



*Generations United. Memories Rekindled.*



# MORNE JAUNE RIVIÈRE CYRIQUE REUNION

## Sponsorship Prospectus

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# INTRODUCTION

The Morne Jaune Riviere Cyrique Reunion 2026 is more than an event, it is a heartfelt homecoming, a vibrant celebration of our culture, and a powerful gathering of generations. As we prepare to welcome over 500 attendees to our scenic southeast Dominican villages from July 3rd to July 11th, 2026, we invite you to become a part of this historic moment. This sponsorship prospectus outlines a variety of partnership opportunities, whether you choose to support the entire reunion or a signature event, your brand will be part of an experience that inspires pride, unity, and community legacy. Together, we can make memories that last a lifetime.

— ”

**Stimulating local economic growth through business exposure, partnerships, and tourism**



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# VISION & MISSION

## VISION

To reunite members of the community, support local outreach programs, and build lasting partnerships with key stakeholders. This initiative aims to strengthen the two villages, fostering unity, revitalizing community spirit, and stimulating local economic activity. By increasing foot traffic and creating shared experiences, we hope to form lifelong connections and a stronger, more resilient community.

## MISSION

Reconnect Families and Generations ●

Celebrate and Preserve Our Cultural Heritage ●

Engage the Global Diaspora ●

Create Lasting, Inclusive Experiences ●

Promote Local Talent and Economic Growth ●

Invest in Community Legacy Projects ●

Provide forums for development ideas & implementation ●



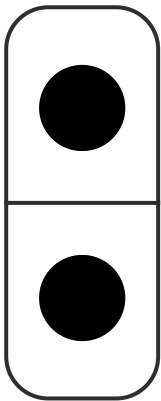


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# SPONSORSHIP TRACKS



**Reunion-Wide Sponsorship: Full event visibility across 9 days**

**Event-Specific Sponsorship: Sponsor individual events for targeted impact**





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# REUNION-WIDE SPONSORSHIP TIERS

## 1. LAGACY PARTNER

*Contribution: \$15,000 - \$20,000*

**Benefits:**

- Exclusive title sponsorship
- Prominent logo placement on all promotional materials
- Opportunity for a company executive to deliver a speech during the event.
- 10 VIP tickets with reserved seating.

## 2. COMMUNITY BUILDER

*Contribution: \$10,000 - \$15,000*

**Benefits:**

- Logo placement on promotional materials
- Acknowledgment during opening and closing ceremonies.
- 6 VIP tickets with reserved seating.

## 3. VISIONARY SPONSOR

*Contribution: \$5,000 - \$10,000*

**Benefits:**

- Logo displayed on event materials
- 4 VIP tickets to ticketed events.
- Quarter-page advertisement in the event program booklet.

## 4. SUPPORTER

*Contribution: \$1,000 - \$5,000*

**Benefits:**

- Logo included on the event website and sponsor appreciation wall.
- 2 VIP tickets to ticketed events.

**[NAVIGATE TO PAGE 7 FOR FULL BENEFITS MATRIX](#)**



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# TOTAL BUDGET

Description	Category	Estimated Budget (EC)	Actual Budget
<b>Events</b>	Activities	\$199,900.00	
<a href="#">Opening Night</a>	Activities	\$3,500.00	\$3,000.00
<a href="#">Market day</a>	Food & Drinks	\$5,900.00	\$2,300.00
<a href="#">Callaloo and Roots</a>	Activities	\$21,500.00	\$13,500.00
<a href="#">Sports Day</a>	Activities	\$5,500.00	\$4,500.00
<a href="#">School Yard Jam</a>	Activities	\$23,700.00	\$20,300.00
<a href="#">Community Project</a>	Activities	\$5,000.00	\$2,500.00
<a href="#">Networking Event</a>	Activities	\$7,700.00	\$6,300.00
<a href="#">Wellness Day</a>	Activities	\$3,500.00	\$3,500.00
<a href="#">Island Tour</a>	Activities	\$5,200.00	\$5,000.00
<a href="#">Oldie Goldie Brunch (Elderly Lunch)</a>	Activities	\$3,700.00	\$4,000.00
<a href="#">Dinner</a>	Activities	\$10,900.00	\$6,900.00
<a href="#">Belle Marche</a>	Activities	\$2,300.00	\$1,300.00
<a href="#">Big Fette</a>	Activities	\$101,500.00	\$76,000.00
Electricity / Generators	Venue & Production	\$10,000.00	\$2,000.00
Site Preparedness	Venue & Production	\$1,000.00	\$1,000.00
Transportation()	Transportation	\$5,000.00	\$5,000.00
Marketing	Marketing	\$2,500.00	\$3,000.00
Photography/Videography	Activities	\$1,000.00	\$1,000.00
T-Shirts/Memorabilia/Printing	Merch	\$6,000.00	\$15,000.00
Raffle Tickets	Fund Raiser	\$300.00	
<b>Equipment</b>	Venue & Production		
Tables and Chairs	Venue & Production	\$3,000.00	\$3,000.00
Flood Lights   string lights	Venue & Production	\$3,000.00	\$3,000.00
Private Ambulance	Transportation	\$6,000.00	\$6,000.00
Customs Duties   Shipping	Duties and Fees	\$10,000.00	\$2,500.00
Contingency Fund (10-15%)		\$15,000.00	\$15,000.00
		\$262,700.00	
<b>Totals</b>		\$262,700.00	\$205,600.00

