



2024 WISHMAKER'S BALL, TAMPA

Wishes
Light 
the way
05.11.24
JW MARRIOTT

FEATURING A PERFORMANCE BY
GOO GOO DOLLS




wishmaker's
BALL




Make-A-Wish.
SOUTHERN FLORIDA



Welcome to Wishmaker's Ball

The Wishmaker's Ball, Tampa's signature event of the year, brings together some of Tampa's most charitable corporations and individuals.

The event raises funds to grant the wishes of every eligible child battling a critical illness in the Tampa area. The evening is a celebration; a celebration of granting wishes, changing lives, instilling hope, inspiring joy, and gaining awareness of what the Make-A-Wish mission truly means.

Last year, guests experienced a cocktail hour, complete with silent auction items, an elegant dinner by the incredible chefs of the JW Marriott Water Street, live auctions, an inspiring program and to top it off, a private performance by O.A.R.

Save the Date: May 11, 2024

2024 Headline Entertainment by Goo Goo Dolls

Time: 6:00pm

Location: JW Marriott Water Street - 510 Water St, Tampa, FL

Partnerships are available now.

For more information, contact Kristen Bladen
at kbladen@sfla.wish.org



100% of the event proceeds will benefit Make-A-Wish® Southern Florida.



About US

Make-A-Wish® Southern Florida

WHAT WE DO

Make-A-Wish is on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight critical illnesses. In our 40-year history, we have granted more than 14,000 wishes in our Southern Florida community.



More than 70% of our \$12+ million annual budget is allocated to wish granting

TOGETHER,
we create life-changing wishes for children with critical illnesses.



There is a **\$0 COST** to a wish family to experience a wish come true.

Our organization is proud to be a **GUIDESTAR PLATINUM NONPROFIT PROFILE PARTICIPANT.**

Platinum lets us show quantitative metrics on the progress we're making toward our mission.



Formed by Rzeznik and Takac in Buffalo, NY during 1986, Goo Goo Dolls have quietly broken records, contributed a string of staples to the American songbook, connected to millions of fans, and indelibly impacted popular music for three-plus decades. Beyond selling 15 million records worldwide, the group has garnered four GRAMMY® Award nominations and nearly a dozen platinum & gold singles combined, and seized a page in the history books by achieving 16 number one and Top 10 hits. As a result, they hold the all-time radio record for “Most Top 10 Singles.”

Thus far, *A Boy Named Goo* [1995] has gone double-platinum, *Dizzy Up The Girl* five-times-platinum, and *Gutterflower* [2002] and *Let Love In* [2006] both went gold as *Something for the Rest of Us* [2010] and *Magnetic* [2013] bowed in the Top 10 of the Billboard Top 200. Their music continues to reach new audiences around the world and rack up platinum & gold statuses – including the recently platinum-certified “Slide”, “Black Balloon” and “Better Days” – and has been covered by everyone from Taylor Swift to Phoebe Bridgers and Maggie Rogers.

Among a string of hits, “Iris” clutched #1 on the Hot 100 for 18 straight weeks and would be named “#1 Top 40 Song of the Last 20 Years.” On the heels of going viral on TikTok, the track recently achieved seven-times-platinum status and re-entered the Billboard charts, yet again proving the timelessness of Goo Goo Dolls’ illustrious catalog.

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GOO GOO DOLLS

The Impact of Your Sponsorship

Sponsoring the Wishmaker's Ball Tampa not only impacts the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.

WISHMAKER'S BALL TITLE SPONSOR: \$50,000

- "Title Sponsor" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Three wishes granted in sponsor's name
- Exclusive opportunity to be the Wishmaker's Ball Silent Auction Sponsor
- *Company name/logo branded on all OneCause devices*
- Front-row priority seating for one table of 20 people with upgraded entrees and wine
- Champagne service during dinner
- Reserved area at Rooftop After-party
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- Speaking opportunity at event
- Three Digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program

WISHMAKER'S BALL PRESENTING SPONSOR: \$40,000

- "Presented by" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Two wishes granted in sponsor's name
- Priority seating for one table of 20 guests
- Reserved area at Rooftop After-party
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program

WISHMAKER'S BALL ENTERTAINMENT SPONSOR: \$30,000

- "Entertainment Sponsor" name recognition used across marketing collateral whenever the entertainment name appears
- One child's wish granted in sponsor's name
- Company name or logo prominently displayed at the event
- Preferred seating for one table of 20 guests
- Reserved area at Rooftop After-party
- Inclusion on event invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens
- Recognition on event website and special recognition on Make-A-Wish social media



WISHMAKER'S BALL AFTER-PARTY SPONSOR: \$30,000

- "After-Party Sponsor" name recognition used across marketing collateral
- One child's wish granted in sponsor's name
- Priority seating for one table of 20 guests
- Reserved area at Rooftop After-party
- Inclusion on event invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens
- Recognition on event website, and special recognition on Make-A-Wish social media



WISHMAKER'S BALL PLATINUM SPONSOR: \$20,000

- Platinum Sponsor name recognition used across marketing collateral
- One child's wish granted in sponsor's name
- Priority seating for one table of 20 guests
- Inclusion of company logo/name on all marketing collateral promoting the event
- Recognition on event website and special recognition on Make-A-Wish social media

WISHMAKER'S BALL WISH SPONSOR: \$12,000

- Wish Sponsor name recognition used across marketing collateral
- Priority seating for one table of 12 guests
- Recognition on event website and special recognition on Make-A-Wish social media

WISHMAKER'S BALL TABLE SPONSOR: \$8,000*

- Seating for one table of 10 guests
- Listing on select marketing collateral promoting the event and on event screens
- *\$7,000 if paid before 1/31/24

SPONSORSHIP COMMITMENTS AND QUESTIONS:

Kristen Bladen
Development Manager
kbladen@sfla.wish.org
813-288-2600 Ext: 204



SPONSORSHIP AGREEMENT



This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than April 30, 2024

First/Last Name or Company: _____

Address: _____ City, State, Zip _____

Phone: _____ Email: _____

Partnership Level: Presenting _____ Platinum _____ Gold _____ Wish _____ Table _____

Send Invoice to pay by check: _____

Send link to pay by credit card: _____

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