

CITY + ENERGY  
BLE + HYDRO  
+ ELECTRONICS +  
MISSIONS + WATER  
+ HOUSEHOLD

PRINT + ELECTRONICS  
FUELS + RENEWABLE  
SCIENCE + ELECTRONICS  
+ SOLAR + EMISSIONS  
TIES + CONSUMPTION

PERSON FOOTPRINT  
FOSSIL FUELS +  
WASTE + SCIENCE  
+ GEOTHERMAL +  
BARREL + RESPECT

**RENEWABLE**  
ENGLISH

**Giving you the tools to  
raise climate change  
awareness?**

LESSON 8:  
Health and Beauty  
The Price of Beauty

Pause



Difficulty



# Objectives



Look at the issues surrounding beauty products



Look for alternatives



Think about how we can make a change



Top tips on harmful products



Make a planet promise



# Which is which?

Connect the picture with the word

Difficulty



Palm Oil

Deforestation

Cosmetics

Greenwash

Deep dive

Manufacture



[Source: Gettyimages](#)

# UNFUN FACTS T/F



1. More than 20 billion units of packaging are produced every year by the global cosmetics industry.

Source: [Zero Waste](#)

2. Perfumes, hairsprays and deodorants pollute the environment as much as car emissions.

Source: [Science magazine](#)

3. Up to 70% of cosmetic products contain palm oil

Source: Slow magazine

4. Plastics and deforestation are the only problems caused by cosmetics.

Source: Cosmetics summit

5. Animal testing is no longer legal.

**RENEWABLE**  
ENGLISH



## Answers

1. More than 20 billion units of packaging are produced every year by the global cosmetics industry.

**FALSE:** It's more like 120 billion



That's like every man, woman and child buying 15 cosmetic products a year!





## Answers

2. Perfumes, hairsprays and deodorants pollute the environment as much as car emissions.

**TRUE:** You don't smell as bad as the planet feels.



[Source: Science magazine](#)





## Answers

3. Up to 70% of cosmetic products contain palm oil.

**TRUE:** the equivalent of up to 300 football fields an hour are being cleared to make room for palm plantations

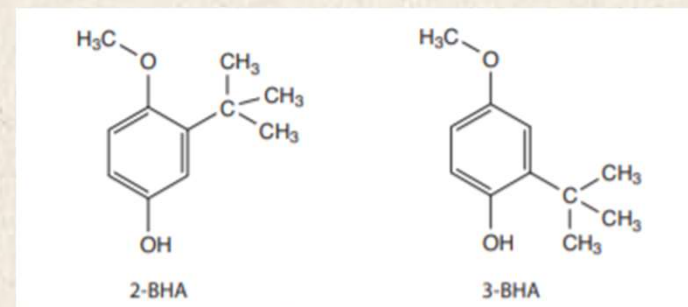


CERTIFIED SUSTAINABLE PALM OIL (CSPO) BY ROUNDTABLE ON SUSTAINABLE PALM OIL; INCLUDES SUCH NATURAL BRANDS AS WELEDA, LUSH, ODYLIQUE, BADGER.



## Answers

4. Plastics and deforestation are the only problems caused by cosmetics.



**FALSE:** Chemicals such as BHA and BHT can kill sea life and cause genetic mutations in amphibians.

They're also carcinogenic



## Answers

5. Animal testing is no longer legal.

**FALSE:** Many of the top cosmetics companies continue to test on animals.

### MAKEUP BRANDS THAT STILL TEST ON ANIMALS

NARS	CHANEL
L'OREAL	BOURJEOIS
ESTEE LAUDER	ARMANI
MAC	TOM FORD
BENEFIT	YSL
LANCOME	SEPHORA BRAND
MAKE UP FOR EVER	SHISEIDO
MAYBELLINE	BURBERRY
RIMMEL	DIOR
REVLON	LA MER
COVERGIRL	GUERLAIN
CLINIQUE	AVON
ALMAY	MARY KAY
MAX FACTOR	D&G
BOBBI BROWN	SHU UEMURA



# Reading

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For many, Lush is a place that represents either their personal values, their **priorities** or their world view; a company that strives to do good business without **exploiting** people, planet or animals.

Lush believes it's a part of the natural world, therefore its impact – be it through the **ingredients** it uses, the way it **manufactures** and transport goods or how it generates energy – must give back more than it takes.

Lush will never **conduct** or commission animal tests. **Furthermore**, it will always choose to buy ingredients from suppliers who do not test on animals.

.



# Questions



Difficulty



**Answer these questions**

**1) What three things does Lush represent for many people?**

For many Lush represents personal values, their priorities or their world view.

**2) In terms of the natural world Lush thinks it should always?**

Give back more than it takes.

**3) What will Lush never do?**

Test on animals.

**4) From whom will Lush always buy their ingredients?**

Suppliers who don't test on animals.

# Synonym match



Difficulty



Match the words and definitions below to the words in bold.

- 1) Priorities
- 2) Exploiting
- 3) Ingredients
- 4) Manufacture
- 5) Conduct
- 6) Furthermore

**Issues of great Importance**  
**Take advantage of (negative)**  
**Raw materials used to create something**  
**Fabricate**  
**Operate**  
**Additionally**



Difficulty



## Questions

1) What inspired Stella to “go eco”

- A) Toxic products
- B) A friend told her to
- C) She was against animal testing



Difficulty



## Questions

**2) How can we inspire people to use eco-friendly products?**

- A) Post memes**
- B) Raise awareness**
- C) Be an expert**



## Questions

Difficulty



**3) What was the first thing Stella did to go eco, what was the first step?**

**Her first step was.....**



## Questions

Difficulty



**4) Which app does Stella mention to help us when choosing our cosmetics and clothing?**



# Questions

Difficulty



**5) Why are traditional beauty products bad for the environment?**

**Stella talks about a number of different areas including.....**  
.....



Difficulty



## Answers

1) What inspired Stella to “go eco”

- A) Toxic products
- B) A friend told her
- C) She was against animal testing

**A**





Difficulty



## Questions

**2) How can we inspire people to use eco-friendly products?**

**A) Post memes**

**B) Raise awareness**

**C) Be an expert**

**B**

## Questions

Difficulty



**3) What was the first thing Stella did to go eco, what was the first step?**

**Her first step was to use natural products like Aloe Vera and coconut oil**



## Questions

Difficulty



**4) Which app does Stella mention to help us when choosing our cosmetics and clothing?**





## Questions

Difficulty



**5) Why are traditional beauty products bad for the environment?**

**Stella talks about a number of different areas including dangerous chemicals and the over use of plastics.**

**Do you have any top tips? Have you ever made your own beauty products?**

**Make a video and send it in to:**

**[harry@renewableenglish.com](mailto:harry@renewableenglish.com)**

**@RenewableEnglish**



**Renewable English**





A close-up photograph of a person's hand holding a small, realistic globe of the Earth. The globe is positioned in the center-right of the frame, showing the Americas and parts of Europe and Africa. The hand is cupped around the globe, with fingers visible on the right side. The background is dark and out of focus, with some light streaks on the left side. The text 'MY PLANET PROMISE' is written in a green, stylized font on the left side of the image.

## MY PLANET PROMISE

I, Harry Waters, promise to only use ethically sourced creams and a reusable razor!