The Committed Sponsorship column reflects funds that have already been pledged by fellow villagers and supporting businesses toward next year's reunion. This is also reflected by strikethroughs in the Event budget on page 7 below.



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# EVENT-SPECIFIC SPONSORSHIP TIERS

## 1. PLATINUM SPONSOR

*Contribution: 100% event budget*

**Benefits:**

- Title sponsorship
- Prominent logo placement on all promotional materials for specific event
- Full kit
- 8 VIP tickets sponsored ticketed event

## 2. GOLD SPONSOR

*Contribution: 60% event budget*

**Benefits:**

- Co-Sponsor
- Standard Logo placement on promotional materials for specific event
- Shout out
- 6 VIP tickets sponsored ticketed event

## 3. SILVER SPONSOR

*Contribution: 30% event budget*

**Benefits:**

- Supporting Sponsor
- Grouped logo
- 4 VIP tickets sponsored ticketed event

**[NAVIGATE TO PAGE 8 FOR FULL BENEFITS MATRIX](#)**



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# EVENT BUDGETS

Event	100% Sponsor (Platinum)	60% Sponsor (Gold)	30% Sponsor (Silver)
School Yard Jam	\$20,300	\$12,180	\$6,090
Riddims on the Savanna	\$76,000	\$45,600	\$22,800
<del>Opening Night</del>	<del>\$3,500</del>	<del>\$2,100</del>	<del>\$1,050</del>
<del>Market Day</del>	<del>\$2,300</del>	<del>\$1,380</del>	<del>\$690</del>
<del>Wellness Day</del>	<del>\$3,500</del>	<del>\$2,100</del>	<del>\$1,050</del>
Callaloo and Roots Festival	\$13,500	\$8,100	\$4,050
<del>Sports Day</del>	<del>\$5,500</del>	<del>\$3,300</del>	<del>\$1,650</del>
<del>Networking Event</del>	<del>\$6,300</del>	<del>\$3,780</del>	<del>\$1,890</del>
<del>Island Tour</del>	<del>\$3,200</del>	<del>\$1,920</del>	<del>\$960</del>
Oldie Goldie Brunch	\$4,000	\$2,400	\$1,200
<del>Belle Marche</del>	<del>\$1,300</del>	<del>\$780</del>	<del>\$390</del>
Dinner en Blanc avec Creole	\$6,900	\$4,140	\$2,070

Strikethrough means sponsorship already pledged



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# BENEFITS COMPARISON MATRIX

Benefit	Legacy	Community Builder	Visionary	Supporter	Platinum Event	Gold Event	Silver Event
Logo Placement	Top-tier	Premium	Standard	Website	Top-tier (event specific)	Standard (event specific)	Grouped (event specific)
Event Recognition	All events	Major events	1 event	Group thank-you	Sponsored event	Sponsored event	Sponsored event
Radio Promo	Full week	3 days	Mention		Event week (event specific)	3 days. (event specific)	
Booth/Vendor Space	All events	1-2 events	1 event	Promo only	Priority (event specific)	Included (event specific)	Optional
Promo Material	Full kit	Pamphlet + 1	Pamphlet	Group flyer	Full kit	Pamphlet + 1	Pamphlet only
Digital Content	Video + spotlight	Social feature	Spotlight post		Video + post	Shoutout	Group post
VIP Tickets	10	6	4	2	8	6	4
Speaking Opportunity	Yes				(Event only)		



