



# Advertisement Request Form

Advertise with us!

The Virginia Black History Month Association

Address: PO Box 41924

Fredericksburg, VA 22404 (540) 907-1857 (cell)

[www.vabhma.org](http://www.vabhma.org)

**Who:** The Virginia Black History Month Association (VaBHMA)

**What:** The 2025 Virginia Black History Month Gala

**When:** Saturday, 22 February 2025 (6pm to 9pm)

**Where:** Renaissance Arlington Capital View Hotel, 2800 S Potomac Ave, Arlington, VA

**Why:** The highlight the positive achievements of African Americans during Black History Month.

**Background:** Since 1976, the President of the United States sends out a Presidential Proclamation which recognizes February as African American History Month. Within the proclamation, it states, *“I encourage public officials, educators, and all the people of the United States to observe the month of February with appropriate programs and activities.”*

Therefore, the military and civilians’ volunteers from the Northern Virginia area have decided to host a formal gala in honor of our nation’s African American Heroes.

**Our Guests:** We will host over 700 military & civilian families from the Northern Virginia, Maryland and Washington DC area.

**Advertisement:** Your company or organization can advertise with us in several different ways. You can advertise in our souvenir bulletin or the video screen (PowerPoint shots). Videos which are displayed on the screen during the social hour, the dinner meal and the after social.

**Costs:**

- **Back Cover Full Page Ad (Color)** – \$300 dollars
- **Full Page Ad (Color)** – \$200 dollars
- **Half Page Ad (Color)** – \$75 dollars
- **Quarter Page Ad (Color)** – \$50 dollars
- **Patron Sponsors (Color) Ad** – \$25 dollars
- **Video Advertisement @ Event [Scrolling Marquee]** – \$150 dollars

(Please check the appropriate boxes)

**Black History Month Dinner Bulletin**

**Back Cover Full Page Ad (Color)**: \$300 dollars

- Ad must fit into this **8 ½ by 11** space
- Ad must be camera ready

**Full Page Ad**: \$200 dollars

- Ad must fit into 8 ½ by 11 space
- Ad must be camera ready

**Half Page Ad**: \$75 dollars

- Ad must fit into this **8 ½ by 5 ½** space
- Ad must be camera ready

**Quarter Page Ad**: \$50 (or Business Card Size)

- Ad must fit into quarter space
- Ad must be camera ready

**Video Advertisement @ Event [Scrolling Marquee]**: \$150

- High Resolution Banner or Logo Image with contact information required

**Silent Auction Donation**

- Items are displayed in the lobby with a description of the item.
- Your company's information displayed next to the items
- Advertisement in the Silent Auction Booklet

Item Description: \_\_\_\_\_

Item Value: \_\_\_\_\_

Make checks payable to: **VIRGINIA BLACK HISTORY MONTH ASSOCIATION**

Mail to: William E. Jones, USMC (*retired*)  
President  
Virginia Black History Month Association  
Address: PO Box 41924  
Fredericksburg, VA 22404  
(540) 907-1857 cell

# Advertisement in the 2025 Virginia Black History Month Dinner Bulletin

## Full Page - Ad

Ad must be camera ready  
Ad must fit into this **8 1/2** by **11** space

### Company Information

Name: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Business Phone Number

\_\_\_\_\_  
Email Address

Semper Fidelis (*Always Faithful*)

## Quarter Page - Ad

Ad must be camera ready  
Ad must fit into this space  
Or

**(Business Card Size)**

## Half Page - Ad

Ad must be camera ready  
Ad must fit into this space

Please Circle the Appropriate Ad Size

Full

Half

Quarter

Email all PowerPoint Information to:

Email: [joneswe5@yahoo.com](mailto:joneswe5@yahoo.com)

Phone: (540) 907-1857 (cell)