

ROADMAP TO AI



Six stages for planning AI adoption

1. TAKE A LOOK UNDER THE HOOD OF YOUR BUSINESS

Evaluate existing systems to identify areas where AI could provide benefit.

- Assess current operational processes & systems
- Identify inefficiencies/areas for improvement
- Gather baseline data on existing performance
- Ask stakeholders where they believe AI could be beneficial

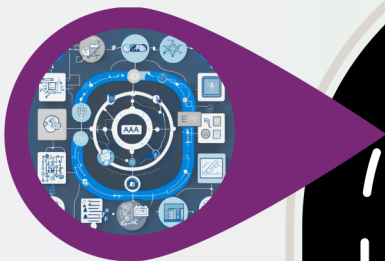


"FIRST FIND THE WHY.."

2. UNDERSTAND AI CAPABILITIES

Assess where A.I can be used to enhance efficiency, improve customer experiences, and empower decision-making

- Customer Service Chatbots
- Sentiment Analysis
- Predictive Analytics
- Robotic Process Automation
- Content Personalization

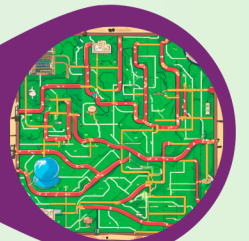


"..THEN LOOK AT HOW."

3. DEVELOP THE A.I. INTEGRATION STRATEGY

Adopt a phased, manageable, and risk-mitigated approach to integrating AI into the targetted areas of the business.

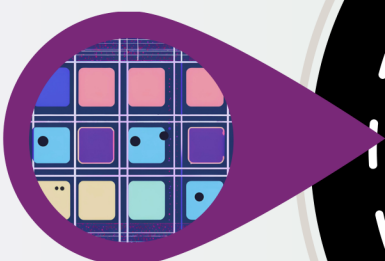
- Define goals and milestones for each phase
- Ethical / Regulatory review of solution
- Alignment with business strategy



4. MAP OUT USE CASES

Focus on the AI projects that offer the highest value and are the most practical to implement.

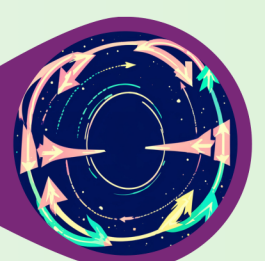
- Assess horizontal and vertical use cases
- Assess long-term and short-term benefits
- Prioritise based on impact/ease of implementation



5. PROOF OF CONCEPT PLAN

Test and validate AI solutions on a smaller scale before rolling out

- Design small-scale P.O.C experiments
- Validate solutions through pilot groups
- Gather feedback and refine approaches to solution deployment, communication & rollout planning



6. DEPLOYMENT PLAN

Controlled and phased rollout of the solution.

- Frequent progress and risk reviews
- Stakeholder engagement and solution up-take
- Gather feedback to refine the roll-out at each deployment cycle and to improve future projects



Ideas → Plans → Results

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