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# BENEFIT DEFINITIONS

Benefit	Description
Logo Placement	Your logo will be featured on promotional materials including banners, flyers, T-shirts, the reunion website, and printed programs. Tier determines visibility: top-tier = largest & most prominent.
Event Recognition	Verbal and/or visual acknowledgment during reunion events. This could include shout-outs by emcees, slideshows, and stage signage.
Radio Promo	Your brand mentioned on radio advertisements promoting the reunion. “Full week” means daily mentions in ads airing before and during the event week.
Booth/Vendor Space	Opportunity to set up a branded booth at reunion events. “Priority” means premium placement in high-traffic areas like entrances or near main stages.
Promo Material (Gift Bag Inclusion)	Items placed in attendee goodie bags. <b>Full Kit:</b> brochures, branded items (like pens, keychains, coupons, etc.), and exclusivity if desired. <b>Pamphlet + 1 Item:</b> your brochure and one branded item. <b>Pamphlet Only:</b> your flyer or brochure only.
Digital Content	Exposure on the reunion’s digital channels, including social media and the official website. <b>Video + Spotlight:</b> custom video feature or short sponsor highlight video. <b>Social Feature:</b> dedicated posts on social platforms with sponsor tags and messaging. <b>Group Post:</b> listed with other sponsors in a thank-you post.
Speaking Opportunity	The chance to address attendees during a major event (e.g., Opening Night or Riddims on the Savanna). Usually 2–3 minutes for Platinum and Legacy sponsors.
Group Thank-You	Your organization will be included in a joint acknowledgment shared via social media, website, and printed program as part of a group of sponsors at that level.
Promo Only / Group Flyer	For lower tiers (Supporter or Silver), your logo may appear only in a printed thank-you flyer or digital PDF shared with attendees.



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## ADD-ON OPPORTUNITIES

- Goodie Bag Exclusivity – \$5,000





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# MEET OUR EXECUTIVES



**JUMEL JNO BAPTISTE**

PRESIDENT



**JULIANA POLYDORE**

SECRETARY



**COLLIN CUFFY**

VICE PRESIDENT



**JOSE LAWRENCE**

TREASURER



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# THANK YOU

Let us tailor a custom sponsorship experience



+318-605-0651 (whatsapp)



[mjrcvillagereunion@gmail.com](mailto:mjrcvillagereunion@gmail.com)



[www.mjrcreunion.com](http://www.mjrcreunion.com)





# Events & Activities

## Celebrating Heritage, Unity, and Homecoming

The Morne Jaune Riviere Cyrique Village Reunion is more than a gathering; it's a heartfelt celebration of **our roots, our people, and our shared legacy**. Over nine unforgettable days, we will come together through a dynamic lineup of events that honor our traditions, showcase our culture, and create lasting memories. From nostalgic moments and cultural showcases to lively festivities and community service, each event is thoughtfully curated to reflect the spirit of our twin villages and the generations that make us proud. Below is the full list of events that will bring our theme “**Generations United! Memories Rekindled!**” to life.

Date	Event
Fri July 3rd, 2026	<a href="#">Opening Night</a>
Sat July 4th, 2026	<a href="#">Lapocabwit   Market day</a> <a href="#">Callaloo and Roots Festival</a>
Sun July 5th, 2026	<a href="#">Church Service</a> <a href="#">Sports Day</a> <a href="#">School Yard Jam</a>
Mon July 6th, 2026	<a href="#">Community Project Day</a> <a href="#">Networking and Mentorship Night</a>
Tues July 7th, 2026	<a href="#">DDA Tourism Site Tour</a> <a href="#">Wellness Day   Elderly Lunch</a> <a href="#">River Cookout   Cooler Fette   Bonfire   Karaoke   Folk &amp;</a>
Wed July 8th, 2026	<a href="#">Island Tour</a> <a href="#">Bar Crawl</a>
Thu July 9th, 2026	<a href="#">DDA Tourism Site Tour</a> <a href="#">Oldie Goldie Brunch</a> Movie Night
Fri July 10th, 2026	<a href="#">DDA Tourism Site Tour</a> <a href="#">Belle Marche / Hike</a> <a href="#">Diner en Blanc avec Creole</a>
Sat July 11th, 2026	<a href="#">DDA Tourism Site Tour</a> <a href="#">Riddims on the Savanna / Glow Fette</a> Gospel Concert



# Description Of Events

## Opening Night

The Opening Night of the MJ/RC Reunion sets the tone for an unforgettable 9-day celebration. This signature event welcomes family, friends, and community members with vibrant energy, cultural pride, and heartfelt connection. Guests will enjoy a lively evening filled with music, captivating performances, and inspiring remarks from key community leaders and dignitaries.

