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SPONSORSHIP PACKAGE

Thank you for your interest in collaborating and potentially sponsoring the womaninblockchain meetup. I would like for you to gain exposure during the meetup.

Why Me?

My vision is to encourage education about blockchain technology, collaborate with businesses and promote more women in the space.

I am a lifestyle photographer with over four years of photography experience and will use that to enhance my posts.

I will use my connections with other top-rated social media influencers to gain added exposure to millions of blockchain enthusiasts.

My twitter profile mention reach is over 350,000 impressions per week and 150,000 impressions in August and each LinkedIn post secures up to 3,000 views.

I will have a team of volunteers helping to organize and promote the event to their large networks.

Here is a bit of background on what my Meetup event has to offer:

I am expecting attendees from the general public at the September 20th event. I will also invite industry professionals, lawyers, cryptocurrency investors and social media crypto influencers.

The event is going to occur from 6:30pm to 9pm at Maker Space North. Check out the Venue here: <http://www.makerspacenorth.com>. After the event I will do a minimum of 10 tweets about the event being sure to mention our sponsors.

We will have 3-4 speakers and exhibitors and they will have a chance to do their 10min pitch about their projects followed up by questions from the attendees.

I can display and distribute your promotional products on your behalf during the event.

The event will be recorded and distributed on various social media for review.

Who is Woman in Blockchain?

Promoter and Educator



Justyna Osowska is on a journey to build community and promote women in technology with a focus on blockchain through education. Justyna originally entered the blockchain space because she has worked in IT and data for over eight years. As of September, she will host monthly forums in Ottawa to educate people about the uses of blockchain technology. She is currently seeking to partner with stakeholders in the industry to raise awareness of how the blockchain can be used to solve real-world problems.

She is a Senior Analyst in the Government of Canada with a passion for data, entrepreneurship and blockchain technology. Prior to her current position, Justyna worked with Global Affairs as Products Officer, where she coordinated the development, production and distribution of the Invest in Canada marketing material. She held the position of Team Lead and Senior Research and Evaluation Advisor at Citizenship Immigration Refugee Canada, where she covered a variety of data/IT projects.

Justyna completed the University of Ottawa's International Business program. As a university student, she has won many scholastic awards, including numerous business case and essay competitions in Canada and abroad. She organized the annual "Excellence in Leadership and Legacy in Entrepreneurship" (ELLE) wine and cheese. This event was an opportunity for students to interact and exchange ideas with business professionals while recognizing the challenges overcome by women entrepreneurs.

Confirmed Guest Speakers:



Shaela Rae
Lawyer Gowling WLG



Natu Myers
Cryptocurrency Consultant and
Influencer



Alina Shimshoon
Director of Grow Payment

Sponsorship Packages:

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
<p>Your logo on your sponsor banner for each event.</p> <p>Speaker spot at the event.</p> <p>15 tweets</p> <p>Inclusion on the meetup description and online poster</p> <p>\$300/event</p>	<p>Your logo on your sponsor banner for (3) events.</p> <p>10 tweets</p> <p>Inclusion on the online poster</p> <p>\$100.00/event</p>	<p>Donation of food, beverage or products (hat's shirts etc).</p> <p>5 tweets</p> <p>Inclusion on the online poster.</p>

Sample Analytics From August 2018



in Search Home My Network Jobs Messaging Notifications

Justyna Osowska
Program Advisor,
passionate about the environment and promoting education about blockchain.
[View full profile](#)
579 Followers
Manage
Private to you
Your followers
Your drafts

I had the opportunity to attend the **#futurist18** event in **Toronto**. I feel very inspired about the future of **#blockchain**. I had the opportunity to watch the panel on Mass Influence and Adoption of Blockchain technology with Larry King, Justin Wu, Charles Hoskinson and Al Burgio.
#inspiration #adoption #futurism #eventing #blockchain #crypto #larryking #womaninblockchain #Untraceable #justinwu #charleshoskinson #alburgio

15 Likes · 2 Comments
Like Comment Share
2,788 views of your post in the feed
Add a comment...



Account home

Woman in Crypto and Blockchain @WomanBlockchain

28 day summary with change over previous period



Aug 2018 • 28 days so far..

TWEET HIGHLIGHTS

Top Tweet earned 8,231 impressions

@APompliano @V_Khambayat @businessinsider Rofl

4

View Tweet activity

View all Tweet activity

Top mention earned 161 engagements

I had a blast hanging out with this crew at the #Futurist18 by @untraceableinc @Futurist_conf in #Toronto. We need to do this again! @KennethBosak @thecanadiannn @SirBitt @A_Shimshoon @WomanBlockchain #JasonKing pic.twitter.com/22g9QwJhb



18

View Tweet activity

View all Tweet activity

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content reach on Twitter to more people

Get started

AUG 2018 SUMMARY

Tweets 376

Profile visits 4,569

New followers 190

Top Follower followed by 444K people



Brian D. Evans

@BrianDEvans

Inc. 500 Entrepreneur. Founder @Influencive. Unorthodox problem solver. Advisor. CMO ShipChain. Blockchain Influencer of the Year.