

ST. LOUIS SHOCK & HEART FAILURE SYMPOSIUM

BARNES JEWISH
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University in St. Louis
Physicians

NATIONAL LEADERS IN MEDICINE

OCTOBER 29–30, 2022



Exhibitor and Promotional Partnership Prospectus

October 29–30, 2022 | The Chase Park Plaza Royal Sonesta, St. Louis, MO



ST. LOUIS SHOCK & HEART FAILURE SYMPOSIUM

2022 Exhibit Prospectus

WELCOME

Thank you for your support and participation in the 2022 St. Louis Shock & Heart Failure Symposium. The following will provide you with important information about this year's symposium and your participation as a supporter. If you have any questions or need further assistance, please do not hesitate to contact **Trinity Campbell, Gaffney Events** at (425) 354-8937 or trinity@gaffneyevents.com

EXHIBIT HALL INFORMATION

LOCATION

Chase Park Plaza Royal Sonesta Hotel
212 Kingshighway Blvd
St. Louis, MO 63108
Exhibit Hall: Regency Ballroom

EXHIBIT LOAD IN

Friday, October 28 3:00 p.m. – 6:00 p.m.

EXHIBIT HALL HOURS

Saturday, October 29 7:00 a.m. – 5:00 p.m.
Sunday, October 30 7:00 a.m. – 12:00 p.m.

EXHIBIT HALL TEAR-DOWN

Sunday, October 30 12:00 p.m. – 3:00 p.m.

EQUIPMENT

The following will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6' X 30"
- 2 Side Chairs
- 1 Wastebasket

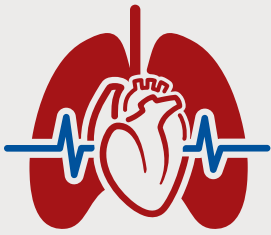
ELECTRICAL

If your booth requires power, please arrange with **Encore** prior to your arrival. The order form can be found on the last page of the Industry Prospectus. Please return your completed form to **Nicki Tetrault**, Sales Manager at nicole.tetrault@encoreglobal.com. She can also be reached at (314) 910-3604.

HOTEL ACCOMMODATIONS

You are responsible for making hotel room reservations for yourself and your colleagues. To reserve a room, please contact The Chase Park Plaza Royal Sonesta Hotel reservations department directly at (800) 766-3782 and reference **Group ID #G11042022GAF** when making your reservation. You can also book your hotel reservations online by visiting the symposium website: <https://stlouishocksymposium.com/location>

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by Thursday, October 6. We have negotiated a group rate of \$209.00 single or double occupancy (per night) plus tax.



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2022 Exhibit Prospectus

SHIPPING

If you will be shipping any materials to the hotel please note, materials may begin to arrive on Tuesday, October 25.

St. Louis Shock Symposium October 29-30, 2022

Chase Royal Sonesta Hotel

Attn: St. Louis Shock & Heart Failure Symposium

Company Name: _____

212 N. Kingshighway Blvd.

St. Louis MO 63108

If you have more than one box, please number each box. Example: Box 1 of 3, 2 of 3, etc.

You will be responsible for any Chase Royal Sonesta shipping & handling expenses related to your exhibit materials.

Packages	Storage	Delivery	Packages	Storage	Delivery
1-5 Boxes under 25 pounds	Complimentary	Complimentary	Display Cases	\$20 each	\$35 each
Boxes 25 - 50 pounds	\$10 each	\$10 each	Pallets ½ under 36"	\$75 each	\$100 each
Boxes 51 - 75 pounds	\$15 each	\$15 each	Pallets, full	\$100 each	\$150 each
Boxes 76 - 100 pounds	\$15 each	\$35 each	Crates under 150 pounds	\$75 each	\$100 each
Boxes 100+ pounds	\$15 each	\$50 each	Crates over 150	\$100 each	\$150 each

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the **2022 St. Louis Shock & Heart Failure Symposium**, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after **October 3, 2022**. Cancellations must be made in writing.

LIABILITY

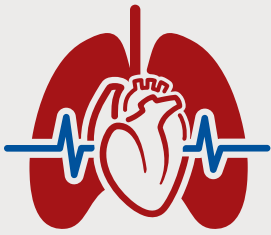
GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the **2022 St. Louis Shock & Heart Failure Symposium**, please feel free to contact **Trinity Campbell, Gaffney Events** at (425) 354-8937 or trinity@gaffneyevents.com



For more symposium information, scan here or visit www.stlouisshocksymposium.com



ST. LOUIS SHOCK & HEART FAILURE SYMPOSIUM

2022 Sponsorship Opportunities

PLATINUM SPONSOR - \$10,000.00 10' x 20' Exhibit Booth	GOLD SPONSOR - \$5,000.00 10' x 10' Exhibit Booth	SILVER SPONSOR - \$3,500.00 6' Exhibit Tabletop
<ul style="list-style-type: none"> • Premium Booth Location in Exhibit Hall • 8 Full-Meeting Badges • Coffee Break Sponsorship – Choose one am or pm break. Includes signage recognition and custom logo napkins • Recognition as a Platinum Level Supporter on slides, on-site signage & course materials <p><i>3 Available</i></p>	<ul style="list-style-type: none"> • Premium Booth Location in Exhibit Hall • 6 Full-Meeting Badges • Recognition as a Gold Level Supporter on slides, on-site signage & course materials 	<ul style="list-style-type: none"> • 3 Full-Meeting Badges • Recognition as a Silver Level Supporter on slides, on-site signage & course materials

