



Parlam Consulting, LLC  
People - Partners - Teams



## Capability Statement: Parlam Consulting, LLC

DUNS: 035122518 | Cage Code: 8E5B3

Employee Engagement · Leadership Development · Business Support Service

Parlam Consulting, LLC is a veteran owned small business, with 15 years of progressive experience in providing organizational effectiveness, employee engagement and leadership development services. We are a valued strategic partner for individuals, teams and organizations to realize potential, embrace change and attain extraordinary results.

### Major Clients and NAICS Codes

Rosedale Federal  
Savings and Loan

Urban One

Arcadia University

Housing and Urban  
Development - OCIO

EagleBank

Mid-Atlantic  
Permanente Medical  
Group

### NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS)

- 541611** - Administrative Management
- 541618** – Other Management Consulting Services
- 541612** – Human Resources Consulting Services
- 611430** – Professional & Management Development
- 812990** – All Other Personal Services



### Certifications & Partnerships



GALLUP CERTIFIED  
Strengths Coach



- ❖ Prosci Certified Practitioners
- ❖ MBTI Certified Practitioners
- ❖ DDI Certified Facilitators
- ❖ Gallup Strengths Coaches
- ❖ Korn Ferry Certified Practitioners
- ❖ EQi 2.0 Certified Practitioners

### CONTACT INFORMATION

**Lawrence Dunford**, President  
10770 Columbia Pike  
Suite 300  
Silver Spring, MD 20901  
Lawrence@parlamconsulting.com  
Phone: (202) 730-4326  
Website: www.parlamconsulting.com



# Parlam Consulting, LLC

People - Partners - Teams



## Capability Statement: Parlam Consulting, LLC

Employee Engagement · Leadership Development · Business Support Service

### DIFFERENTIATOR

At Parlam Consulting, LLC., our goals are simple, deliver enduring results for our clients, develop long lasting strategic relationships across all agencies, improve performance and increase productivity of our military, state and federal employees. We are equipped to lead agency-wide initiatives but nimble enough to support individuals, partners and teams.

### CORE CAPABILITIES

#### Employee Engagement

The nature of work is changing. Assessing the employee experience and creating an environment in which employees thrive, even in the face of change, is critical to organizational success. Thriving employees are engaged in their work — they are committed, they are contributing, and they are captivated.

- Multi-rater surveys for development
- Custom engagement surveys and consulting
- Linkage analysis of engagement data to outcomes
- Workshops training, and coaching
- In person and virtual focus groups

#### Leadership Development

We know your business is unique. That's why we offer more than just off-the-shelf programs. Instead, we work with you to understand your specific issues, your organization, your offering, and your customers before we suggest a solution. Once we've agreed on the right approach, we have the resources and flexibility to make sure every aspect is tailored to your organization.

- Succession Planning
- Multi-rater surveys for development
- Assessments
- Executive Coaching
- Workshops training and facilitation

#### Business Support Service

Many agencies are choosing to focus on their core strengths and are outsourcing certain business processes. If you choose to go that route, Parlam Consulting, LLC can help you in the following areas:

- Executive Recruitment
- Instructional Design
- Organizational Effectiveness
- Event Management
- Administrative Support

### STATE CERTIFICATION

#### Maryland

- Veteran Owned Small Business Enterprise
- Minority Business Enterprise (MBE)
- Small Business Reserve (SBR)

### CONNECT ON SOCIAL MEDIA



<https://www.linkedin.com/company/parlamconsulting>