



Advertisement Request Form

Advertise with us!

The Virginia Black History Month Association

Address: PO Box 41924

Fredericksburg, VA 22404 (540) 907-1857 (cell)

www.vabhma.org

Who: The Virginia Black History Month Association (VaBHMA)

What: The 2024 Virginia Black History Month Gala

When: Saturday, 24 February 2024 (6pm to 9pm)

Where: The Falls Church Marriott Fairview Park Hotel, 3111 Fairview Park Dr,

Why: The highlight the positive achievements of African Americans during Black History Month.

Background: Since 1976, the President of the United States sends out a Presidential Proclamation which recognizes February as African American History Month. Within the proclamation, it states, *“I encourage public officials, educators, and all the people of the United States to observe the month of February with appropriate programs and activities.”*

Therefore, the military and civilians’ volunteers from the Northern Virginia area have decided to host a formal gala in honor of our nation’s African American Heroes.

Our Guests: We will host over 700 military & civilian families from the Northern Virginia, Maryland and Washington DC area.

Advertisement: Your company or organization can advertise with us in several different ways. You can advertise in our souvenir bulletin or the video screen (PowerPoint shots). Videos which are displayed on the screen during the social hour, the dinner meal and the after social.

Costs:

- **Back Cover Full Page Ad (Color)** – \$300 dollars
- **Full Page Ad (Color)** – \$200 dollars
- **Half Page Ad (Color)** – \$75 dollars
- **Quarter Page Ad (Color)** – \$50 dollars
- **Patron Sponsors (Color) Ad** – \$25 dollars
- **Video Advertisement @ Event [Scrolling Marquee]** – \$150 dollars

(Please check the appropriate boxes)

Black History Month Dinner Bulletin

Back Cover Full Page Ad (Color): \$300 dollars

- Ad must fit into this **8 ½ by 11** space
- Ad must be camera ready

Full Page Ad: \$200 dollars

- Ad must fit into 8 ½ by 11 space
- Ad must be camera ready

Half Page Ad: \$75 dollars

- Ad must fit into this **8 ½ by 5 ½** space
- Ad must be camera ready

Quarter Page Ad: \$50 (or Business Card Size)

- Ad must fit into quarter space
- Ad must be camera ready

Video Advertisement @ Event [Scrolling Marquee]: \$150

- High Resolution Banner or Logo Image with contact information required

Silent Auction Donation

- Items are displayed in the lobby with a description of the item.
- Your company's information displayed next to the items
- Advertisement in the Silent Auction Booklet

Item Description: _____

Item Value: _____

Make checks payable to: **VIRGINIA BLACK HISTORY MONTH ASSOCIATION**

Mail to: William E. Jones, USMC (*retired*)
Virginia Black History Month Association
Address: PO Box 41924
Fredericksburg, VA 22404
(540) 907-1857 cell

Advertisement in the 2024 Virginia Black History Month Dinner Bulletin

Full Page - Ad

Ad must be camera ready
Ad must fit into this **8 1/2** by **11** space

Company Information

Name: _____

Home Phone Number: _____

Name of Business

Mailing Address

City

State

Zip

Business Phone Number

Email Address

Semper Fidelis (*Always Faithful*)

Quarter Page - Ad

Ad must be camera ready
Ad must fit into this space
Or

(Business Card Size)

Half Page - Ad

Ad must be camera ready
Ad must fit into this space

Please Circle the Appropriate Ad Size

Full

Half

Quarter

Email all PowerPoint Information to:

Email: joneswe5@yahoo.com

Phone: (540) 907-1857 (cell)