



# VaBHMA

## The Virginia Black History Month Association

EIN#: 26-3986256  
PO Box 41924  
Fredericksburg, VA 22404  
(540) 907-1857 (cell)

Dear Sponsor:

Since 1996, the President of the United States has published an annual proclamation announcing the month of February as African American History Month, also known as Black History Month. During the month of February, the proclamation calls upon *“public officials, educators, and all Americans to observe this month with appropriate programs, ceremonies, and activities.”* In February 2000, me and a group of military veterans came together to establish the Virginia Black History Month Association (VaBHMA).

The VaBHMA is a nonprofit 501 (c) (3) tax-exempt charitable organization. In the past, our mission was to provide active-duty military personnel and their families with positive activities during Black History Month. Since then, our mission has expanded to include the entire community of people of all different cultural backgrounds, who are eager to learn of the positive achievements of African Americans.

This year, the 2021 Black History Month theme is **the Black Family**, celebrating the rich tapestry of the African American family, past and present through history, literature, the visual arts and film studies, sociology, anthropology, and social policy.

After more than 20 years the VaBHMA continues the legacy of serving the community by organizing cultural activities for Virginia families, with educating children as the main focus of our events. One way we enrich the community is by providing several scholarships to deserving students who are looking to attend a college or university after graduation from high school. We provide these monetary awards in honor of African American community leaders who have left an indelible legacy within the Northern Virginia region.

During our annual gala, we award three students with the **Dr. James Farmer Scholarship**, named in honor of the late civil rights leader, professor and, author, Dr. James L. Farmer, Jr. Secondly, we award one winner with the **Audrey Jones Scholarship of Excellence**, in honor of Mrs. Audrey Jones, who was known for her civic work and many years of service within the Virginia Education System. And finally, we award one student with the **Cynthia Lewis Scholarship of Service**, in honor of Mrs. Cynthia Lewis, a retired government civil servant known for her many years of service to the Fredericksburg, Virginia community. As a result, we have provided scholarships for more than 60 students to aid in their pursuit of higher education.

Our most widely attended event is the **Annual Virginia Black History Month Gala**. With more than 700 guests attending our gala every year, we are proud to boast that at least 100 of those guests are children under the age of 18 years old. For many who attend the gala, the highlight of the evening is watching the winners of our **Annual Children’s Writing Contest** receive their monetary awards from our organization. These 5<sup>th</sup> grade students are judged based on their writing skills, grammar, and proper punctuation concerning a specific topic surrounding the annual Black History Month theme. Over the years, several Virginia elementary schools have even incorporated our contest into their annual curriculum by making the contest entry a part of their creative writing programs and education on African American history.

To ensure children of all economic backgrounds can experience our events, each year our organization provides 20 to 25 complimentary gala tickets, hotel rooms, and rental vans to at-risk-children from the **Carl Sandburg Middle School** “BE Club.” The BE Club provides mentors to young African American students and furnishes them with the proper tools to stay in school, establish sound study habits, become self-reliant, model good character, improve academic success, and encourage school/community involvement. For more than 15 years, we have provided over 300 “BE Club” students, and other at-risk-children with complimentary tickets to our annual events.

In preparation for the 2021 Virtual Gala, the VABHMA is currently seeking sponsorship in support for next year’s Black History Month events. Funds are needed to support activities like our **Annual Scholarships, Children’s Writing Contest, BE Club students support, audiovisual support, ballroom rental, advertisement, printing, awards**, and many other required items. We invite you and your corporation to consider one of the **five sponsorship packages** below, which include complimentary VIP Tickets to our Virtual Gala, exclusive access to our Featured Speaker(s), advertisement, and special recognition during our presentation.

We anticipate that more than 1,000 people from across the United States will attend our 2021 Virtual Gala. In the past, our organization has been privileged to host several nationally acclaimed keynote speakers, including: lawyer and civil rights leader, **Dr. Bernice King**; television/radio host, **Roland Martin**; professor, author, **Dr. Michael Eric Dyson**; educator, author and businessman, **Dr. Steadman Graham**; actresses, **Vivica A. Fox**; **Kim Fields**, and **Tasha Smith**; actors, **Lamman Rucker**, and **Laz Alonso**, and many others.

In preparation for our 2021 Virtual Gala, we are currently in final negotiations with human rights advocate, **Martin Luther King III**, his wife **Arndrea King**, and their daughter **Yolonda King** to be our featured speakers for the evening, but we need your financial support. For more information on our Virtual Gala, and how you and your corporation can participate, please visit our website at [www.vabhma.com](http://www.vabhma.com).

