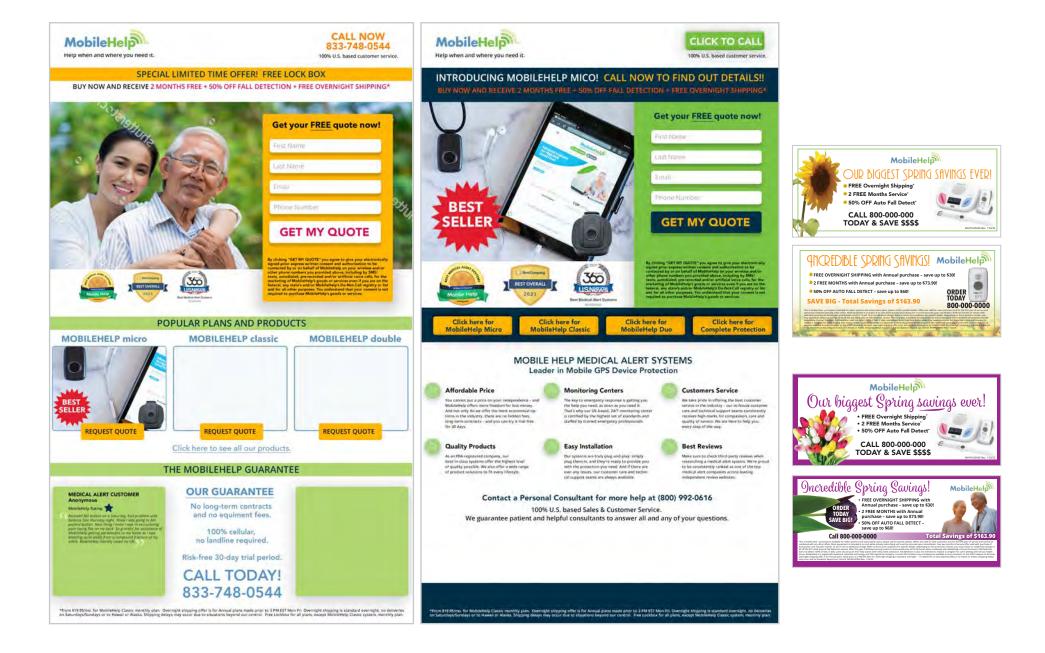
SONIA KLAUBER PORTFOLIO

SENIOR GRAPHIC DESIGNER



MOBILEHELP

Freelance Creative Director

B2C Direct Mail, Advertising, Corporate Materials.

A/B landing page testing with rotating creatives. www.mobilehelp.com



2022 CMS Reimbursement Updates for RPM Healthcare Solutions

Remote Patient Monitoring (RPM) uses technology to collect and send patient-generated data to clinicians who treat and provide care to patients outside of traditional medical settings. More often than not these patients are living with chronic conditions. RPM allows healthcare providers to monitor the health status of these patients through frequent and comprehensive access to vital signs and related data, as collected and submitted by the patient. When integrated with electronic health records (EHR) or electronic medical records (EMR) for tracking and assessment, remote monitoring can facilitate proactive clinical intervention and reduce incidences of hospitalization and/or hospital readmissions. By partnering with a trusted digital healthcare solutions provider, and using Medicare reimbursement for RPM implementation, healthcare organizations can maximize care, avert serious (and, potential ly costly) health crises, implement effective treatment programs and generate revenue. Clear Arch Health

A Division of MobileHelp*



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B2B Corporate Materials and Sales Literature - Social Media Support and design. Design of new homepage/landing page tests. www.cleararchhealth.com



MORGAN STANLEY

Marketing & Creative Director

B2B Corporate Materials and Sales Literature - Design of all materials, direction of photo shoot, screening and hiring actors, design of logo, management of print production. https://advisor.morganstanley.com/the-milestone-financial-group

