

A vibrant watercolor illustration of tropical birds and flowers. Two large red and yellow parrots are the central focus, surrounded by various tropical plants, including pink and purple flowers, blue and green leaves, and a large pink flower with a white center. The background is black, making the colors pop.


wishmaker's
BALL

A NIGHT IN THE TROPICS



WELCOME TO WISHMAKER'S BALL

The Wishmaker's Ball, Tampa's signature event of the year, brings together some of Tampa's most charitable corporations and individuals.

The event raises funds to grant the wishes of every eligible child battling a critical illness in the Tampa area. The evening is a celebration; a celebration of granting wishes, changing lives, instilling hope, inspiring joy, and gaining awareness of what the **Make-A-Wish** mission truly means.

Last year, guests experienced a cocktail hour, complete with silent auction items, an elegant dinner by the incredible chefs of the JW Marriott Water Street, live auctions, an inspiring program and to top it off, a private performance by Darius Rucker.

SAVE THE DATE
Saturday | May 16, 2026

6PM

JW Marriott Water Street
510 Water St, Tampa, FL

100% of the event proceeds will benefit Make-A-Wish® Southern Florida.



FEATURED ENTERTAINMENT

OLD DOMINION



“Country music’s premiere craftsmen”

Rolling Stone

ABOUT US

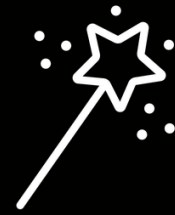
MAKE-A-WISH® SOUTHERN FLORIDA

WHAT WE DO

Make-A-Wish is on a quest to bring **every eligible child's wish to life**, because a wish is an integral part of a child's treatment journey.

Research shows children who have wishes granted can build the physical and emotional strength they need to fight critical illnesses.

In our 42-year history, we have granted **more than 15,000 wishes** in our Southern Florida community.



More than **70%** of our \$12+ million annual budget is allocated to wish granting.



There is a **\$0 COST** to a wish family to experience a wish come true.



Make-A-Wish Southern Florida is a 4-star charity according to Charity Navigator, the nation's largest and most utilized evaluator of non-profit organizations.

This top rating confirms our strong financial health and commitment to accountability and transparency.

**4-star is the highest rating possible through charity navigator.*



THE IMPACT OF YOUR SPONSORSHIP



Sponsoring the Wishmaker's Ball Tampa not only impacts the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.

"KING OF THE CANOPY" TITLE SPONSOR: \$50,000

- "Title Sponsor" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Three wishes granted in sponsor's name
- Exclusive opportunity to be the Wishmaker's Ball Silent Auction Sponsor
- Company name/logo branded on all OneCause devices
- Front-row priority seating for one table of 20 people with upgraded entrees and wine
- Champagne service during dinner
- Reserved area at Rooftop After-Party
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral
- Speaking opportunity at event
- Three Digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program

SOLD

"THE GOLDEN PALM" PRESENTING SPONSOR: \$40,000

- "Presented by" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Two wishes granted in sponsor's name
- Priority seating for one table of 20 guests
- Reserved area at Rooftop After-Party
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral
- Two digital advertisements on event screens and logo on event wall
- Recognition on event website and special recognition on Make-A-Wish social media
- Verbal recognition during event program

SOLD

"INTO THE WILD" ENTERTAINMENT SPONSOR: \$35,000

- "Entertainment Sponsor" name recognition used across marketing collateral whenever the entertainment name appears
- One child's wish granted in sponsor's name
- Company name or logo prominently displayed at the event
- Preferred seating for one table of 20 guests
- Reserved area at Rooftop After-party
- Inclusion on event invitation, along with company logo/name on all marketing collateral
- Two digital advertisements on event screens
- Recognition on event website and special recognition on Make-A-Wish social media

SPONSORSHIP OPPORTUNITIES

wishmaker's
BALL

"ISLAND AFTER DARK" AFTER-PARTY SPONSOR: \$30,000

- "After-Party Sponsor" name recognition used across marketing collateral
- One child's wish granted in sponsor's name
- Priority seating for one table of 20 guests
- Reserved area at Rooftop After-Party
- Inclusion on event invitation, along with company logo/name on all marketing collateral
- Two digital advertisements on event screens
- Recognition on event website, and special recognition on Make-A-Wish social media

SOLD

"TROPIC STAR" PLATINUM SPONSOR: \$20,000

- "Platinum Sponsor" name recognition used across marketing collateral
- One child's wish granted in sponsor's name
- Priority seating for one table of 20 guests
- 20 tickets for Rooftop After-Party
- Inclusion of company logo/name on all marketing collateral promoting the event
- Recognition on event website and special recognition on Make-A-Wish social media

"WELCOME TO PARADISE" WISH SPONSOR: \$12,000

- Wish Sponsor name recognition used across marketing collateral
- Priority seating for one table of 12 guests
- 12 tickets for Rooftop After-party
- Recognition on event website and special recognition on Make-A-Wish social media

"TREETOP" TABLE SPONSOR: \$8,000

- Seating for one table of 10 guests
- Listing on select marketing collateral promoting the event and on event screens
- 10 tickets for Rooftop After-Party

ELEVATE

YOUR SPONSORSHIP

wishmaker's
BALL

+ ADD ANY OF THE FOLLOWING FOR \$5,000/EACH

COCKTAIL HOUR BAR

- Logo on bar signs
- Logo on your choice of bar swag (i.e. cocktail napkins or drink stirrers)

VALET PARKING

- Logo signage at valet stand
- Logo on hang tags in returned cars.

PHOTO BOOTH

- Logo at photo op area and/or on digital photos

SPONSORSHIP COMMITMENTS AND QUESTIONS:

Kristen Bladen, Development Manager
kbladen@sfla.wish.org | (813) 288-2600 x204



SPONSORSHIP AGREEMENT

This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than **April 17, 2026**.

FIRST/LAST NAME OR COMPANY: _____

ADDRESS: _____ CITY, STATE, & ZIP: _____

PHONE: _____ EMAIL: _____

PARTNERSHIP LEVEL:

TITLE PRESENTING PLATINUM ENTERTAINMENT

AFTER PARTY WISH TABLE ELEVATE YOUR SPONSORSHIP

SEND INVOICE TO PAY CHECK SEND LINK TO PAY BY CREDIT CARD

Thank you for supporting **Make-A-Wish Southern Florida**. 100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

Please send your signed commitment and payment made payable to **Make-A-Wish Southern Florida** to:

MAKE-A-WISH SOUTHERN FLORIDA
ATTN: KRISTEN BLADEN
1300 N. WESTSHORE BLVD. #100
TAMPA, FL 33607

