



The Dream Wedding Clarity Questionnaire

The step-by-step framework to uncover your priorities, avoid costly mistakes, and design a wedding that feels effortless and unforgettable.

By Robert Walk | Just Weddings DJ and Wedding Planning Service
1000s of Weddings Planned & Served • Hall of Fame DJ & Master of Ceremonies

Why This Matters

Your wedding will only happen once. Planning isn't just about booking vendors or buying things; it's about creating the moments you'll remember forever. The order you plan in either saves you stress and money... or burns both.

This simple, 7-step clarity framework is designed to help you and your fiancé(e) discover what matters most before making decisions. When you complete it, you'll walk into your planning with focus, confidence, and peace of mind.

👉 *For the best results, you and your fiancé(e) should each fill this out separately.*

Simply copy these questions into an email (or a shared doc), type your answers next to each, and send them to **Robert@JustWeddingsAZ.com**. This small step will save you hours of stress later.

Let's get started. Take these steps one at a time and watch your wedding vision become clear.

Step 1 — Define the Desired Outcome

✨ At the end of your wedding night, what three feelings do you want to have?

Feeling #1: _____

Feeling #2: _____

Feeling #3: _____

✨ Name three core moments you want to remember forever:

Moment #1: _____

Moment #2: _____

Moment #3: _____

✨ Complete this sentence:

“Our wedding will be a success if...” _____


Step 2 — Budget & Priorities

 List your Top 3 priorities (where the most significant part of your budget should go):


1. _____

2. _____

3. _____

 What's your total wedding budget (even a rough estimate is fine)? \$_____

Step 3 — Vision & Timeline


 Describe your wedding vibe or style in 3–5 words: _____


 Which of these moments are important to you? (Check all that apply)

- ☐ First Look
- ☐ Sunset Portraits
- ☐ First Dance
- ☐ Cultural or Family Traditions
- ☐ Private Last Dance
- ☐ Other: _____

Step 4 — Venue & Vendors

Now let's zoom in on the places and people that will bring your vision to life.


 List any venue non-negotiables (must-have features, capacity, location, indoor/outdoor, etc.):

 Have you booked any of these vendors yet? (Check all that apply)


- ☐ Planner / Coordinator
- ☐ DJ / MC or Band
- ☐ Photographer / Videographer
- ☐ Officiant
- ☐ Caterer
- ☐ Florist / Decor / Lighting

- ☐ Hair & Makeup
- ☐ Rentals / Transportation

Step 5 — Ceremony & Reception

 Which ceremony elements matter most to you? (Choose up to 3)

- ☐ Personal Vows
- ☐ Family Blessing / Unity Ritual
- ☐ Special Readings / Music
- ☐ Other: _____


 Which signature reception moments are you excited about? (Check all that apply)

- ☐ Love Story Introduction
- ☐ Parent Dances
- ☐ Toasts with Storytelling
- ☐ Surprise Element (describe): _____
- ☐ Grand Sendoff
- ☐ Other: _____


Your guests' experience will define how they remember your celebration—let's make it unforgettable.


Step 6 — Guest Experience

 What do you most want your guests to feel during your celebration?

 Any special comforts, touches, or entertainment you'd like for your guests?
(e.g., lounge seating, photo booths, live musicians, cultural dances)

Step 7 — Presence & Peace of Mind

 On your wedding day, what would make you feel fully present and stress-free? _____

 Who (besides you) will be in charge of your wedding day timeline? _____

Bonus Questions

These three fun questions help me begin sketching your unique Love Story. Answer them now, and I'll have a personalized surprise ready for you on our Zoom call.

- Your first names: _____
- How and when did you meet? _____

- What were your very first impressions of each other? _____


✨ Your Answers = Your Personalized Wedding Plan

When we meet for your complimentary 30-minute Needs Analysis Call, we'll use your answers to:

- ✓ Clarify your vision & priorities
- ✓ Sketch a moment-driven reception outline
- ✓ Map guest-experience upgrades
- ✓ Identify your most impactful vendor choices



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Final Thought

"Your wedding will only happen once. Let's make sure it feels joyful, effortless, and unforgettable—for you, your fiancé(e), and every guest who shares it with you."