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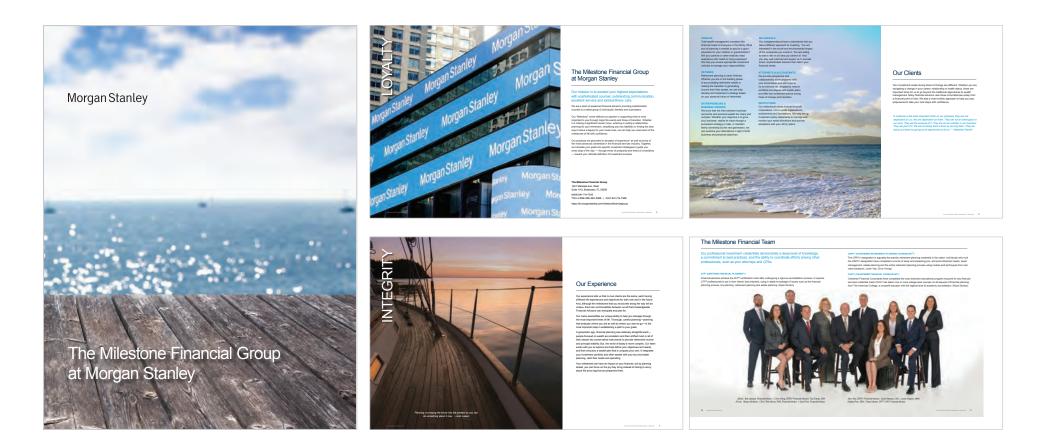
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JOERNS HEALTHCARE

Senior Design Manager

B2B Corporate Materials and Sales Literature - Design of all materials, tradeshow booth, direction of photo shoot, screening and hiring actors, design of logo, management of print production. <u>www.joerns.com</u>













HOVEROUND

Manager of Creative Services

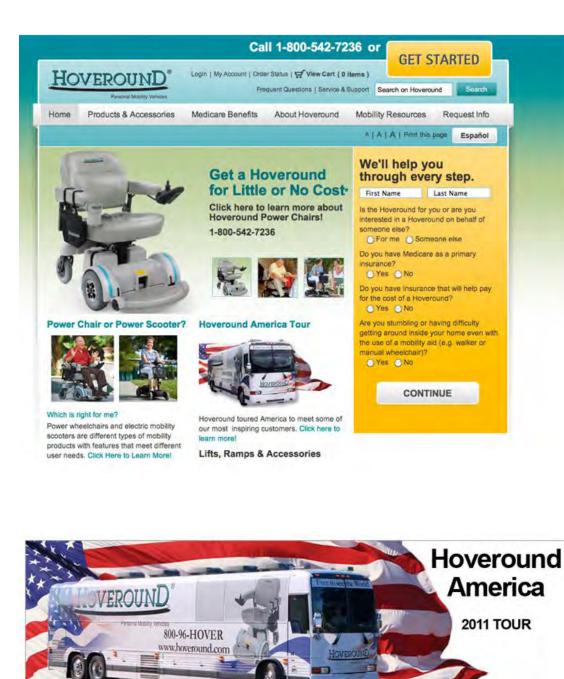
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Freelance Creative Director

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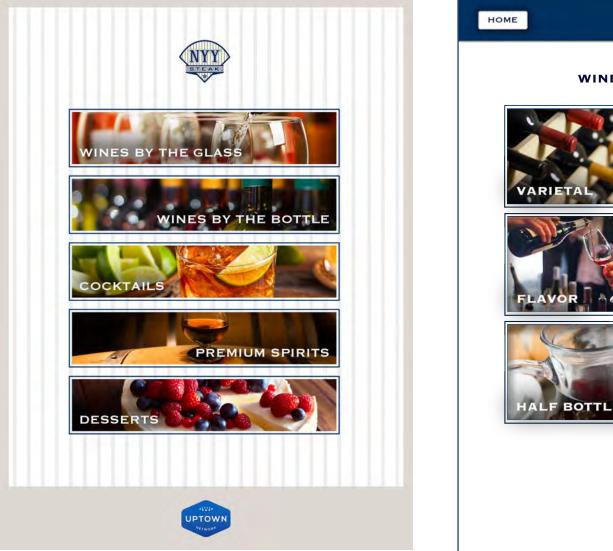
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WINES BY THE BOTTLE

SEARCH



NYY STEAKHOUSE

Freelance Creative Director

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ABSOLUTE ALUMINUM

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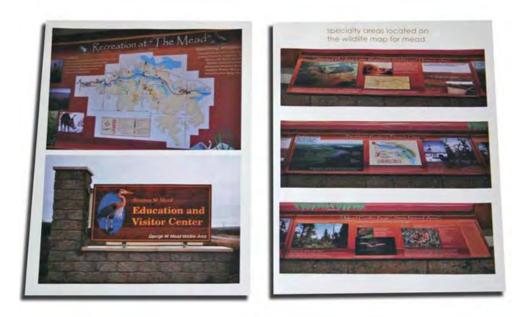


SOCIAL MEDIA

Freelance Creative Director

Design and implementation of multiple posts for independent clients via Hootsuite.













NON-PROFIT ORGANIZATIONS

Freelance Creative Director Development and Design.



LOGO DEVELOPMENT

Freelance Creative Director

Design and developed logos for multiple small business implementing their branding and/or creating new branding. .