ADDITIONAL SPONSORSHIPS

\$20,000.00 – Breakfast or Lunch Symposium Sponsorship

- Exclusive Opportunity to showcase your company products and message to a captive audience of STL Shock attendees
- Includes Room Rental & Audio Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 2 Available

\$10,000.00 – Welcome Reception Sponsorship

- Exclusive Sponsorship Opportunity
- Includes Recognition Signage & Branded Cocktail Napkins
- 1 Available

\$10,000.00 – Hotel Key Cards & Sleeves

- Given to all Faculty and Attendees staying at The Chase Park Plaza Royal Sonesta
- Complimentary Logo on Key Card
- 1 Available

\$10,000.00 – Lanyards

- Available to all Symposium Attendees
- Highlight your company by sponsoring the Meeting Badge Lanyards
- 1 Available

\$7,500.00 – Coffee Break Sponsorship

- Recognition as a sponsor of one of the STL Shock Coffee Breaks. Choose one am or pm break.
- Includes signage recognition and custom logo napkins
- 3 Available

\$5,000.00 – Faculty Speaker Lounge Sponsorship

- Display your company name as screensavers on Speaker Ready Lounge Computers. Includes a recognition pull-up banner placed at the entrance of the Faculty Lounge on-site.
- 1 Available

\$5,000.00 – Advertisement in Shock eblast

- Company Advertisement in 1 Shock eblast
- 2 Available

\$5,000.00 – Company Marketing Materials in Attendee Bags

- Given to All Symposium Registrants
- Company Provides Marketing Piece
- 3 Available

NEW LOCATION:
The Chase Park Plaza Royal Sonesta Hotel
St. Louis, Missouri

Sponsorship Agreement

2022 Shock & Heart Failure Symposium • October 29–30, 2022

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

PARTNERSHIP LEVELS

PLATINUM SPONSOR \$10,000.00 GOLD SPONSOR \$5,000.00 SILVER SPONSOR \$3,500.00

ADDITIONAL SPONSORSHIP OPPORTUNITIES

_____ \$ _____ _____ \$ _____
_____ \$ _____ _____ \$ _____

BADGES NEEDED

Representative Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**
Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019

EIN #: 47-3109028

Phone: (425) 442-1314

Please note: There will be a 3% service fee added to all credit card charges.

Credit Card Number _____ CVC Code _____ Expiration Date _____

TOTAL SPONSORSHIP \$ _____ Signature _____

For all sponsorship-related questions, please contact Trinity Campbell at (425) 354-8937 or via email at trinity@gaffneyevents.com

October 29–30, 2022 | The Chase Park Plaza Royal Sonesta, St. Louis, MO



EXHIBITOR SERVICES

Nicole Tetrault- Sales Manager
Nicole.Tetrault@encoreglobal.com

NAME OF CONFERENCE		START DATE	END DATE	# OF EVENT DAYS
COMPANY NAME		ON-SITE CONTACT NAME & NUMBER		ROOM/ BOOTH NAME/NUMBER
BILLING ADDRESS		CITY & STATE		ZIP CODE
DELIVERY DATE	DELIVERY TIME	PICKUP DATE	PICKUP TIME	
ORDERED BY	EMAIL		PHONE	

ALL RENTAL RATES ARE PER DAY CHARGES.

Email completed form to the Encore Representative listed above. Once this request form is submitted, an Encore Representative will contact you for an official order review and signature. Labor charges, sales tax, loss damage waiver, and service charges may apply. Labor - Audio technicians and lighting technicians work on 4 hour minimums. Projection/video technicians work on 5 hour set minimums and 3 hour strike minimums. After 8 hours worked is overtime at a rate of time and one half. Double time is between the hours of Midnight and 7 am.

POWER	QUANTITY	RENTAL	LABOR
POWER TO BOOTH (20 AMP)		\$135	\$110
POWER TO BOOTH (60 AMP)		\$285	\$110
POWER STRIP		\$21	N/A

MONITOR	QUANTITY	RENTAL	LABOR
32" MONITOR TABLE TOP		\$240	\$110
46" MONITOR W. FLOOR STAND		\$550	\$110
55" MONITOR W. FLOOR STAND		\$730	\$110
70" MONITOR W. FLOOR STAND		\$1,190	\$220

INTERNET	QUANTITY	RENTAL	LABOR
WI-FI PER DEVICE (BASIC)		\$95	N/A
WI-FI PER DEVICE (ENHANCED)		\$130	N/A
WIRED INTERNET		PLEASE EMAIL W. SPECIFICATIONS	PLEASE EMAIL

MISCELLANEOUS	QUANTITY	RENTAL	LABOR
LAPTOP		\$240	\$55
FLIPCHART PACKAGE		\$81	\$55

ADDITIONAL	QUANTITY	RENTAL	LABOR

ALL RIGGING REQUESTS SHOULD BE PLACED USING THE **RIGGING REQUEST FORM**