targeting residents within a 50 mile radius of Plymouth.

Marketing Materials

The Plymouth Area Chamber of Commerce will provide all participating restaurants with Plymouth Restaurant Weeks marketing and promotional materials. A street banner will be purchased promoting the week and will hang in Downtown Plymouth.

Website

The Plymouth Area Chamber of Commerce has a website dedicated to Restaurant Week (www.dineplymouth.com). This website contains a downloadable list of each participating restaurant as well as their contact info, menu, prices and menu availability for Restaurant Week.

E-Blast

E-Blasts will be sent out to over 5,500 contacts containing all pertinent information regarding restaurant week including participating restaurants and their contact info, menu, prices and menu availability for Restaurant Week.

