



# How to Avoid the 3 Most Costly Mistakes When Planning Your Wedding

Discover the Proven 3-Step Method to Get the Wedding Day You Desire—Without Breaking the Bank

Budget

Category	Estimated Cost	Actual Cost
Wedding Dress		
Veil		
Bridal Shoes		
Wedding Rings		
Bride's Accessories		
Groom's Accessories		
Flowers		
Photography		
Music		
Food & Beverage		
Alcohol		
Seating		
Decor		
Transportation		
Guest Favors		
Officiant		
Marriage License		
Other		
Total		

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**Planning your wedding should be joyful, not financially draining.**

But did you know **74% of couples go over budget by 40%**?

This staggering number isn't because couples are careless—it's because they're doing something for the first time, without a clear roadmap.

That changes today.

This short but powerful guide will show you exactly how to **avoid the three most costly mistakes** couples make when planning their wedding—and give you a **step-by-step strategy** to protect your budget *and* still get the results that matter most to you.

## The 3 Most Costly Wedding Planning Mistakes

### Mistake #1: Lack of Wedding Planning Experience

Most couples start planning without clearly identifying:

- What they want (desired *experience* or *outcome*)
- What they need to make that happen
- What they can afford

This leads to overspending, misaligned expectations, and results that fall short of what you hoped for.

**Why?** Because no one taught you how to do this. Until now.

### Mistake #2: No Prioritized Plan

Purchasing products and services before knowing **which vendors impact your wedding day the most** leads to:

- Spending on things you don't need
- Running out of budget before securing what matters

- Missing out on key experiences you care about

💡 *Pro Tip:* If you don't prioritize early, you'll pay later—financially and emotionally.

### **Mistake #3: Unrealistic Budget Expectations**

Trying to accommodate *everyone's needs* will strain your budget.

Examples:

- Inviting too many guests
- Spending 50%+ on a single category (e.g., venue, décor, photography)
- Thinking “cheaper” will still deliver the same result

A lower price doesn't save you money if the vendor can't provide the result you *must* have.

## **The 3-Step Method That Keeps You on Track *and* Budget**

This simple, repeatable approach helps you avoid disappointment—and get exactly what you want:

### **Step 1: Invest FIRST in the vendor that delivers the Result You Desire Most**

You'll never have more **time**, **options**, or **budget** than you do at this moment.

Lock in the vendor that makes your dream experience possible—before anything else.

### **Step 2: Adjust Other Vendors Accordingly**

If you invest more in what matters most, you can always cut back or substitute less important services later. This is how smart couples stay on budget *and* achieve their goals.

### **Step 3: Repeat for Every Vendor**

Apply steps 1 & 2 to every category—in *order of importance to you*.

This ensures every dollar is spent with purpose.

## **A Common-Sense Rule That Saves You Thousands**

*“It's always better to invest a little more in a vendor that can deliver what you desire most—than to save a little and end up with results you regret.”*

You only get one shot at your wedding day. Please don't leave it to chance.

## What to Do Next

👉 **Watch Video #1:** [\*How to Achieve the Wedding Day Results You Desire Most... Without Exceeding Your Budget!\*](#)

👉 **Then Watch Video #3:** [\*Which Vendor Will Have the Biggest Impact On the Overall Success of Your Wedding?\*](#)

## Here's to a Wedding That's Meaningful, Memorable, and Stress-Free

Let this guide be your safety net—and your springboard to an unforgettable celebration.

**You don't need a bigger budget. You need a better plan.**

Now you have one.