As the sun sets, the venue will come alive with beautifully decorated spaces reflecting our twin communities, a warm welcome ceremony, and a showcase of local cuisine. Opening Night not only marks the official start of the reunion but also celebrates the unity of generations and the rekindling of cherished memories.

## Lapocabwit | Market day

Before the sun rises, the village will stir with the soulful echoes of **Lapocabwit**, a cherished tradition deeply rooted in our ancestral heritage. Passed down through generations, Lapocabwit awakens the spirit of our ancestors, reviving the early morning rhythm of life that once defined our community. This symbolic start to the day invites all to reflect, reconnect, and honor the resilience and unity of those who came before us.

As day breaks, **Market Day** will come alive in full color recreating the vibrant, bustling atmosphere of old-time village markets. The day begins with traditional **livestock butchering**, just as our fore-parents did, followed by a lively showcase of **local produce, handmade products, and essential services**.

The air will be rich with the aromas of beloved **traditional cuisine: souse, blood pudding, fwashin, lamowi, and hawosor** prepared with the same love and authenticity as in generations past. Market Day is more than an event it's a living tribute to our roots, a celebration of our culture, and a powerful reminder of the values and flavors that continue to bring us together.



## Callaloo and Roots Festival: A Culinary and Cultural Celebration of Our Twin Villages

In a proud tribute to our agricultural heritage and the heart of our culinary identity, the **Callaloo & Root Festival** shines a spotlight on the beloved **dasheen leaf callaloo** a staple rooted in the soul of our twin villages for centuries. This festival honors the generations of **farmers** who have nurtured this crop from the soil with care and tradition, making it not just food, but a symbol of our resilience and unity.

Get ready to experience **callaloo like never before** infused in rich, creative, and flavorful dishes featuring **lobster, crayfish, shrimp, veo, smoked fish, rabbit, agouti, crab, smoked meats, lamowi, pigtails** and more. From the humble pot to gourmet interpretations, every serving tells a story of our people and our palate.

The festival goes beyond food it's a **family-centered celebration** alive with the sounds of **local music, drumming, steel pan, calypso, and cadence**, igniting the spirit of togetherness. Whether you're returning home or discovering our traditions for the first time, the Callaloo & Root Festival invites all to **taste, dance, and celebrate** what makes our villages truly unique.

## Church Service: A Return to Our Spiritual Roots

This special service invites reunion attendees to worship at the very churches they grew up in places that shaped their faith, values, and sense of community. It's a heartfelt opportunity to reconnect spiritually, reflect on our shared journey, and give thanks together as one family.

## Sports Day: Friendly Rivalry, Family Fun

Sports Day brings together all generations for a lively celebration of community spirit, athleticism, and friendly competition. From traditional races and relays to football, cricket, and novelty games, there's something for everyone to enjoy. It's a day filled with laughter, cheering, and shared memories where families and old friends reconnect on the field and in the stands, celebrating the joy of movement and togetherness.



## School Yard Jam: Just Like Old Times

Step back into the golden days with **School Yard Jam**, a nostalgic night of dancing, laughter, and live music under the stars. Just like the unforgettable evenings of our youth, the schoolyard will come alive with **live bands, DJs, and vibrant rhythms** that span generations. It's a time to relive cherished memories, create new ones, and celebrate our shared love for music, community, and good vibes.

## Community Project Day: Giving Back, Building Forward

Community Project Day is dedicated to **uplifting and giving back** to the villages that raised us. Whether it's **beautifying shared spaces, supporting local institutions, or lending a hand where it's most needed**, this day reflects our collective pride and commitment to progress. It's a chance for reunion attendees to come together in service, strengthening the foundation for future generations and leaving a lasting impact on the place we all call home.

