

# sip & savor

*Plymouth Area Restaurant Week*

**MARCH**  
23<sup>rd</sup> - 29<sup>th</sup>  
2020

**Calling all Restaurants, Wineries & Breweries!**

Participating restaurants agree to offer a fixed-price lunch and/or dinner menu of three courses or exclusive Restaurant Week specials, from Monday, March 23<sup>rd</sup> - Sunday, March 29<sup>th</sup>.

Restaurants must offer \$25, \$30 or \$35, three course options  
OR Exclusive Restaurant Week Specials.

Wineries and Breweries must offer drink specials, discounted tastings and/or food specials.

**DEADLINE TO SIGN UP: FEBRUARY 19TH, 2020**

## how we promote restaurant week:



*Print & Radio*

Old Colony Memorial, Gannett, Valpak, Today's Easy 99.1 & more!

*Social Media*

All PACC social media outlets; including paid Facebook ads targeting residents within a 50 mile radius of Plymouth.

*Marketing Materials*

The PACC will provide marketing & promotional materials and participants will be featured in our digital Restaurant Week Guide.

*Website*

[www.dineplymouth.com](http://www.dineplymouth.com); contains a downloadable list of each participating restaurant with their contact info, menu, etc.

*E-Blast*

Multiple e-blasts will be sent out to over 4,500 contacts promoting the week and all the participating restaurants.

Cost for  
Restaurants, Wineries  
& Breweries to  
participate =  
**\$100**

## THE TV BUY-IN

*for an additional \$100*

Your Restaurant will be listed in the 2020 Sip & Savor TV commercial reaching 90,173 Comcast and Verizon households across the South Shore.

2 week Live Streaming TV and Xfinity OnDemand in the Plymouth zone. Plus 7,143 Streaming TV/Video OnDemand Commercials over a 2 week span.

**160 LIVE TV COMMERCIALS ACROSS THESE NETWORKS!**





## **Plymouth Area Sip & Savor Restaurant Week March 23rd- 29th, 2020**

### **Registration Form**

Welcome! Please review the information below carefully and contact the PACC with any questions. Please be sure to complete all pages of the Registration Form. Incomplete forms will not be processed.

This form must be completed and mailed or faxed to PACC's attention by February 19, 2020.  
**Payment in FULL must be made at time of registration.**

#### ***\*RESTAURANT AGREEMENT & CONTRACT\****

- Participating restaurants agree to offer a fixed-price lunch and/or dinner menu of three courses or exclusive Restaurant Week specials, from March 23rd-29th, 2020.
- **Cost for Restaurants to participate is \$100 (includes benefits attached) or \$200 to be included in Television promotion.**
- **Restaurants can offer \$25, \$30 or \$35, three course options or Exclusive Restaurant Week Specials.**
- Tax and gratuity are not included in the restaurant week price. No tickets, discount codes, or coupons are required. Surcharges are allowed for supplemental courses or additional choices beyond the basic menu requirements.
- Restaurants may offer their regular menus during restaurant week and if they do so must present all diners with both the regular and the restaurant week menus.
- Participating restaurants must provide promotional materials such as logos, etc. and promote Plymouth Restaurant Week through their own social media channels and websites in conjunction with the Plymouth Area Chamber and [www.dineplymouth.com](http://www.dineplymouth.com).



Plymouth Area Chamber of Commerce, 134 Court Street, Plymouth, MA 02360  
(p) 508.830.1620 (f) 508.830.1621

[www.plymouthchamber.com](http://www.plymouthchamber.com) [www.dineplymouthma.com](http://www.dineplymouthma.com)



Contact Name: \_\_\_\_\_  
Position at Restaurant: \_\_\_\_\_  
Contact Phone No.: \_\_\_\_\_  
Restaurant Name: \_\_\_\_\_  
Restaurant Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Restaurant Phone No. (for reservations): \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
FacebookPage: \_\_\_\_\_ InstagramHandle: \_\_\_\_\_

- ☐ \$100 Standard promotion  
☐ \$200 Standard promotion and Television promotion

Restaurant Week menu Price (may choose more than one):

\$25 ☐ \$30 ☐ \$35 ☐ Exclusive Restaurant Week Specials ☐

Which days will you be participating in during Restaurant Week:

Mon ☐ 23rd ☐ Tues ☐ 24th ☐ Wed ☐ 25th ☐ Thurs ☐ 26th ☐ Fri ☐ 27th ☐ Sat ☐ 28th ☐ Sun ☐ 29th ☐

**\*PAYMENT INFORMATION\***

\_\_\_\_ Check (made payable to: Plymouth Area Chamber of Commerce) \$ \_\_\_\_ Amount Enclosed

\_\_\_\_ Credit Card (Please Circle: AMEX Visa MasterCard Discover)

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV (3 digit code): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail forms and payment to:**  
**Plymouth Area Chamber of Commerce**  
**134 Court Street, Plymouth, MA 02360**

**\*\*I agree to all terms and conditions as stated above. I understand that the \$100 or \$200 registration fee is non-refundable.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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[www.plymouthchamber.com](http://www.plymouthchamber.com)

[www.dineplymouthma.com](http://www.dineplymouthma.com)