

Empowering Innovation in Healthcare & Sustainability



Mission

To enhance quality of life by fostering innovation in **healthcare** and **sustainability** through tailored investments and strategic partnerships. We are dedicated to empowering early-stage companies to drive measurable impact, create value, and promote sustainable growth, aligned with the goals of Saudi **Vision 2030**.



Vision

To be the **premier catalyst** for transformative advancements in **healthcare** (pharma and biotech) & **sustainability**, enabling startups to achieve success through impactful investments and strategic consulting.







Your Strategic Gateway to Growth in Saudi Arabia

QALY PARTNERS unlocks opportunities for businesses in Saudi Arabia by providing access to an unparalleled ecosystem of collaboration, innovation, and strategic growth. With established networks across **government**, **investors**, **industry leaders**, and **regulatory bodies**, we simplify your journey to success in the Kingdom.

Key Benefits are:

Effortless Market Entry

 Facilitate smooth entry into the Saudi market with support on regulatory compliance, market research, and local partnerships.

Regulatory Navigation

 Navigate Saudi Arabia's complex regulatory frameworks to minimize risks and ensure seamless operations.

Access to Fund

 Connect with investors and financial institutions for funding, from early-stage investment to growth capital.

Tailored Solutions for Growth

 Tailored strategies to meet the unique needs of your business, from inception to maturity.

Strategic Partnerships

 Build alliances with leading industry experts, policymakers, and innovators to drive success.

Sustainability & Innovation Focus

 Align with Saudi Vision 2030 by integrating sustainable practices and adopting cutting-edge technologies.



Driving Growth in Healthcare & Sustainability

At QALY PARTNERS, we focus on **healthcare** (pharma and biotech) and **sustainability**—two pivotal sectors driving Saudi Arabia's Vision 2030. Our mission is to enable innovation, foster collaboration, and deliver impactful solutions that create long-term value in these domains.

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Healthcare (Pharma and Biotech)

- Supporting Innovation: Empower startups in biotech, pharmaceuticals, and healthtech with market insights, funding, and partnerships.
- Regulatory Expertise: Guide companies through the complex regulatory landscape to ensure compliance and successful product launches.
- Collaborative Ecosystem: Connect innovators with investors, healthcare providers, and policymakers to accelerate impact.
- Key Focus Areas:
 - Biotechnology advancements
 - o Digital health solutions
 - Medical innovation and research

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Sustainability

- **Advancing Green Technologies**: Support startups and businesses in adopting environmentally sustainable practices and solutions.
- Impact-Driven Partnerships: Foster collaboration with regulators, investors, and strategic partners to implement scalable sustainability projects.
- Regulatory Alignment: Ensure adherence to environmental standards and policies to create measurable and lasting impact.
- Key Focus Areas:
 - Renewable energy solutions
 - o Sustainable resource management
 - Circular economy innovations



Our Strategic Ecosystem for Early-Stage Growth

	Company Stage	Business Idea	Startup	
	•	Phase 0 Prior to establishment	Phase 1 Commercialization	Phase 2 Stability
Service Groups	Innovation & Business Development Hubs	Market ResearchFeasibility Studies	Innovation WorkshopsProduct Development Support	Commercialization StrategyTech Transfer Support
	Investors & Financial Institutions	Early-Stage Funding AdviceAngel Investor Networks	Seed FundingFinancial Planning	Venture Capital FundingFinancial Strategy
	Strategic Partners & Industry Experts	Strategic AdvisoryFeasibility Analysis	Industry ConnectionsMentorship	Market Entry SupportPartnership Development
	Government & Regulatory Bodies	Policy GuidanceRegulatory Requirements	Compliance SupportLicensing Assistance	Certification & ApprovalsMarket Regulations
	Business Impact	Transform Ideas into Actionable Opportunities	Empower startups to build a Viable Product	Enable startups to achieve Market Readiness & Growth

Our Proven Approach

At QALY PARTNERS, we guide clients from ideation to sustainable growth through an approach that prioritizes **understanding**, **collaboration**, and **measurable impact**. Our model ensures seamless transitions through each phase of their journey in healthcare and sustainability, aligned with Saudi Vision 2030.

Understand Client Needs

We begin by deeply understanding each client's unique goals, challenges, and market position across healthcare, education, and sustainability.

Develop Tailored Strategies

Based on our client's needs, we create customized strategies that address regulatory requirements, market readiness, and sustainable growth opportunities aligned with Saudi Vision 2030.

Connect with Key Stakeholders

Leveraging our extensive network, we facilitate partnerships with regulators, investors, strategic partners, and industry experts to support seamless market entry and operational success.

Guide Regulatory & Compliances

We help clients
navigate complex
regulatory
landscapes, ensuring
compliance with
local standards,
policies, and
industry-specific
guidelines

Monitor Continuous Support

We offer ongoing advisory and monitoring services, tracking progress, measuring impact, and providing insights for continuous improvement and long-term growth.

Measure Impact & Optimize

Through impact assessment and performance monitoring, we evaluate the results, optimize strategies, and ensure alignment with the client's evolving goals and the market's changing dynamics.



Our Business Model

	Sweat Equity	Success-Driven Advisory
What It Means	 Investing time, expertise, and resources instead of upfront capital to build long-term value. Partnering with startups and businesses to share the risks and rewards of growth. 	 Offering advisory services with compensation tied to measurable results rather than upfront fees.
How It Works	 Taking an equity stake in promising startups in healthcare and sustainability sectors. Providing strategic support, mentorship, and operational guidance to accelerate growth. 	 Charging success fees or commission-based fees for milestones achieved, such as securing funding, partnerships, or market entry. Delivering tailored guidance to help clients overcome challenges and capitalize on opportunities.
Why It's Effective	 Encourages deep commitment and collaboration. Aligns QALY's success with the client's success. 	 Reduces upfront costs for clients, making services accessible to startups. Builds trust and accountability through performance-based compensation.



Experience. Network. Results.

Unmatched Experience

Proven Track Record

Decades of consultancy and leadership across healthcare, education, and sustainability sectors.

• Diverse Expertise

Successfully delivered strategic projects for startups, established businesses, and global enterprises.

Impact-Driven Results

Demonstrated ability to align business growth with the goals of Saudi Vision 2030.



Strategic Network Exclusive Access

Deep relationships with regulators, investors, industry leaders, and innovators that cannot be replicated

Collaborative Ecosystem

We connect you to the right stakeholders for funding, regulatory compliance, partnerships, and market entry.

• Global Reach, Local Focus

A network that spans globally but is deeply embedded in the Saudi market, ensuring both local & international opportunities.



• Customized Approach

Each engagement is designed to address your specific goals, growth stage, and industry needs.

• End-to-End Support

From concept to execution, we guide you through every step to ensure seamless success.



Meet the QALY PARTNERS Team



Musaed Alkholief

Co-Founder & Managing Partner

A professor of nanomedicine with 15+ years of experience in healthcare & Education innovation, Musaed leads QALY PARTNERS with a vision to bridge the gap between research and real-world impact











Sultan Saud Alsaif

Co-Founder & Managing Partner

A recognized leader with 12+ years of experience in sustainability industry, Sultan drives our efforts to create environmentally responsible and sustainable solutions that enhance well-being and economic growth