## Networking and Mentorship Night: Connecting Generations, Inspiring Futures

This evening is designed to **bridge generations** through meaningful conversation, shared experiences, and professional connections. Whether you're an established professional, a budding entrepreneur, or a student exploring possibilities, **Networking & Mentorship Night** offers a platform to exchange knowledge, inspire growth, and build lasting relationships. It's a celebration of our collective potential rooted in community, driven by purpose.



## DDA Tourism Site Tours: Discover Dominica Through New Eyes

In partnership with **Discover Dominica Authority (DDA)**, this guided tour is a unique opportunity to showcase the natural beauty and cultural richness of our island. With the **influx of diaspora and visitors** during the reunion, the tour highlights Dominica's most iconic tourist sites offering breathtaking views, historical insights, and immersive experiences. It's a chance to **celebrate our homeland**, promote local tourism, and spark a renewed appreciation for the island we're proud to call home.

## Wellness Day: Nurturing Mind, Body and Spirit

Wellness Day is all about **prioritizing health and self-care** in a supportive, community-centered environment. The day will feature **health screenings, fitness sessions, wellness talks, mental health resources, and natural remedies** all aimed at empowering individuals to take charge of their well-being. Whether you're seeking relaxation, education, or rejuvenation, Wellness Day offers something for everyone, reminding us that true celebration begins with good health.

## River Cookout | Cooler Fette | Bonfire | Folk & Trivia Night: Stories, Flames & Flavors Under the Stars

This magical evening blends **nature, culture, and connection** for a truly unforgettable experience. The **River Cookout** invites guests to enjoy traditional meals prepared along the riverbank, surrounded by laughter, music, and the soothing sounds of flowing water. As night falls, the **Bonfire** sets the stage for warmth and storytelling, while **Folk & Trivia Night** brings our heritage to life through **local folklore, games, Karaoke and fun-filled trivia** about our villages and history. It's a night to relax, reconnect, and celebrate who we are under the open sky.



## Island Tour: Explore the Nature Island in All Its Glory

The **Island Tour** offers reunion attendees the chance to journey beyond the villages and experience the breathtaking beauty of **Dominica, The Nature Island**. From lush rainforests and cascading waterfalls to sulfur springs, black sand beaches, and historic landmarks, this guided adventure showcases the island's rich natural and cultural treasures. Whether you're a first-time visitor or returning home, the Island Tour is a **refreshing and awe-inspiring journey** that deepens your love and appreciation for Dominica.

## Bar Crawl: Sip, Socialize & Celebrate

Get ready for a lively night of fun and flavor with the **MJ/RC Bar Crawl!** This event takes you on a spirited tour of local bars and rum shops from Riviere Cyrique to Morne Jaune, where you'll enjoy drinks, great music, food, and vibrant conversations at every stop. It's a chance to **mingle with old friends, make new ones**, and experience the nightlife and hospitality that make our community unforgettable.

## Belle Marche / Hike: Walking the Path of Our Ancestors

The **Belle Marché** is more than just a hike it's a **journey through history, nature, and tradition**. Participants will walk scenic trails once traveled by our ancestors, surrounded by lush landscapes and panoramic views. Along the way, stories will be shared, songs may rise, and memories will unfold. Whether you're seeking reflection, adventure, or connection, this guided hike offers a **deeply rooted experience** that celebrates the land, the people, and the spirit of our twin villages.

## Diner en Blanc avec Creole: Elegance Meets Tradition

Experience a night of **sophistication, culture, and unity** at ***Dîner en Blanc avec Créole***. Guests will don their finest **white attire with a touch of Creole flair**, gathering under the stars for an elegant, open-air dinner that blends **Creole-inspired charm with rich Dominican traditions**. With beautifully set tables, local cuisine, live entertainment, and cultural expressions,



this event is a stunning celebration of **heritage, style, and togetherness** a perfect fusion of elegance and island soul.

## **Riddims on the Savanna / Glow Fette: The Grand Finale of Celebration**

The MJ/RC Reunion reaches its **climactic crescendo** with **Riddims on the Savanna / Glow Fette, an electrifying** night of music, luxury, and celebration under the stars. This **culminating event** features **high-energy performances by top local and international artists**, pulsating rhythms, and a glowing atmosphere that lights up the savanna with joy and unity.

Guests will enjoy **VIP experiences, premium drinks, and exquisite cuisine**, all in a vibrant setting designed to leave a lasting impression. It's more than a party, it's a powerful send-off, a celebration of everything we are, and a night to dance, shine, and make memories that will live on long after the lights go out.