

Please return this form with payment. You may return this form scanned via email to pld.band.president@gmail.com OR mail to PLD Band Parent Association, PO Box 910068, Lexington, KY 40591. You may also complete the electronic form available here:



We would like to sponsor: (please indicate level, trophy, and or ad)

Ad Size: $\frac{1}{8}$, $\frac{1}{4}$, $\frac{1}{2}$, Full (please circle if applicable)

Total Cost \$ _____

Company or name you wish to be published or announced:

Name: _____

Email: _____

To make your payment, you can:

- Venmo: @pldband. (Please put level, trophy, or ad sponsor in "for" line)
- Mail a check to the address above

Testimonials



Christy Buck, Parent

Being involved in band has transformed both mine and my son's life in profound ways. For me, it reignited my passion for music and watching my child embrace his musical talents has been incredibly rewarding. For my son, he's developed discipline, teamwork skills, and a deep appreciation for the arts. The lifelong friendships we've made is an added bonus!



Quinn Edens, Student

Band has taught me important lessons such as how to dedicate myself, connect with others, and plan for my future. Being in band also helped me meet friends my freshman year that I've continued to keep in touch with throughout highschool. Lastly, these people I've met have helped me grow as a person, and helped me love and appreciate music.

Paul Laurence Dunbar Bands

2026-2027

SPONSORSHIP

Brochure



pld.band.treasurer@gmail.com



www.dunbarband.org



1600 Man O' War Blvd
Lexington, KY 40513

"There is nothing better than teaching young ladies and gentlemen about life through music"
-Jeff Hood



Sponsorship Goals

It takes approximately \$200,000 per year to supplement the Paul Laurence Dunbar high school band program. The PLD Band Parent Association supports this through contributions from its members and fundraising. Each year, the PLD BPA raises approximately \$150,000 to ensure our students have equitable access for participation. Your sponsorship will help PLD band students by:

- Providing scholarships for students to ensure participation
- Bringing in specialty instructors and guest conductors
- Funding Travel to competitions and performances (buses, trucks, lodging)
- Repairing and replacing instruments
- Feeding students during camps and competitions
- Purchasing marching band show music and drill design
- Purchasing field equipment, props, flags, costuming etc.
- Purchasing concert music



Sponsorship Levels

When you give to the Dunbar Band program, you can see your donation in action! Choose from 6 levels of sponsorship with visibility proportionate to the level of commitment.

Platinum Sponsor \$5,000

- Full page ad in program for all band events
- Title Sponsor on band trailer (36"x72" ad)
- Company logo and website link displayed on band website and social media
- Naming Sponsor of the annual Dunbar Invitational marching band competition
 - Grand Champion trophy sponsor
 - Naming sponsor, announced throughout the day on stadium PA
 - First full page ad in invitational program
 - Display of any promotional material on site during the invitational

Gold Sponsor \$2,500

- Full page ad in programs for all band events
- Major Sponsor on band trailer (24"x48" ad)
- Company logo and website link displayed on band website
- Reserve Grand Champion Sponsor

"All in on 1600" \$1,600

- Full page ad in programs for all band events
- Major Sponsor on band trailer (24"x48" ad)
- Company logo and website link displayed on band website
- Choice of Dunbar Invitational trophy(s) up to \$300 in value

Silver Sponsor \$1,000

- Full page ad in program for all band events
- Company logo and website link displayed on band website
- Supporting Sponsor on band trailer (18"x24" ad)
- Choice of Dunbar Invitational trophy(s) up to \$200 in value



State Champion Sponsor \$700

- Community Sponsor on band trailer (12"x18" ad)
- Company Logo displayed on the band website.
- Choice of Dunbar Invitational trophy(s) up to \$150 in value and full page ad in Invitational program.

Bulldog Sponsor \$250

- Company logo displayed on band website
- Choice of Dunbar Invitational Trophy(s) up to \$100 in value and 1/4 page ad in Dunbar Invitational program.

Patron \$25-\$100

- Acknowledgment in the Dunbar Invitational program as a patron

Dunbar Invitational a la carte Sponsors Trophy Sponsorships (announced at presentation):

- Grand Champion: \$500
- Reserved Grand Champion: \$300
- Overall Captions (high score: music, visual, effect, color guard, percussion regardless of class): \$200
- First place in class: \$200
- Second Place in class: \$100
- Third Place in class: \$50
- Best in Class Colorguard: \$100
- Best in Class Percussion: \$100
- Overall Placements 3rd-Last \$100

Ad Sponsorships:

- 1/8 Page ad: \$25
- 1/4 Page ad: \$50
- 1/2 Page ad: \$100
- Full Page ad: \$200