



# A BOUT US MAKE-A-WISH® SOUTHERN FLORIDA

#### WHAT WE DO

Make-A-Wish is on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey.

Research shows children who have wishes granted can build the physical and emotional strength they need to fight critical illnesses.

In our 42-year history, we have granted **more than 15,000 wishes** in our Southern Florida community.



More than **70%** of our \$12+ million annual budget is allocated to wish granting.



There is a **\$0 COST** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida is a 4-star charity according to Charity Navigator, the nation's largest and most utilized evaluator of non-profit organizations.

This top rating confirms our strong financial health and commitment to accountability and transparency.

\*4-star is the highest rating possible through charity navigator.



### THE IMPACT OF YOUR SPONSORSHIP



Sponsoring the Wishmaker's Ball Tampa not only impacts the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.

#### "KING OF THE CANOPY" TITLE SPONSOR: \$50,000

- "Title Sponsor"name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Three wishes granted in sponsor's name
- Exclusive opportunity to be the Wishmaker's Ball Silent Auction Sponsor Company name/logo branded on all OneCause devices
- Front-row priority seating for one table of 20 people with upgraded entrees and wine Champagne service during dinner Reserved area at Rooftop After-party Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- Speaking opportunity at event
- Three Digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program



#### "THE GOLDEN PALM" PRESENTING SPONSOR: \$40,000

- "Presented by" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Two wishes granted in sponsor's name Priority seating for one table of 20 guests
- Reserved area at Rooftop After-party
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program



#### "INTO THE WILD" ENTERTAINMENT SPONSOR: \$35,000

- "Entertainment Sponsor" name recognition used across marketing collateral whenever the entertainment name appears
- One child's wish granted in sponsor's name Company name or logo prominently displayed at the event
- Preferred seating for one table of 20 guests
- Reserved area at Rooftop After-party Inclusion on event invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens
- Recognition on event website and special recognition on Make-A-Wish social media

### SPONSORSHIP wishmaker's **OPPORTUNITIES**



#### "ISLAND AFTER DARK" AFTER-PARTY SPONSOR: \$30,000

- "After-Party Sponsor" namerecognition used across marketing collateral
- · One child's wish granted in sponsor's name Priority seating for one table of 20 guests Reserved area at Rooftop After-party Inclusion on event invitation, along with company logo/name on all marketing collateral promoting the event
- Two digital advertisements on event screens
- · Recognition on event website, and special recognition on Make-A-Wish social media



#### "TROPIC STAR" PLATINUM SPONSOR: \$20,000

- Platinum Sponsor name recognition used across marketing collateral
- One child's wish granted in sponsor's name
- Priority seating for one table of 20 guests
- 20 tickets for Rooftop After-party Inclusion of company logo/name on all marketing collateral promoting the event
- Recognition on event website and special recognition on Make-A-Wish social media

#### "WELCOME TO PARADISE" WISH SPONSOR: \$12,000

- Wish Sponsor name recognition used across marketing collateral
- Priority seating for one table of 12 guests
- 12 tickets for Rooftop After-party
- · Recognition on event website and special recognition on Make-A-Wish social media

#### "TREETOP" TABLE SPONSOR: \$8,000

- · Seating for one table of 10 guests
- Listing on select marketing collateral promoting the event and on event screens

# ELEVATE YOUR SPONSORSHIP



+ ADD ANY OF THE FOLLOWING FOR \$5,000/EACH

#### **COCKTAIL HOUR BAR**

- Logo on bar signs
- Logo on your choice of bar swag (i.e. cocktail napkins or drink stirrers)

#### **VALET PARKING**

- Logo signage at valet stand
- Logo on hang tags in returned cars.

#### PHOTO BOOTH

· Logo at photo op area and/or on digital photos

#### SPONSORSHIP COMMITMENTS AND QUESTIONS:

Kristen Bladen, Development Manager

kbladen@sfla.wish.org | (813) 288-2600 x204



## **SPONSORSHIP**AGREEMENT

This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than **April 17**, **2026**.

FIRST/LAST NAME OR COMPANY:	
ADDRESS:	CITY, STATE, & ZIP:
PHONE:	_EMAIL:
PARTNERSHIP LEVEL:	
TITLE PRESENTING	PLATINUM ENTERTAINMENT
AFTER PARTY WISH	TABLE ELEVATE YOUR SPONSORSHIP
SEND INVOICE TO PAY CHEC	K SEND LINK TO PAY BY CREDIT CARD
Thank you for supporting <b>Make-A</b> -event will help grant the wishes of	<b>Wish Southern Florida.</b> 100% of the net proceeds from this local children with critical illnesses.
Please send your signed commitme <b>Florida</b> to:	nt and payment made payable to Make-A-Wish Southern

MAKE-A-WISH SOUTHERN FLORIDA ATTN: KRISTEN BLADEN

1300 N. WESTSHORE BLVD. #100 TAMPA, FL 33607