- **Who:** The Virginia Black History Month Association
- **What:** **The 21<sup>st</sup> Annual Virginia Black History Month (Virtual) Gala**
- **When:** Saturday, 27 February 2021 (6 pm to 9 pm) VIP Social (4:30 pm to 5:30 pm)
- **Where:** (Online Zoom) Salamander Resort & Spa, 500 N Pendleton St, Middleburg, VA 20117

On behalf of the Virginia Black History Month Association, we thank you in advance for your thoughtful contribution and support.

Respectfully Submitted,



William E. Jones, USMC (ret.)  
President, VaBHMA

(Please check the appropriate boxes)

Below is our list of Corporate Sponsor Packages which include items in support of the 2021 Virginia Black History Month (Virtual) Gala. Review each package and determine your level of sponsorship. Check at least one box below. Make checks payable to: **VIRGINIA BLACK HISTORY MONTH ASSOCIATION**. Mail to: President William Jones, Virginia Black History Month Association, P.O. Box 41924, Fredericksburg, VA 22404. You may contact me by at phone: (540) 907-1857 (cell) or Email: [President@vabhma.com](mailto:President@vabhma.com) for other types of payment arrangements.

## Corporate Sponsor Packages

### Platinum Sponsor (Donations of \$20,000 dollars or more) includes:

- Video Commercial to address our Online Audience
- **100 VIP Online Tickets with Access to the VIP Social**
- 100 Commemorative Glass Pictures or Picture Cubes or Picture Booklets
- 100 Printed Souvenir Bulletins Mailed to your Guests
- Display of your Corporate Logo on all Event Branding
- Full Page Ad in the Souvenir Bulletin
- Verbal Recognition at the VIP Social

### Gold Sponsor (Donations of \$15,000 dollars) includes:

- Verbal recognition from stage about your corporation
- **75 VIP Online Tickets with Access to the VIP Social**
- 75 Commemorative Glass Pictures or Picture Cubes or Picture Booklets
- Full Page Ad in the Souvenir Bulletin
- Verbal recognition at the VIP Social

### Silver Sponsor (Donations of \$10,000 dollars) includes:

- Verbal recognition from stage about your corporation
- **50 VIP Online Tickets with Access to the VIP Social**
- 50 Commemorative Glass Pictures or Picture Cubes or Picture Booklets
- Full Page Ad in the Souvenir Bulletin
- Verbal recognition at the VIP Social

### Diamond Sponsor (Donations of \$5,0000 dollars) includes:

- Verbal recognition from stage about your corporation
- **25 VIP Online Tickets with Access to the VIP Social**
- 25 Commemorative Glass Pictures or Picture Cubes or Picture Booklets
- Full Page Ad in the Souvenir Bulletin
- Recognition of your Corporation or Organization at the VIP Social

### Bronze Sponsor (Donations of \$2,500 dollars) includes:

- Verbal Recognition of your Corporation or Organization
- **10 VIP Online Tickets with Access to the VIP Social**
- 10 Commemorative Glass Pictures or Picture Cubes or Picture Booklets

(Please check the appropriate boxes)

## **Business Sponsor Packages**

### **Dr. Carter G. Woodson (Donations of \$500 dollars) includes:**

- 5 VIP Online Tickets with Access to the VIP Social
- Half Page Ad in the Souvenir Bulletin

### **Harriet Tubman (Donations of \$250 dollars) includes:**

- 3 VIP Online Tickets with Access to the VIP Social
- Half Page Ad in the Souvenir Bulletin

### **Frederick Douglass (Donations of \$150 dollars) includes**

- 1 VIP Online Tickets with Access to the VIP Social
- Quarter Page Ad in the Souvenir Bulletin

## **Commemorative Souvenir Picture Glass, Cube or Booklet**

- **Corporate Sponsorships Can Choose One Souvenir for each VIP Ticket**
  - The **Cube** is one 2-inch by 2-inch Acrylic Cube photo
  - The **Glass** is one 5-inch by 5-inch photo printed on glass
  - The **Booklet** is (20) 8-inch by 8-inch pictures in a soft cover booklet

Photo HD printed directly on the back



Photo printed on glass



20 Photo(s) printed in a booklet



# Advertisement in the 2021 Virginia Black History Month Dinner Bulletin

## Full Page - Ad

Ad must be camera ready  
Ad must fit into this 8 ½ by 11 space

### Company Information

Name: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Business Phone Number

\_\_\_\_\_  
Email Address

Semper Fidelis (*Always Faithful*)

## Quarter Page - Ad

Ad must be camera ready  
Ad must fit into this space

**(Business Card Size)**

## Half Page - Ad

Ad must be camera ready  
Ad must fit into this space

Please Circle the Appropriate Ad Size

Full

Half

Quarter

Email all Presentation Information to:

Email: [President@vabhma.com](mailto:President@vabhma.com)

Phone: (540) 907-1857 (cell)