



Giving you the tools to raise climate change awareness?

# LESSON 7: Fashion Week The Real Fashion Victim





**Difficulty** 













# **Objectives**



Look at the issue of Fast Fashion



Look for alternatives



Think about how we can make a change



Top tips on avoiding Fast Fashion



Make a planet promise



#### Which is which?

Difficulty





#### Connect the picture with the word







Fast Fashion

Consumer

Second-hand







Synthetic Fibres

Sustainable Fashion

Natural Fibres

Source: Gettyimages

# **UNFUN FACTS** T/F

1. The fashion industry is responsible for 5% of carbon emissions.

Source: UN Environment, 2019

2. Fashion is responsible for up to 35% of microplastic that flows into the ocean.

Source: The State of Fashion, McKinsey 2020

3. It takes 7,000 litres of water to make a pair of jeans and 2,700 to make a T-shirt

Source: Greenpeace

4. 9% of industrial water pollution comes from the treating and dyeing textiles.

Source: Greenpeace





1. The fashion industry is responsible for 5% of carbon emissions.

FALSE: It's more like 8%



Source: Gettyimages



2. Fashion is responsible for up to 35% of the **microplastics** that flow into the ocean.

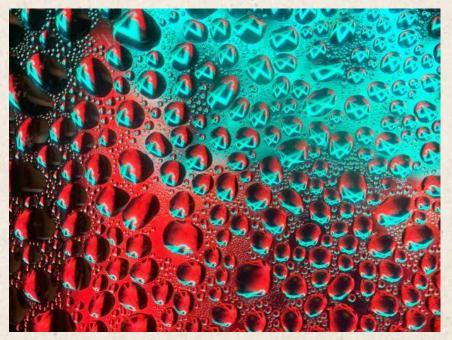
TRUE: Stop buying so much stuff!





3. It takes 7,000L of water to make a pair of jeans and 2,700L to make a T-shirt.

**TRUE:** Think second hand!



Source: Gettyimages



4. About 9% of industrial water pollution comes from the treating and dyeing of textiles.

FALSE: Not even close..... it's 20%



Source: Gettyimages

#### Mini-Video



- 1) What are the items Harry needs to buy?
- 2) Which item does he find in the shop?
- 3) What pattern does it have?
- 4) What decision does Harry need help with?



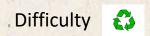
#### Mini-Video?





- 1) What are the items Harry needs to buy? A shirt and a hat
- 2) Which item does he find in the shop? The Shirt
- 3) What pattern does it have? A floral pattern. (Flowers)
- 4) What decision does Harry need help with? Which hat to buy.

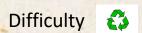




1) What inspired Cherie to get into "sustainable fashion"?

- A) Her job was in contradiction to her beliefs.
- B) She wanted to design her own clothes.
- C) She loves linen.





2) Where does Cherie recommend we look?

- A) Into our souls
- **B) National Geographic**
- C) At the hard facts on her blog.







3) What are some problems with polyester?

1)

2)







4) What does Cherie say we should do before we buy an item?

She says we should.....

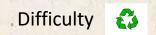




5) In around 50 words describe why fast fashion is bad for the environment?

Fast f	ashion i	is bad t	for the	enviro	nment	
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RENEWABL

# Questions

1) What inspired Cherie to get into "sustainable fashion"?

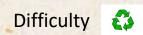
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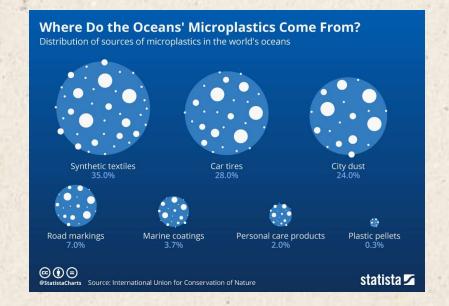




3) What are some problems with polyester?

1) It isn't bio degradable

2) It releases microplastics







4) What does Cherie say we should do before we buy an item?

She says we should think about whether we really need it. Think about what it would go with. If we have something similar. Think how often we are going to wear it.





5) In around 50 words describe why fast fashion is bad for the environment?

#### example

Fast fashion is bad for the environment because it uses a lot of natural resources to produce such a high quantity of clothes. It's very wasteful and the product quality is terrible. It also releases microfibres and micro plastics into our water supply.

Do a clothes swap with your friends.

Make a video and send it in to:

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@RenewableEnglish



**Renewable English** 







