



Maryland Alcohol Licensing Association

Alcohol Regulations & Best Practices 2023 – Post-Pandemic Innovation

AGENDA

SUNDAY, OCTOBER 15, 2023

4:00pm – 8:00pm	REGISTRATION DINNER ON YOUR OWN
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MONDAY, OCTOBER 16, 2023

7:30am – 10:00am	REGISTRATION
7:45am – 9:00am	BREAKFAST
9:00am – 9:30am	PRESENTATION OF COLORS <ul style="list-style-type: none">○ Ocean City Police Department Honor Guard
	CURRENT STATE <p>Learn how Ocean City fared during Summer 2023 regarding alcohol and the legalization of recreational marijuana. Is the city back, post-COVID?</p> <ul style="list-style-type: none">○ Captain James “Art” Grady, Ocean City Police Department
9:30am – 10:30am	Session 1: PANDEMIC HANGOVER <p>Discuss changes made over the last three years – what’s gone, what stuck, and post-Pandemic realities (adaptations and innovations).</p> <ul style="list-style-type: none">○ Debbe Owston, Administrator, Garrett County Board of License Commissioners (Moderator)○ Dawn Shugars – Frederick County Liquor Board Director○ Mark Baxter – Liquor Inspector, Howard County Police Department○ Nic Blendy – Deputy Executive Secretary at Board of License Commissioners, Baltimore City
10:30am – 10:45am	COFFEE BREAK PANDEMIC HANGOVER’S SHOW & TELL TABLE



10:45am – 12:00pm

Session 2: THE 3-TIER SYSTEM: PAST, PRESENT, & FUTURE STATE

Obtain a back-to-basics overview of the 3-tier system; dive into how it came about and why it's still of value; and learn about the benefits of the system regarding today's gray areas.

- Kathie Durbin, Director, Montgomery County Alcohol Beverage Services (Moderator)
- Pam Erikson, CEO, Healthy Alcohol Marketplace & Owner, Public Action Management, Inc.
- Kelly Roberson, Executive Director, Center for Alcohol Policy

12:00pm – 1:00pm

LUNCH & **RAFFLE DRAWING

1:00pm – 1:15pm

ROLL CALL

Share news on local legislation, licenses, and other activities.

- Anjanette Ballard, Licensure Manager, Montgomery County Alcohol Beverage Services (Moderator)

1:15pm – 2:45pm

Session 3: CANNABIS UPDATE

Obtain a cannabis update and learn how recreational products may impact businesses and communities.

- Tamara Hildebrand, Alcohol Board Administrator, St. Mary's County (Moderator)
- Jeffrey A. Kelly, Executive Director, Alcohol, Tobacco, & Cannabis Commission
- Raimee Eck, Founder and Principal, Sonrisa Solutions
- Maryellen Kraese, Prevention & Outreach Manager, Cannabis & Alcohol Coalition | St. Mary's County Health Department

2:45pm – 3:00pm

AFTERNOON SNACK BREAK

3:00pm – 4:30pm

Session 4: BLURRING THE LINES: EMERGING BUSINESS MODELS & THEIR PRODUCTS

Mall kiosks, nail salons, axe-throwing establishments, and dog parks are becoming go-to destinations to enjoy alcoholic beverages. Beers with high ABVs (alcohol by volume) and alcohol infused drinks that don't look like your traditional beverages-of-choice are part of our landscape. Dive into details on how the industry and its products are changing. Explore the evolving marketplace and the permits that regulate alcohol distribution there and confirm why it's challenging to get ahead of innovation.

- Nic Blendy, Deputy Executive Secretary at Board of License Commissioners, Baltimore City (Moderator)
- Randy Barnhart, Vice President Government Relations and Compliance, Southern Glazer's Wine and Spirits
- Louis Berman, Trade Practice Regulatory Manager, Maryland Alcohol, Tobacco, & Cannabis Commission



5:00pm – 7:00pm	<ul style="list-style-type: none"> ○ Amy Samman, Chief, Division of Licensure, Regulation, and Education Montgomery County Alcohol Beverage Services <p>HAPPY HOUR & **RAFFLE DRAWING (Wings, pizza, and drinks on us)</p> <p>DINNER ON YOUR OWN</p>
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TUESDAY, OCTOBER 17, 2023

7:45am – 9:00am	BREAKFAST & **RAFFLE DRAWING
9:00am – 10:00am	<p>Session 5: STATE LEGISLATIVE UPDATE Obtain up-to-date information about State legislation and related activities.</p> <ul style="list-style-type: none"> ○ Jeffrey A. Kelly, Executive Director, Alcohol, Tobacco, & Cannabis Commission
10:00am – 11:45am	<p>Session 6: CHALLENGES & INNOVATION SPEED DATING Identify challenges and share solutions regarding State and local inspectors' roles and responsibilities; training innovations; licensing practices; under-21 alcohol use; and interagency and community collaboration.</p> <ul style="list-style-type: none"> ○ MALA Board Members (Moderators)
	FINDINGS DISSEMINATED-POST-CONFERENCE
12:00 noon	ADJOURN & EVALUATION

****With Thanks**

- Grand Hotel (2-night stay, off-season)
- Grand Hotel's Epic Bar & Grill | Buona Vita Pizzeria (Voucher)
- Coastal Salt (Voucher)
- Higgins Crab House (Voucher)
- Kathie Durbin (Gift Basket)
- Barb Giniger Cooper (Mums)

