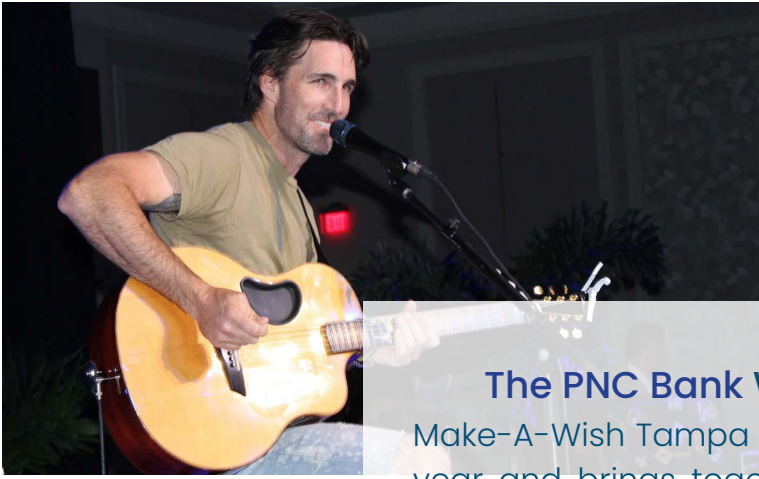


PNC BANK
WISH
MAKER'S
BALL
TAMPA



JW MARRIOTT  05.07.22





The PNC Bank WISHMAKER'S BALL is Make-A-Wish Tampa Bay's signature event of the year and brings together some of Tampa Bay's most charitable corporations and individuals.

The event raises funds to grant the wishes of every eligible child battling a critical illness in the Tampa Bay area. The evening is a celebration; a celebration of granting wishes, changing lives, instilling hope, inspiring joy, and gaining awareness of what the Make-A-Wish mission truly means.

Guests will experience a cocktail hour, complete with silent auction items, an elegant dinner by the incredible chefs of the JW Marriott Water Street, live auctions, an inspiring program and to top it off, a private acoustic performance by Lady A frontman, Charles Kelley.

SATURDAY, MAY 7, 2022

6:00 P.M.

JW Marriott Tampa Water Street
510 Water Street | Tampa, FL



THE IMPACT OF YOUR SPONSORSHIP

Sponsoring the Wishmaker's Ball Tampa Bay not only impacts the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.

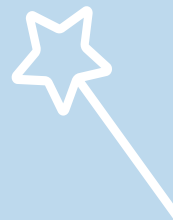
“TOGETHER, WE GRANT LIFE-CHANGING WISHES FOR CHILDREN WITH CRITICAL ILLNESSES.”



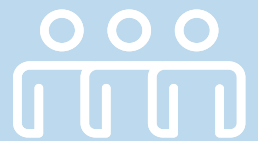
In a typical year, we grant a wish every 14 hours.



There is \$0 cost to a wish family to experience a wish come true.



Make-A-Wish® Southern Florida has granted over 13,000 wishes.



More than 14,500 people donated to us this year.

A LIFE-CHANGING WISH

By becoming a Wishmaker's Ball Sponsor, you are helping move our Make-A-Wish mission one step closer to granting every eligible child's wish. One of the most special moments of the night, is when many of our guests make an additional gift commitment towards our ultimate goal.

Wishmaker's Ball

TAMPA

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$40,000 **SOLD!**

- "Title Sponsor" name recognition and dual branding with the Wishmaker's Ball logo, used across all marketing collateral
- Two wishes granted in company's name
- Champagne service during dinner
- Wishmaker's Ball Silent Auction Sponsor with company name branded on all OneCause devices
- Front-row priority seating for (1) table of 20 guests
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- Speaking opportunity at event
- (3) digital advertisements on event screens and logo on event wall
- Recognition on event website, and special recognition on Make-A-Wish social media
- Special gift of recognition

SOLD! PRESENTING SPONSOR | \$30,000

- "Presenting Sponsor" name recognition and branding with the event logo and Title Sponsor
- One wish granted in company's name
- Priority seating for (1) table of 20 guests
- Inclusion on event save-the-date and invitation, along with company logo/name on all marketing collateral promoting the event
- (2) digital advertisements on event screens and logo on event wall
- Recognition on event website, and special recognition on Make-A-Wish social media
- Verbal recognition during event program

PLATINUM SPONSOR | \$20,000

- One wish granted in company's name
- Elite seating for (1) table of 20 guests
- Company logo/name on all marketing materials, event screens and social media
- (1) digital advertisement on event screens
- Recognition on event website, and special recognition on Make-A-Wish social media

GOLD SPONSOR | \$10,000

- Elite seating for (1) table of 12 guests
- Company logo/name on all marketing materials and event screens
- Special recognition on event screens
- Recognition on event website and social media

TABLE SPONSOR | \$5,000

- Seating for (1) table of 10 guests
- Company logo/name on select marketing materials and event screens

Limited number of \$5,000 tables available

WISH SPONSOR | \$8,000

- Seating for (1) table of 10 guests
- Company logo/name on select marketing materials and event screens
- Recognition on event website

PATRON TICKET | \$500

- Seating for (1) guest

Limited number of tickets available

2022 HEADLINE ENTERTAINMENT

CHARLES KELLEY

Lead Singer and Founding Member of country music trio, Lady A.

SPONSORSHIP COMMITMENTS AND QUESTIONS:

Kelsey Curls Makowski
Development and Events Manager
kmakowski@sfla.wish.org
813.288.2600 x303

wishmakersballtampa.org

Make-A-Wish
SOUTHERN FLORIDA

